

Talal Abu-Ghazaleh Global



TAG.Global

A World Class Leading Knowledge Organization

SERVICES GUIDE 2021



YEARS

*Over 250 Professional and Educational Services,
Operating Through More Than 100 Offices Worldwide*

tag.global

SERVICES
GUIDE *2021*

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Chairman's Message



We are pleased to present our comprehensive ‘List of Services Guide’ showcasing our extensive range of global activities since our inception in 1972.

With more than 100 offices and 150 representative offices worldwide, the Talal Abu-Ghazaleh Global (TAG.Global) has excelled in setting new standards in the ever-challenging field of services by offering its diversified and specialised services to clients around the world through its global expansion.

We have partnered with hundreds of organizations and leading companies worldwide within a range of sectors, and have established strong and robust connections resulting in our solid reputation as a credible and trusted company.

We are grateful to our clients for their trust and confidence in our work and our vision for a better future.

Talal Abu-Ghazaleh
Chairman
talalabughazaleh.com





Professional
S e r v i c e s

Financial Advisory Services

Financial Advisory

With its connections, background and reputation in the financial community, TAG-Consult provides a variety of financial advisory services to its clients to help them develop a secure, efficient, and profitable financial system. Our primary goal is to provide the type of financial operations system that enables easy tracking of financial events, provides financial information significant to the financial management of a company or an organization, and/or required for the preparation of financial statements. Whether automated or manual, we will consider all aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support financial operations personnel.

Our services include, but are not limited to, the following:

- Financial & Accounting Policies & Procedures
- Procurement System
- Assets Management System
- IPO
- Financial Risk Analysis
- Reviewing and Improving Accounting Operations
- Projection and Forecast Systems
- Financial and Operational Due Diligence Systems
- Costing Systems
- Loss and Cost Reduction Systems
- Fraud Investigation

Tax/Zakat Advisory

Direct tax is imposed by a government on financial income generated by business entities and individuals whereby tax is paid directly to the government by an entity on whom it is imposed. On the other hand, indirect tax is imposed by the government through many sources and collected by intermediaries from the bearer of the tax burden.

TAG-Advisory tax experts assist business organizations and individuals in a wide range of direct and indirect tax consulting services to meet the special tax requirements of our clients, both locally and internationally.

Preparation of Financial Policies and Procedures

TAG-Audit team works closely with its clients to help govern their financial activities and make sure that financial transactions are properly authorized; assets are adequately safeguarded; duties are properly defined to minimize the risks of error and fraud; transactions are properly supported in compliance with the applicable rules and regulations; transactions are processed effectively and efficiently; and business interruptions due to staff moves are minimized.

Formation and Liquidation of Companies

Formation of companies is the complex process of drafting the appropriate documentation for establishing a new limited liability company.

TAG-Audit, through its qualified experts, provides this service to its clients in a professional manner.

Financial Due Diligence

TAG-Audit assists clients with their business and investment by offering a realistic assessment and advice on planning and use of funds, business model/budgets and the legal review.

IFRS & IPSAS Conversion

Under international standards conversion services, we assist companies in performing detailed impact analysis of standards on financial statements, formulation of new accounting policies and guidance on equity reconciliations. In addition, we conduct staff knowledge and skills assessment for future reference. Our aim is to provide continuous training and early engagement of external auditors and other project stakeholders in order to facilitate the conversion process.

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Financial Advisory Services



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Whether automated or manual, we will consider all aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support financial operations personnel.

Services:



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Accounting Services

Bookkeeping and Financial Record Management

TAG-Audit Small Business Department provides record management services to assist in the effective maintenance of accounting records and bookkeeping. All relevant reports can be accessed as frequently as required. We employ accountants and bookkeepers who will maintain your accounting records at a fraction of the cost of a full-time accountant.

Cost Accounting

TAG-Audit cost analysis focuses on analyzing cost data, product or service cost components, cost drivers, costing methods and accounting, pricing decisions, and cost accounting records to facilitate the managerial decision making process and identify strengths, weaknesses, opportunities, and threats.

Our approach is based on a full understanding of business activities in general, underlining the costing process. The first phase helps us to identify general problems associated with the costing system. The second phase involves identifying the best costing solutions to provide a suitable decision making environment. Upon completion of the engagement, we submit a full study presenting our scope and approach, detailing our findings, recommendations, and an outline of an action plan to be adopted for improvement.

Taxation

TAG-Audit's teams of tax experts available in all Middle East offices, as well as in other areas where corporate and income tax are in effect, can assist clients in undertaking adequate tax planning at an early stage.

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Audit Services

Internal Auditing

TAG-Internal Audit helps organizations improve achievement of their objectives by providing expert advice on operations, performance and internal controls; conducting a compliance assessment between adopted procedures and envisioned policies; and an assessment of best practices implementation within an organization.

Risks Assessment Services

This service is designed to assist clients in risk identification, evaluation, risks-management performance and implementation of compliance programs to ensure that managerial activities are conducted in accordance with national laws and regulations.

Internal Control Structure Assessment

This service involves adequacy assessment of the internal control structure design and testing of operating effectiveness to determine whether risks are being managed and/or mitigated, in addition to suggesting recommendations to address any identified weaknesses.

Corporate Governance Audit

TAG-Internal Audit has a team of qualified experts in the field of corporate governance processes who are able to deliver high-quality services to their clients by providing professional assessment and recommendations in terms of ethical climate, values, performance control and risk management.

Audit Committee advisory

TAG-Internal Audit conducts assessments and provides audit committees with advisory services to increase governance efficiency.

Audit and Assurance

Financial Statement Audit

Our External Auditors are committed to delivering independent and effective audit of financial statements to maintain the confidence of creditors, investors and other stakeholders who rely on accurate financial statements. We provide quality assurance services to help ensure that our clients' financial statements meet all regulatory and business requirements.

Information Technology (IT) Audit

The TAG-IT Audit team conducts examination and evaluation of a client's information technology infrastructure for any security risks within its system, and offers adequate solutions and recommendations on controls for managing such risks effectively and efficiently.

Forensic Accounting Services

Our approach is to tackle fraud quickly, sensitively, confidentially, and carefully. TAG-Audit has highly trained certified fraud examiners that can perform fraud risk assessments, investigate areas of high risk, and assist in the detection and prevention of fraud.

We offer the following services:

- Investigation of fraud and misconduct
- Forensic Technology solutions services
- Dispute services
- Expert witness services

Other Assurance Services:

Special Purpose Audit

TAG-Audit team goes the extra mile to assist its clients by conducting special purpose audits required for the purposes of various stakeholders. We offer a complete set of financial statements prepared in accordance with accounting standards; a component of a complete set of general purpose or special purpose financial statements, specified accounts, elements of accounts, or items of financial statement; compliance with contractual agreements; and summarized financial statements.



Review of interim Financial Information

Our procedures involve making inquiries of persons responsible for financial and accounting matters and applying analytical and other review procedures to complete the report.

Agreed-Upon Procedures (AUP)

An Agreed-upon procedure (AUP) involves an auditor performing standard audit procedures concerning specific items of financial data, a financial statement or even a complete set of financial statements, which the auditor, the client and any appropriate third parties have agreed upon. An AUP only reports factual findings.

In TAG-Audit we conduct AUP engagements in accordance with the “Code of Ethics for Professional Accountants” issued by the International Federation of Accountants (IFAC) and in compliance with the individual specific terms that have been agreed upon in such engagements.

