

## The Arab Certified Intellectual Property Practitioner Program “ACIPP”

### *Our Mission:*

#### Towards Promoting Arab Creativity

The objective of intellectual property discipline is the promotion of economic, social and cultural progress of society, through the development and monitoring of global rules and treaties of intellectual property rights, which motivate innovation and knowledge creation.

### *The Arab Society for Intellectual Property (ASIP):*

ASIP is a non-profit organization that was established on February 23, 1987 in Munich, Germany by some of the top practitioners of IP in the Arab region, headed by Mr. Talal Abu-Ghazaleh. ASIP aims to bring together the IP professionals and practitioners in the Arab region and to build awareness and understanding of IP issues and their dynamics.

As ASIP works to foster the development of intellectual property laws, systems, the profession of the Arab region, and building capacities among Arab practitioners, it implements a broad range of activities, such as assisting in the development of IP laws and systems, holding seminars, workshops, teaching and training courses, and research projects.

### *What is the Arab Certified Intellectual Property Practitioner Program (ACIPP)?*

The ACIPP program is a professional Arab program offering advanced teaching and training for the Arab practitioner. It aims to provide an easier understanding of modern principles that govern IP and access to knowledge and international developments, so that IP practitioners may be able to provide his/her services in line with world standards.

Intellectual Property is a term used to refer to a bundle of property rights given to persons over the creations of their minds. The subject matter of IP itself refers to the “valuable intangible:” Patents, Trade Secrets, Copyright and Related Rights, Trademarks, Geographical Indicators, Unfair Competition, and Integrated Circuits. All these topics represent separate IP subjects that are governed by specific laws, regulations and economic principles and realities affecting personal and professional aspects of the individuals’ life.

As Arab economies continue to integrate into the world economy, a matter that has tremendous impacts on the domestic legal, economic, and social systems, there is more of a crucial and ever-growing need for local qualified professionals to manage and meet these changes.

The ACIPP certificate, as part of ASIP’s capacity building activities, offers a unique and international educational and training plan for Arab IP practitioners.



### *The Program:*

Through a combination of teaching and training tools, which include real work experience, the ACIPP Program is designed to give participants a solid base and real understanding of IP principles, tools and their applications. The program focuses on the four main IP disciplines with an option for advanced learning of other selected IP subjects, as well as practical legal and business skills and systems.

### *The Courses:*

The ACIPP program consists of four papers and advanced courses each in a major discipline of the IP field.

#### **Paper One: Introduction to Intellectual Property (IP)**

- Basic concepts and principles of IP
- International dimensions of IP, including international agreements and organizations
- Disciplines of Intellectual Property

#### **Paper Two: Trademarks and Unfair Competition (+training)**

- Kinds of Trademarks, including service marks, collective marks, certification marks, and well-known marks
- Registerable Trademarks and Requirements for Registerability
- Ownership and Rights Conferred to Trademarks
- Unfair Competition and Types of Unfair Acts
- Legal Protection

#### **Paper Three: Copyrights and Related Rights (+training)**

- Subject Matter of Copyright
- Ownership and Rights Conferred
- Legal Protection
- Intellectual Property and Traditional Cultural Expressions

#### **Paper Four: Patents of Inventions and Trade Secrets (+training)**

- Patentable Inventions and Registration
- Ownership and Rights Conferred
- What Constitutes Trade Secrets?
- Trade Secrets Piracy and Protection

Each Paper's course duration ranges from 120-150 study hours, including real-work training at ASIP accredited IP agents or law firms. This consists of approximately 12-14 weeks for each of the four Papers.

Advanced Courses are at least 36 study hours, or 4-6 weeks, and addressing in depth subjects and issues not covered by the papers.





### *The Training*

The Arab Certified Intellectual Property Practitioner Program (ACIPP) focuses on the practical side of Intellectual Property and allows students to develop their skills inside and outside the classroom. The ACIPP program offers intensive 3-4 week real-work training in copyrights, trademarks, unfair competition, patents, and trade secrets in the last weeks of each course with experts from government agencies, businesses, law firms, and agencies focused on intellectual property inside the classroom. If needed outside training is offered after the course, in which program participants visit intellectual property agencies to understand how intellectual property concepts are applied in the field (procedures such trademark registration, patent licensing, claim drafting, and copyright filing in the National Library).

#### Who Should Apply to the Program?

- Professionals of the IP or related field, including IP rights holders and professionals who manage IP portfolios.
- Attorneys and advanced paralegals seeking greater knowledge of IP.
- Students of Law and IP seeking to expand their knowledge on IP.
- Individuals working in the business and management field.
- Government employees

### *Enrollment Requirements*

Individuals wishing to enroll in the ACIPP program must meet the following requirements:

- University Degree
- Evidence of practical work experience of not less than one year.
- Fill the registration form.
- Pay the required fees.

### *Examination and Certificate Requirements*

Upon completion of each Paper course, an attendance certificate will be issued to each participant. This attendance certificate is granted after the successful passing of the final examination.

After successfully passing each ACIPP Paper course, a student is granted one of the ACIPP certificate(s):

- Introduction to Intellectual Property (IP)
- Trademark Arab Certified Practitioner (TMACP)
- Copyright Arab Certified Practitioner (CPACP)
- Patent Arab Certified Practitioner (PACP)

### *The ACIPP Certificate*

In order for an individual to obtain the Arab Certified Intellectual Property Practitioner Certificate, they must complete and successfully pass the examinations of Papers Two, Three, and Four. Paper One is merely an introduction for individuals with no knowledge or experience in IP, and is not required for the obtaining the ACIPP certificate.