Examination of Prospective Financial Information

This service offered by the TAG-Audit team aims at estimating future financial results and issuing an opinion on this based on future-oriented evidence and assumptions. This type of examination is used mainly in budget analysis and prospective financial information contained in other documents.

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Talal Abu-Ghazaleh & Co. International
 Global Company for Auditing and Accounting



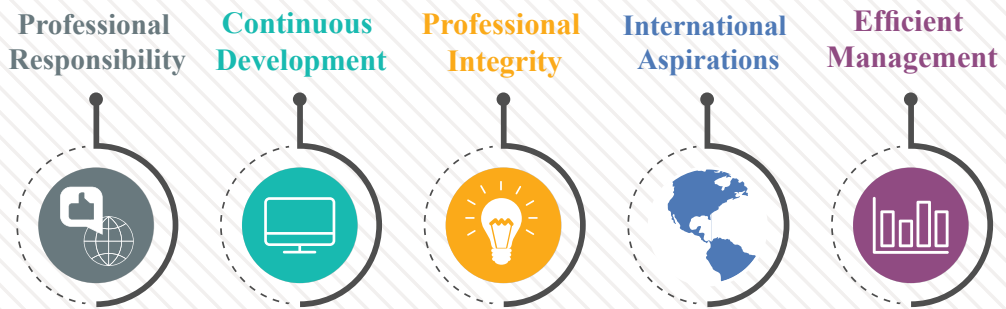
TAG-Audit is a Member of the Forum of Firms. The Forum is a network of international accounting firms that perform audits of financial statements that are or may be used across national boundaries. It conducts its business through its executive arm, the Transnational Auditors Committee (TAC). The Forum is linked to the International Federation of Accountants (IFAC).



22 offices in the Arab world



TAG Audit Rules:



Auditing Principles:





Our Clients:



International Funding Agencies i.e. USAID, CIDA, JICA, ODA, GIZ, EIB, EC



United Nations Agencies i.e. UNDP, UNFPA, WHO, UNESCO



World Bank



Government Agencies and Public Sector Service Entities



Non-Government Organizations (NGOs)



Private Sector Companies - operating in local and international markets

Industrial and Manufacturing Companies



Financial Institutions (Banks, Investment Firms)



Insurance companies



Engineering, Construction and Infrastructure Development Companies



Environmental Conservation and Protection Organizations



Transportation and Shipping Companies



Trade and Export Companies and Corporations



TAG-Audit Agreements:

FOF - Member of forum of firms



Russell Bedford - Alliance relation



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Capital Services

Debt Issuance

TAG-Capital performs a comprehensive study to provide institutions with a baseline for assessing the impact of borrowing on the financial position of the institution. Our team of experts analyses the institution's financial framework, its current and future capital financing needs, and provides a preliminary exploratory analysis of various financing alternatives.

Before developing a financing plan, our team will meet with the institution's management, financial staff, and board of trustees in order to set up a comprehensive plan which will help the institution fulfill its strategic objectives. This will facilitate informed decision making relative to future capital financing needs, capital campaign requirements, and potential revenue increases.

TAG-Capital reviews alternatives and identifies the most beneficial course of action. We help structure bond issue to be cost-effective and attractive to buyers and assist the institution in the identification and selection of the various parties involved in the debt issuance process, which may include underwriters, marketing agents, bond/Sukuk insurance companies, bond counsel, and trustees.

We are responsible for the following tasks:

- Coordinating financing structures with the underwriter according to the specific needs of the institution.
- Negotiating overall upfront costs, ongoing costs, and interest rate costs.
- Assisting the institution in preparation of rating agency presentations.
- Assisting in negotiation of fees, terms and conditions of credit enhancements provided by bond insurance companies and/or letter-of-credit banks.
- Reviewing and assessing issuance of cost appropriation including the underwriter's discount, remarketing fees, counsel fees, and trustee fees.
- Evaluation of interest rate(s) proposed by the underwriter according to the current market.
- Compilation of the official statement appendix with financial and summary information on the institution as required for disclosure purposes by the rating agencies, letter-of-credit bank or insurance companies.

Asset Management

TAG-Capital's approach to asset management helps in delivering strong, consistent results built on our global resources and relationships, thoughtful analysis and research, as well as effective risk management.

Asset management serves the investment needs of institutions and individuals around the world. Our understanding of local economies, industries and cultures helps us develop global relationships over time, and assists us in delivering what clients want most: access to a wide range of investment opportunities, risk-adjusted performance and solid, consistent returns over time.

Capital assets need to be actively managed, whether they are real estate assets, industrial assets, production assets or information technology assets. A business process-driven approach to asset management provides organizations with a set of well-defined, actionable steps to improve asset maintenance, costs, asset value and production efficiency which lead to enhanced performance and cost cutting in support of overall enterprise strategy.

Corporate Finance

TAG-Capital corporate finance service covers the region with a well-established national and regional network. We provide creative solutions that can add value to our clients' businesses. Due to our unrivalled experience and knowledge across a broad range of sectors, we provide our clients with objective and specialized advice and assist them in creating and extracting value.

We work closely with shareholders and senior management to provide comprehensive financial advice and expertise in the execution of mergers, acquisitions, divestitures, restructurings, private placements, privatizations and equity capital markets to clients, ranging from corporations and private equity to financial institutions and governments. We offer greater value to our clients throughout all stages of the transaction process. Our understanding and knowledge of the local market requirements, as well as of economies and cultures, are derived from our extensive and expanding relationships with clients in the region to whom we provide our services locally and internationally.

Due Diligence (Legal / Financial)

TAG-Capital provides its clients with valuable due diligence reports and business analyses that play an integral role in their decision-making and negotiation processes. We offer a confidential, sound, unbiased perspective and the ideal complement to internal resources.

The complexity of today's business transactions and relations drives the need to obtain timely and accurate intelligence. Public information on a company and its principals is often insufficient, outdated or difficult to obtain. However, at TAG-Capital, we provide our clients with a full report based on the acquired intelligence, enabling them to make sound policy judgment before engaging in any major contracts or alliances. We investigate and examine all available information to determine any obligations, fines, or penalties imposed on the business, in addition to any rights entitlements of the business.

Our due diligence services include:

- Financial profile analysis
- On- and off -shore investigations
- Complete legal evaluation of the checked documents and obligations in the signed contracts and agreements.
- Assuring client legitimacy of the prospective steps according to the related commercial and business laws.
- A thorough and detailed report on all commercial and legal obligations of the concerned company.

Capital Services Strategy

Our strategy practice assists with investigation and resolution of critical strategic issues related to business and future actions plans. We ensure correct strategic objectives for entering into a transaction by identifying any challenges that may be inherent and pursuing appropriate methods in plans.

Our professionals apply their expertise to understanding the target company's business and determining whether it meets strategic investment or acquisition criteria; they evaluate all aspects of the post-transaction company's go-forward strategy, giving special attention to the company's position in the market and its ability to achieve desired business objectives, such as financial exits, revenue targets, and market share goals. We also compare and contrast alternative strategies to determine the best approaches for moving forward.

During this process, we continuously update our clients with the latest findings, and upon completion of the project, a series of end products is prepared depending on the nature of the engagement.

Risk Management

Risk management is a unique service that we provide based on capital methodologies that enable financial institutions to quantify the risks they face, the capital needed to cover them and the real risk-adjusted returns that are being made or those that should be targeted. We undertake the whole process starting from the assessment of both credit and market risks, utilizing the diversity of professionals in TAG-Capital to implement and develop risk management procedures through design, building, integration and validation.

The overriding benefits are the ability to enhance strategic and tactical decision making and optimize shareholder wealth. Evaluation can help organizations to spot threats and weaknesses, identify opportunities that may be missed by competitors and target investment where it can earn its best return. It can also help to align risk appetite with capital allocation and communicate the business's tangible strengths and potentials to analysts, investors and rating agencies.

Initial Public Offering (IPO) and Security Offering

Going public is a complex, costly, time-consuming and stressful process. However, TAG-Capital experts will plan and manage every step required to complete an Initial Public Offering. When engaging us to manage the process, your corporate objectives can be achieved faster, easier and often at a lower cost.

Our capital market consultants advise issuers, underwriters, placement agents and initial purchasers in public and private offerings of securities. We offer our capital market clients in-depth understanding and expertise in every major industry.

TAG-Capital professionals develop a proactive, systematic and integrated approach to applying corporate governance and compliance requirements. We encourage companies to implement corporate governance standards, not only as regulatory obligations, but as value drivers as well.

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Computer Equipment Refurbishment Services

TAG-CRC's mission is to build knowledge communities by increasing the use of technology and enhancing computer literacy through setting up refurbishment centers across the region.

Services:

- Establishing a network of refurbishing centers and building refurbishment capacity in the Arab region.
- Providing PC donations and refurbished PCs to underprivileged populations in the Arab region, especially the governorates of Jordan.
- Facilitating technical assistance, maintenance and overall computer support through these centers' network.
- Disseminating education and technology to all areas that need it.
- Promote cooperation between private and governmental sectors.

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Value Added Tax (VAT) Services

VAT Advisory

We assist companies in their VAT planning, organizational processes structuring and systems to comply with the requirements of applicable VAT law. We assist companies in filing their monthly/quarterly returns and offer guidance to company staff on the preparation of relevant reconciliations. In addition, our services include continuous guidance on VAT matters and resolution of VAT-related queries received from the Regulator.

Talal Abu Ghazaleh & Co. International (TAG-Audit) realizes the daunting VAT challenges faced by institutions and companies. Therefore, TAG-Audit provides a range of state-of-the-art and smart solutions, reflecting our long-standing experience, to help institutions and companies deal with VAT-related issues and ensure the smooth continuation of their business. This enables institutions and companies to concentrate on their business activities rather than worry about VAT issues.

TAG-Audit's competent team of VAT experts and specialists, provides the following services:

Compliance with VAT policies

In spite of the relative clarity of VAT compliance requirements, its application is more complex and requires numerous resources to meet the requirements.

We at TAG-Audit work on your behalf to meet your VAT compliance needs. Through our experts located across the globe we put our theoretical and practical expertise at your disposal.

VAT Consultancy

Companies and institutions are often unaware of VAT legislation and continuously amended policies. Hence, our VAT advisory team provides a series of guidelines and specialized practical advice to help your business achieve VAT policy compliance and to address VAT and legislation amendment issues.

We also provide receipt auditing services to verify the accuracy of compliance with VAT policies. This is in addition to assisting companies and institutions in the process of VAT refunds where applicable in accordance with the provisions of the system.

Registration services

We complete VAT Registration for companies, institutions and entities at the relevant authority in compliance with regulations and rulings.

Post-registration services including:

- Filing / auditing VAT returns/ or Selective Tax prepared for this purpose, followed by referral to the specialized department within the legal time frame.
- Reviewing the company's purchases of goods and services to verify the validity of VAT amounts on purchase invoices, date of purchase and whether or not they are deductible and refundable.
- Calculating and paying tax on imported services to the specialized authority within the legal time limit, and follow-up of claim within the VAT return for the post-payment period.
- Financial statements draft review to verify that revenues match the issued returns and discussion of any notices.

VAT return auditing procedures

TAG-Audit provides VAT return auditing to ensure correct VAT calculations.

Attendance and follow-up of field auditing work

At TAG-Audit, we recognize the importance of being present with the client's financial department when VAT officials are auditing the VAT returns. Our team possesses the ability to discuss their notices on VAT returns and help answer all inquiries in order to complete an audit that is in line with the company's interests and in accordance with regulations and instructions of the authority.

Tax Dispute Resolution: Assisting in the submission of objections in VAT dispute cases

Through analysis of the discrepancies received from the authority along with the documents and information prepared by the company, our experts work diligently on proving the company's right to object. Consequently, they assist in: preparation of the objection, following up the objection and responding to the authority's inquiries until completion in accordance with the requirements of the VAT system.

We wish to offer our professional services for VAT consulting in the following areas: Pre-VAT scenario (before the introduction of VAT in the respective country) or in the initial period after VAT laws are effective

- Conducting a feasibility study of the organization's system to understand the requirements for designing a comprehensive VAT implementation roadmap
- Drafting a roadmap for the effective implementation of VAT

- Conducting detailed VAT impact assessment covering all aspects of the business
- Development of accounting and procedural manuals based on the actual data/facts provided by the client
- Implementation of procedures and practices required for effective compliance with VAT laws.
- Training the client's personnel on the various aspects of the VAT process and equipping them with the necessary skills to handle the issues.

Compliance services

- Analyzing registration requirements and obtaining VAT registration with the regulating authority
- Computation of periodic VAT liability to be deposited
- Preparation and submission of VAT return
- On-call advisory relating to the day-to-day operations of the company
- Submission of reply to the inquiries/objections raised by the regulating body
- Verification and processing of refund claims

Note: To assist our clients in time saving, we offer our highly experienced and reliable Business Process Outsourcing Services to our clients. Primarily depending upon the requirements and financial position of the clients, these outsourcing services can be either multidimensional or restricted to a particular aspect of the business.

Assessment support Services:

- Pre-audit support (carrying out diagnostic studies/health check of records for clients prior to regulating body audit)
- Drafting submission to the inquiries raised by the officials conducting audit
- Providing various certifications according to VAT laws (for example, adjustment of VAT paid, credit sales, due to written-off debt)

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Value Added Tax (VAT) Services

Talal Abu-Ghazaleh Global (TAG.Global) realizes the daunting challenges of value-added tax (VAT) facing institutions and companies when doing business. Therefore, TAG.Global provides a range of state-of-the-art and smart solutions, which mirror our long-standing experience, to help institutions and companies in dealing with VAT to smoothly ensure the continuation and commitment of their business. This enables institutions and companies to concentrate on their business activities.

TAG.Global's competent team, comprising of a group of experts and specialists in VAT, provides the following services:

Compliance with VAT policies



In spite of the relative clarity of VAT in theory, its practice is more complex and requires numerous resources to meet compliance requirements.

We at TAG.Global work on your behalf to meet your compliance needs with VAT policies through our experts existing in many countries around the world, putting our theoretical and practical expertise at your disposal.

Consulting



Companies and institutions are often unaware of VAT legislation and policies that are constantly amended. Hence, our VAT advisory team provides a series of guidelines and specialized practical advice to help your business achieve compliance with VAT policies and address issues and amendments of VAT and its legislation.





We also provide receipts auditing services to verify the accuracy of compliance with VAT policies. This in addition to assisting companies and institutions in the process of VAT refund in case the conditions applied are in accordance with the provisions of the system.



Registration Service

Registration of companies, institutions and entities subject to value added tax at the specialized authority to achieve the requirements of the registration process and its compliance with the regulations and rulings.

Post-registration services including:

-  Filling / auditing VAT returns / or Selective Tax prepared for this purpose, followed by referring it to the specialized department within the legal period.
-  Reviewing the company's purchases of goods and services to verify the validity of VAT amounts on purchase invoices, date of purchase and whether they are deductible and refundable or not.
-  Calculating the tax on imported services and paying them to the specialized authority within the legal period and following up the claim within the VAT return for the period post payment.
-  Reviewing the company's financial statements draft to verify that revenues match the issued returns and discuss any notices with you.



Auditing VAT return

TAG.Global provides VAT return auditing with the purpose of verifying its correct calculation.

Attendance and following up field auditing works

At TAG.Global, we recognize the importance of being present with the client's financial department when VAT officials are auditing the VAT returns. Our team possesses the ability to discuss their notices on VAT returns and help answer all inquiries in order to complete an audit that is in line with the company's interest and in accordance with regulations and instructions of the authority.



Assisting in the submission of objections in case of any dispute on VAT



Through studying the differences received from the authority along with the documents and information prepared by the company, our experts work on proving the company's right to object. Consequently, they assist in: the preparation of the objection, following up the objection and answering the inquiries of the authority until completion is in accordance with the requirements of the VAT system.

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Consulting Services

Business Process Management (BPM)

Business Process Management reviews the current business processes of an organization in order to improve corporate performance. Various methods are used to streamline business processes, analyze, measure, improve and optimize business practices.

Areas that undergo a process redesign may include, but are not limited to, Human Resources and Personnel, Supply Chain, Sourcing and Procurement, Production, Customer Service, Service Delivery, Maintenance, Construction Management, Project Management, Tendering, Contract Administration, Quality Assurance and Control Accounting, Finance and Sales.

Business Process Improvement (BPI)

Process Improvement efforts focus on defining, understanding and improving the activity flow within major processes. Process Improvement leads to reductions in cost, cycle time and error rates. It is vital for organizations to understand the new possibilities arising once such improvements are introduced and implemented across and within their divisions.

Business Process Reengineering (BPR)

BPR involves a complete study of current organizational processes and introduction of the most appropriate departmental function distribution, whether in operating or in administrative units. The study investigates any inherent weaknesses impeding performance, and focuses on functional links between various units, which may need to be merged or eliminated. Alternatively, it recommends the formation of new set-ups, if warranted, for the achievement of corporate objectives in the most efficient and cost-effective manner. The study often extends to examining staffing requirements to ensure maintenance of appropriate staff levels and prevent shortages or overstaffing. Performance and productivity evaluation is also conducted.

Policies and procedures manual

The policies and procedures manual outlines a company's or organization's best practices, core business process descriptions and methods and standards for how work is performed in order to ensure the effective operation of the organization. The policies and procedures are developed in line with the best practices in the sector/industry. The documentation includes, but is not limited to, governing and Human Resources policies and operational procedures.

Business Process Integration & Automation

Business Process Integration is essential for businesses looking to connect systems and information efficiently. Business Process Integration allows automation of business processes, integration of systems and services, and the secure sharing of data across numerous applications.

ISO Management System Standards (MSS) & Excellence Model

ISO Management system includes a broad portfolio of services within an organization's management system for ISO certification. ISO Management Systems are developed and implemented for a wide variety of industries. Complete support is provided to the organization in the development of an efficient management system by providing the following consultancy services in ISO certification:

- Gap Analysis.
- Risk assessment as per requirement of the standard.
- Awareness training based on ISO standards
- Training the internal auditors of the organization.
- Development of documentation including, but not limited to, policies, procedures, work instructions, SOPs, objectives, KPIs, matrix, criteria, forms, according to requirements of the applicable standards.
- Environment aspect/ impact analysis and health and safety hazard assessment associated with processes.
- Identifying, assessing and prioritizing risks and impacts.
- Internal Audit of Management System as per the requirements of the applicable standard.
- Assistance in rectification of corrective actions.
- Assistance for management review meeting and selection of the certification body for certification audit.



TAG-Consult offers complete management consultancy for the following Management Systems:

- Quality Management System ISO 9001
- Environmental Management System ISO 14001
- Occupational Health & Safety Management Systems ISO 45001
- Food Safety Management Systems ISO 22000/ HACCP
- Information Security Management Systems ISO 27001
- IT Service Management Systems ISO 20000
- Business Continuity Management System ISO 22301
- Quality Management – Guideline for Training ISO 10015
- Customer Satisfaction-Complaint Handling ISO 10002
- Customer Satisfaction- Guidelines for codes of conduct for organizations ISO 10001
- Integrated Management System. PAS 99
- The European Foundation for Quality Management ‘EFQM’- Excellence Model

MSI 20000®: Certification Dedicated To Financial Quality

MSI 20000® is the standard dedicated to the financial quality of the enterprises and institutions. The MSI 20000 certification aims to provide the markets with a universal indicator, concerning the financial situation of the enterprises, according to a sectorial and international approach, which takes the form of a complete “financial health check”, realized in total independence and without any constraints for the beneficiary, as it’s based exclusively on the financial statements approved by the legal auditors.

The issuance of a certificate of conformity to MSI 20000 Standard by a reputed certification agency becomes an indicator for the financial stakeholders and business partners including shareholders, investors, lenders, funding partners, clients, suppliers, partners, seeking reliable and objective indicators. The certificate also allows the beneficiary to value its financial governance and increase its attractiveness worldwide, it is a strong communication tool and a tremendous message sent to the markets. The certification on MSI 20000 appears for the beneficiaries as a concrete competitive advantage within their economic environment.

Business & Investment Advisory

Business enterprises require a safe environment to operate securely towards further advancement. However, business security relies on many dimensions and variables. The following services, based on academic and professional sources, guarantee the organization’s secure market position:

Feasibility Studies

A feasibility study is performed for the successful design and implementation of a project. This includes examining current trends in all relevant domains and taking into consideration marketing, technical, organizational and financial issues pertinent to a project in order to provide a comprehensive report, which ascertains the likelihood of the project's success.

Business Plans

A business plan is an expression of the company's vision. Success and credibility of such a plan are ensured when the vision is truly global and builds upon the present success of the company.

In order for us to help you achieve your objectives, we strive to provide you with detailed guidance regarding your business operations and your financial strategies and goals.

Market Research & Sectorial Studies

In an era where global markets are witnessing numerous fluctuations and changes, this service provides clients with a comprehensive view of their business prospects which includes the following:

- Market studies and research;
- Consumer purchasing power and market analysis;
- Marketing strategies;
- Distribution plans;
- Macroeconomic and microeconomic variables;
- Promotion studies; and
- Consumer preferences analytical studies.

Social and Economic Studies and Research

Most growing business entities base their decisions regarding business solutions and expansion on various economic factors. In this context, we provide the following services:

- Economic analysis;
- Sector and industry studies;
- Economic risk assessment and social economic impact assessment.

Mystery Shopping & Surveys

Mystery shopping or secret shopper is a market research method used to anonymously measure quality of service, compliance with regulation or to gather specific information about products and services. Mystery shoppers work in many different industries to provide companies with valuable information and feedback which they may use to improve their business, service or product.

Strategic Planning & Performance Management

In the fast-changing modern world where every trend and factor is interdependent with all others, it is vital to be able to adapt and live with change. This service reviews the strengths and weaknesses of every business, assessing and redirecting the organization towards full productivity. Monitoring of current trends in technological, social, political, and economic developments will provide valuable information towards continuous growth.

Strategic Planning

Strategic planning is an organization's process of defining its strategy and taking the necessary steps to pursue its strategy by determining top priorities and short-term goals. We run SWOT, PEST and other sophisticated analyses aimed at adopting a strategy as a function of external (threats, opportunities, future trends, new competitors, new competitor products) and internal (weaknesses, strength, potential resources, expertise) factors. TAG-Consult also provides its clients with an action plan that outlines methods needed to reach short-term and long-term goals.

Performance Management System

A system which assists in measuring and evaluating performance of resources such as human resources, financial performance, internal processes performance, so as to increase the efficiency of the organization. Balance scorecard and KPI's are an example of a performance management system.

Project Management

Project management services include PMO Set-up, PMO Re-engineering and technology transfer. These services help an organization to establish and enhance the PMO function at various levels within their organization, depending on client requirements.

The PMO must be aligned with the business strategy of your organization. The PMO ensures project governance in terms of quality, scope, budget, and schedule. PMOs bring consistent processes and disciplines across your enterprise so that projects are managed in a consistent manner, regardless of size and scope. It provides senior management with information to set direction, determine priority, release funding, and monitor the progress of your project portfolio.

PMO Set-up

This PMO framework is a guideline for establishing appropriate PMO infrastructure. The components include:

- Establishment of PMO structure and mandates
- Establishment of PMO processes
- Establishment of Project Management capabilities
- Establishment of PMO tools & techniques

PMO Re-engineering

The PMO Re-engineering process is a guideline for restructuring an existing PMO to better support the goals of a client’s organization. Completion of the process will result in increasing the effectiveness of the PMO as well as refocusing and remarketing the PMO. PMO Re-engineering focuses on areas such as PMO purpose, alignment with business strategy, service offerings, and communications.

The Re-engineering process includes:

- Defining the current state PMO
- Defining future state PMO
- Defining and implementing the feature, function, and benefits of the future state PMO
- Define, design and implement performance metrics of the future state PMO

Technology Transfer

Technology transfer is a sophisticated process requiring substantial expertise in various areas. We facilitate this process and delivery transparency for the organization by providing first-class mediation and consultancy services tailor-made to meet their needs. We modify areas of focus according to the demands of each market. This is achieved through continuous market screening for the latest trends in our areas of specialization so that we can identify markets that are in urgent need of technologies that they can readily absorb.

With unmatched connectivity and market experience, we have designed the “appropriate partner selection criteria” to help organizations reduce the risks and uncertainties often associated with foreign business technology transfer. We are able to do this by gathering and analyzing information about market potential and targeted market segments, followed by identifying, meeting with, and presenting the most suitable potential business partners to our clients.

Having access to a database that comprises thousands of technologies available for trading worldwide, we offer our services to local companies wishing to expand and improve their businesses, by utilizing both new and well-developed technologies and trading platforms, to give their businesses the extra edge to excel and prosper. In order to facilitate technology transfer, the following resources are utilized:

- Partnerships with international intermediaries (consultants, technology brokers, chambers of commerce, industrial associations)
- Strategic alliances with international technology transfer companies and centers
- Proprietary database of thousands of clients and potential investors
- Proprietary database of registered patents across the Arab region and worldwide
- Personal connections, business meetings, workshops, specialized exhibitions, etc.

With the belief that successful planning for a technology transfer project is half way to successful collaboration, we provide our clients with a wide range of technology transfer consultancy and complementary services, ranging from feasibility studies and strategic business planning to market research and evaluation to the preparation of operation manuals, negotiation and drafting of legal documents.

Supported by a team of multi-disciplinary professionals, TAG-Consult is able to serve each client's individual needs, laying the path for successful technology transfer.

Human Resources and Restructuring Services

Human Resources Systems

Human Resources systems aim at keeping employees updated, involved in and committed to the overall strategy of the organization. We offer the following services in the area of human resources management:

- Human Resources Management Strategy
- Management and Skill-Based Development
- Performance Evaluation Systems
- Job Analysis, Job Descriptions, Job Evaluation, and Job Classification.
- Salary Surveys and Salary Structures
- Staff Relations,
- Organizational Design and Restructuring
- Policies and Procedures, Succession Planning, and Manpower Planning

Restructuring and Remapping

The restructuring process aims at achieving greater efficiency and adaptation to changing markets. Spin-offs, recapitalizations, strategic buyouts and major management realignments are all developments frequently associated with corporate restructuring.

To guarantee that your operations become leaner, more efficient, better organized, and better focused on your core business, our experts will offer assistance during any changes in your organization, whether they involve corporate management changes, sale of underutilized assets, reorganization of functions, refinancing of your debts, or any similar developments.

Corporate Governance

TAG-Consult offers a full range of corporate governance services including, but not limited to, the following:

- Comprehensive diagnostics of the corporate governance system,
- Improvement of the risk management system and processes, Development of codes for corporate governance,
- Assessment of the board of directors and board committees work; and
- Assessment of corporate governance as a part of preparations for an IPO.

Corporate governance is a cornerstone of sustainable business development and attracts growing attention from regulators and investors. It allows companies to respond properly to external challenges.

TAG-Consult's approach to corporate governance services is based on many years of practical professional experience and best practices. We constantly improve our methodology and adapt our services to meet the needs and specific requirements of each individual organization.

Sustainability & Renewable Energy Services

Sustainability is a broad and complex concept, which has developed into one of the most pressing issues facing the energy production industry. The idea of sustainability through sustainable development involves enhancing quality of life and ensuring the efficient use of resources with optimum performance leading to overall cost-reduction, which may empower companies during times of economic crisis.

TAG.Global provides particular sustainability services to meet a number of specific objectives including: resource and energy efficiency; pollution prevention; noise control and reduction; improved indoor air quality; harmonization with the environment.

TAG.Global also provides the following sustainability and environmental services: Energy auditing, energy modeling and optimization, water auditing, waste water management, environmental impact assessment studies, operation environmental management plan, waste management plan, renewable energy research & studies, strategic environmental assessment and ISO 50001.

Property Management Services

TAG.Global offers a variety of services in the field of Property Management with the aim of reducing the effects of economic crisis to our clients and providing them with the most suitable solutions. These services including the following:

- Property management services.
- Research services related to property management.
- Property Evaluation services.
- Property Development services.
- Property Brokerage services.
- Contract Management.
- Evaluation of movable and immovable assets.
- E-Solutions of Property Management.
- Property advisory services for investment and correct decision-making related to property management.

Other Property Management Services are also offered, including:

Following-up with the concerned authorities on all required procedures relating to building and project permits (license), public works permit applications and their renewal, following-up applications for acquiring professional licenses and their renewal, as well as many other related services.

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Talal Abu-Ghazaleh & Co. Consulting



TAG-Consult



Our Services:

- Business Process Management
- ISO Management Systems & Excellence Model
- Business & Investment Advisory
- Strategic Planning & Performance Management
- Project Management
- Human Resources and Restructuring Services
- Financial Advisory
- Corporate Governance
- Sustainability & Renewable Energy Services
- Property Management Services



Benefits:

- Instant Solutions of Your Needs
- Professionally Customized Services
- Completion of Project within Limited Time
- Extensive Knowledge of Sectors
- Knowledge of Local Culture and Norms
- Financial Expertise
- Competitive Fees in the Market
- Change Management



Facts:

- **30+** Years of Experience
- **100+** Offices Network
- **1,000+** Knowledge Experts
- **10,000+** Projects Completed Worldwide
- **4,000+** Re-structured Process
- **500+** ISO Certification Projects
- **1000+** Trainings Conducted
- Market leader in MENA
- Member of **ISO/TC 176** since **1995**

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Engineering Services

- Engineering consulting customer service.
- Engineering training courses.
- Acting as representative for the owner in follow-up of construction projects and implementation according to client requirements and specified time and cost.
- Calculation of quantities in construction projects.
- Interior Design.
- Building Maintenance Work (construction, electrical, mechanical work).
- Feasibility Study Engineering Projects.
- Preparing applications for solar power stations and obtaining licenses.
- Preparation and submission of engineering plans (electricity, mechanical, architectural, civil) in partnership with companies specialized for these purposes.
- Engineering supervision of engineering projects.
- Structural studies of existing buildings, technical and economic studies.
- Engineering evaluation of buildings in real estate management.

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ICT Consulting Services

TAG-ITI has an impressive track record in its provision of numerous ICT consulting services to companies worldwide offering improved IT alignment with business functions.

ICT Advisory and Consulting Services

ICT Strategic Planning

TAG-ITI's ICT Strategic Planning Service assists organizations in defining their ICT strategy and direction, thus contributing to the decision-making process regarding the allocation of their financial budgets and resources.

Technology Change Management

TAG-ITI's Technology Change Management Service assists organizations with a systematic and controlled transition in terms of their business processes, applications and infrastructure.

Vendor Management

TAG-ITI's Vendor Management Service seamlessly integrates all vendor-related processes, and assists organizations from beginning to end, from vendor selection (RFP/ TOR preparation) to vendor contact management and vendor performance management.

Project Management & Implementation Supervision

TAG-ITI's Project Management & Implementation Supervision Service provides a systematic approach to an organization's project management regardless of its size, duration and complexity, through inherent risk management and successful project completion.

Business Process Re-engineering and System Analysis & Design

Business Process Re-engineering is the analysis and design of workflows and processes within an organization. A business process is a set of logically related tasks performed to achieve a defined business outcome. Re-engineering is the basis for many recent developments in management. When an enterprise is thinking of developing a management information system that aims to integrate a wide number of business functions, then business process re-engineering is the right service for this purpose.

ICT Audit Services

General Computer Controls Audit

TAG-ITI's GCC Audit service determines whether an organization has effective internal controls which provide reasonable assurance that business, operational and control objectives will be met and that undesired events will be prevented, or detected and corrected in a timely manner.

Application Systems Audit

TAG-ITI's Application Systems Audit service determines whether an organization's information system services and related resources adequately safeguard assets, maintain data and system integrity, provide relevant and reliable information, achieve organizational objectives effectively, and consume resources efficiently.

ICT Security and Governance Services

COBIT Framework (Assessment, Implementation & Supervision)

TAG-ITI's COBIT Framework service provides a generally applicable and accepted information technology management and governance model to deliver IT value and manage IT-associated risks.

ISO 27001

TAG-ITI's ISO 27001 Implementation service assists organizations in building their own information security framework by adapting ISO 27001 as a model for establishing, implementing, monitoring, reviewing, maintaining and improving an information security management system (ISMS).

ISO 20000

TAG-ITI's ISO 20000 Implementation service provides organizations with ongoing control, greater efficiency and opportunities for continual improvement by adapting ISO 20000's integrated process approach to effectively deliver managed services to meet business and customer requirements.

ISO 22301

TAGITI's ISO 22301 Implementation service helps organizations to establish and maintain a documented management system to protect against, reduce the likelihood of occurrence, prepare for, respond to, and recover from disruptive incidents when they arise.

ICT Policies and Procedures Development

TAG-ITI's ICT Policies and Procedures Development service helps organizations in developing and compiling IT policies in a manner which suitably addresses their environments and specific operational aspects in order to provide effective governance and enterprise IT management.

Business Continuity & Disaster Recovery

TAG-ITI's Business Continuity & Disaster Recovery service assists organizations in building their business resilience and in identifying weaknesses in their current IT environment, backup and recovery procedures.

Network Vulnerability Assessment

TAG-ITI's Network Vulnerability Assessment enables organizations to take control of their network security and confidently eliminate threats, providing a best practice security approach to easily manage vulnerabilities and ensure remediation.

Penetration Testing

TAG-ITI's Penetration Testing service helps organizations evaluate their computer systems and network security by operating a malware simulator.

ITIL Framework (Assessment, Implementation & Supervision)

TAG-ITI's ITIL Framework service illustrates the benefits of adopting ITIL as IT service management best practices. Benefits include service improvement, efficiency improvement, and better IT- Business alignment. ITIL is considered a means to achieving compliance with ISO/IEC 20000 standard.

IT Department Quality Management System

TAG-ITI's IT Department Quality Management System service helps organizations to identify, measure, control and improve various business processes in order to enhance business performance that will facilitate control and audit.

ICT Business Solutions Services - Enterprise Resource Planning (ERP) Consulting

This service is built around a client's strategic development and ERP technology requirements. It involves reviewing the business cycles, associated documentation and outputs from previous audits in order to produce a comprehensive ERP requirements document which accurately reflects the client's environment and need for ERP technology.

ERP Readiness Assessment

TAG-ITI's ERP Readiness Assessment service assists organizations in determining their current readiness level and adaptability for implementing an ERP system as well as identifying areas of weakness which need improvement.

ERP Audit

TAG-ITI's ERP Audit service investigates aspects of an organization's ERP systems with an opinion as to the adequacy of the ERP, records and processes.

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ICT ADVISORY



ICT Audit

- General Computers Controls Audit (GCC)
- Application Systems Audit

ICT Governance

- COBIT Framework
- ISO 27001, ISO 20000, ISO 22301
- ICT Policies and Procedures Development
- Business Continuity & Disaster Recovery
- ITIL Framework
- IT Department Quality Management System



Enterprise Resource Planning (ERP) Advisory

- ERP Readiness Assessment
- ERP Audit

ICT Security

- Network Pen Testing
- Web Application Pen Testing
- Wireless Pen Testing
- Mobile Application Pen Testing
- Social Engineering
- DDoS and Network Stress Tests
- Secure Code Review



Other ICT Advisory Services

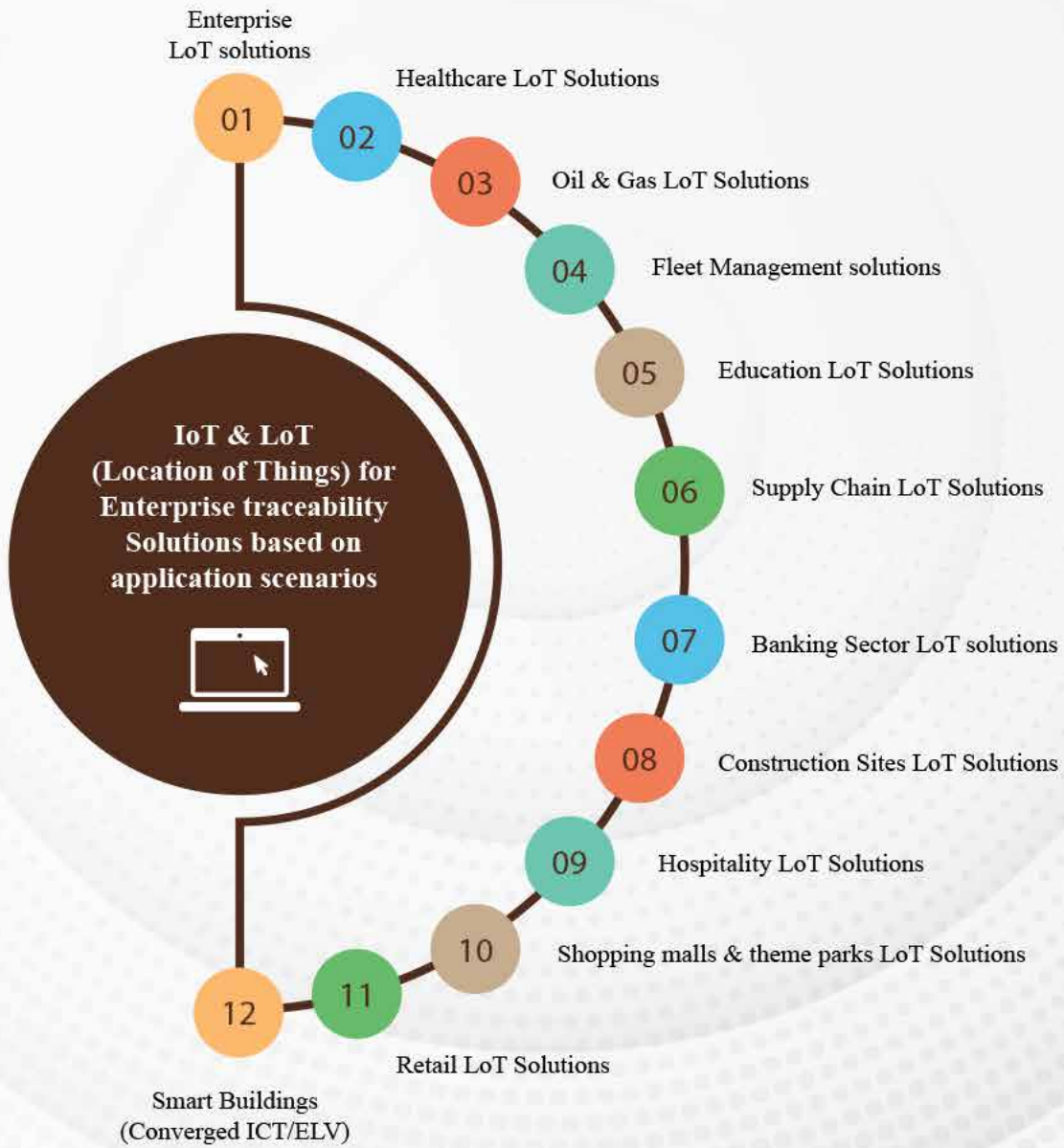
- ICT Strategic Planning
- Technology Change Management
- Vendor Management
- Project Management and Implementation Supervision

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INTERNET OF THINGS (IOT)

- IoT for Transportation
- IoT for Public Safety and Security
- IoT for Utilities



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The global organization for professional services, education, capacity building and intellectual property

IT Auditing & IT Security

+4,000 ransomware attacks every day

Ransom-ware

197 days

It takes most businesses about 197 days to detect a breach on their network

CYBER

Cybercrime damage cost to hit \$6 trillion annually by 2021

Cyber-crime Damage

Cyber Incident

It takes years to build a reputation and few minutes of cyber-incident to ruin it

SECURITY

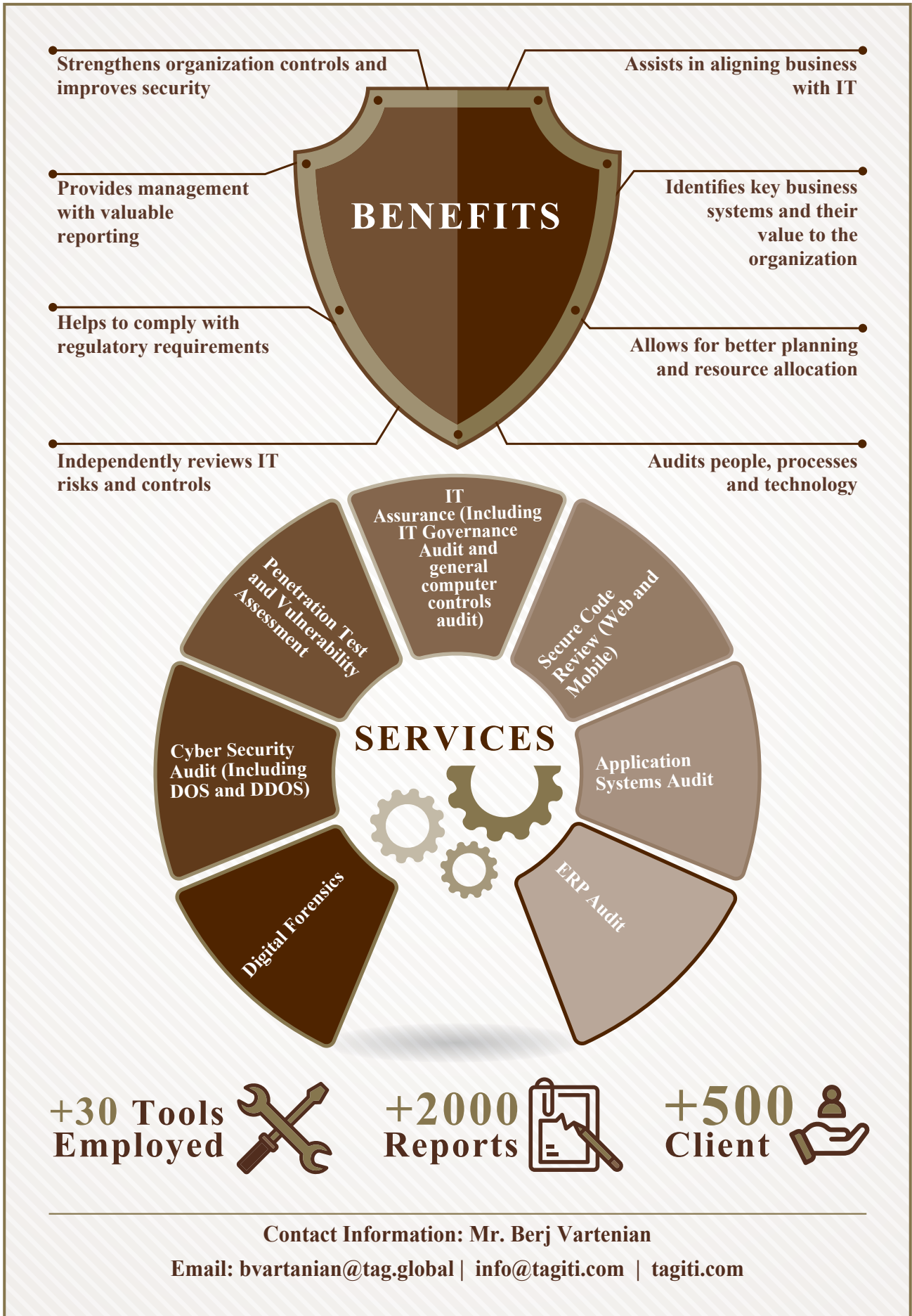
54% of companies experienced one or more successful cyber security attack that compromised data and/or IT infrastructure

Attak

Cyber Security

Cyber security is a business risk, not just an IT problem

COMPROMISED



E-Solutions Development Services

TAG-ITI E-Solutions offers custom-made information technology that makes your business responsive and gives you a competitive edge in a very challenging environment. Our software solutions study, analyze and take into consideration your current technology and operational activities, your organizational culture, and your path for growth in order to provide you with the most suitable technology.

SERVICES

Applications Development

Our development experience spans across multiple platforms, with applications developed both in-house and for clients. We utilize best-in-class technologies to provide clients with excellent applications.

We offer extremely flexible solutions to help take businesses further, either through web applications development or through desktop applications development.

We develop custom-made software that meets a client's specific business requirements and we analyze the whole cycle of software development - from software requirements gathering and analysis to the delivery of the final software product.

Intranet Portal (Microsoft SharePoint)

We can provide you with an enterprise portal intranet solution based on Microsoft SharePoint to give employees an easy access to information based on different authorization levels. The solution will serve as a one-stop-shop for the organization's information, services, and systems.

This solution simplifies the processes of communication by converting the work environment to a paperless environment by using SharePoint workflow, and also results in administrative time saving.

SOLUTIONS

TAG Accountant

TAG Accountant is a powerful suite of an integrated financial accounting and business system for small and medium-sized enterprises. This solution is intuitive, easy to use, robust, multi-user, multi-company, multi-branch and multi-currency accounting that helps you manage your business and accounting needs. The system's modules provide an accounting foundation for your business that increases your productivity and profitability.

We utilized the vast experience of our accountants and IT developers to include many features that were carefully combined and crafted into TAG Accountant to make it the right accounting software for your business.

TAG-ERP

Low Code:

- Over 70% reduction in development cost and time
- Build and deploy business apps faster
- Designed for business users with minimum need of developers.

Digital transformation platform:

- | | |
|---|---|
| <ul style="list-style-type: none"> • Form Designer • Bi Designer • DMS • Policies • Procedures | <ul style="list-style-type: none"> • Notifications • Collaborations • Workflow • Communications • Integrations |
|---|---|

More than 12 Business units built on top of a platform such as:

- Financial Management
- HR & Payroll
- Material control
- Procurements
- Sales & retail
- CRM
- Projects
- Manufacturing

Accessibility:

- Desktop
- Web
- Mobile

Characteristics and features:

- User Friendly
- Reports and dashboard (with the ability of reports and dashboard sharing)
- Collaboration
- Workflow designer
- Alerts and notifications
- Multiple legal entities
- Multi-site

- Multi-language
- Multi-currency
- Analytical data list (view and analyze data at the same time)
- Easy search
- Pivot data view
- On-fly report and exportable data
- Attachments, notes for each record
- Security can be managed by screen, record or field level
- On-fly customizations
- Self-services (built in the system)

Student Registration and Admissions System

We can provide you with a fully functional student registration system with both web and desktop interfaces that allows students to register for courses online. The system also has a rich backend administration module that enables the management of all student related functions such as courses, semesters, majors, plans, halls, classes.

With our student registration system, students and educational institutes can benefit from a wide range of advantages such as:

Time and effort saving- students will no longer be required to physically attend the premises of an educational institute. Instead they can apply online. Institutes, on the other hand, can receive applications, organize and manage them all online.

Cost Reduction- reduction of expenses incurred by labor and materials required when manual registration is used.

Easier maintenance and management of data- all student-related information and courses are stored electronically in dedicated databases offering easy access and data management as opposed to the management of hard copies.

Enhanced security- online information and data storage reduces the risk of paper loss, damage or undesired access. With information online, you can set up security policies that limit access to certain information to intended users only.

Online Examination System

TAG E-Solutions can provide you with a web-based examination system that arms you with the ability to create online exams with different types of question formats such as single choice, multiple choice, free text, etc.

Teachers, students and training institutes can benefit from our powerful, customized and user-friendly examination system.

With our examination system you can:

- Set up different types of exams: single choice, multiple choice, true / false, matching, articles and essay.
- Create unlimited number of questions.
- Randomly generate exam questions.
- Generate instant results.
- Generate answer sheets for student exams.

E-Learning Management System

TAG E-Solutions can provide a fully functional e-learning solution that has been utilized by several education and training institutes for years.

Our E-learning solution has many useful and powerful features including:

- The ability to view all offered courses as well as registered ones for the current semester
- The ability to upload ready files or create new ones for available courses
- Students can add personal notes to lectures for future reference
- File sharing and email for student group collaboration in a private forum
- Integrated survey module
- Different levels and roles for system users.
- A calendar system to organize tasks and schedules for students
- Administrators can add, modify or delete courses or lessons
- Personalized authoring and learning environment
- Flexible course system
- Control access to courses
- SCORM, Wikis and Blogs
- Marks/grades management
- Plus many more e-learning management features

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Talal Abu-Ghazaleh E-Solutions



ONLINE EXAMS SYSTEM

The traditional manual procedure for creating, conducting, and evaluating exams is not only labor intensive and time consuming, it is also prone to human errors.

At TAG-ITI, we developed a state-of-the-art Web-based Online Examination System aimed at automating the user experience with superb ease, speed and accuracy.



Examination Stages



Once the examinee begins the exam by inserting the required credentials, the allowed time to complete the exam will be set



The examinee starts answering the questions



The system checks the answers in real-time during the exam



The examinee finishes the exam.



Essay questions are reviewed by a human corrector while all other types of questions are automatically corrected by the system.



The final mark is calculated and results are sent to the system admin and examinee.

KEY FEATURES

- The system includes several types of questions (single & multiple choice, fill in the blanks, Essay), in addition to accounting and auditing types such as Entries and balance sheet questions.
- The ability to pause, resume, or repeat the exam in case of unforeseen circumstances.
- The ability to add several content types to the question and answers (text, picture and sound).
- The ability to generate exam forms randomly depending on several criteria such as question type, topic, assigned mark and difficulty level.
- The ability to specify a set of criteria for each question, such as difficulty level, assigned mark, format of answer (text or number), and much more.
- The possibility of adding a typical answer, Hint or Reference link to the question.
- The flexibility to distribute questions based on difficulty level, topic, sections, and more.
- The ability to create and manage unlimited number of examinees/ admin users.
- The ability to create and manage an unlimited number of exam centers / groups and connect them to the exam.
- The ability to create and manage an unlimited number of exam sessions.
- The flexibility to configure exam sessions with several options such as exam duration, method of choosing questions, exam language, navigation methods, permission to show the final mark, and more.
- The ability to generate several types of reports and statistics.



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TAG E-Solutions

Student Affairs and Management System (TAG-SAMS)

BENEFITS



Manage the student information

Automate the registration process

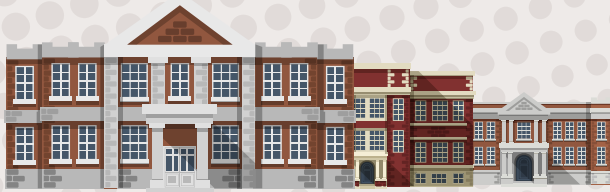


Improve the of the university registration process

CONTENTS

- **Student Portal** which allows students to view offered courses, add & drop courses, view marks, and much more.
- **Advisory System** which allows academic advisor to update registered courses, add comments, accept or reject student registrations, and much more.

FEATURES



Multi University



Multi College



Students Self Service



COMPONENTS



University/college/ major definitions



Study plans



Courses and course groups / Prerequisites



Classrooms



Semesters



Semester Calendar



Classes



Instructor's information



Student Self Services (Registration, Timetable view, Add/Drop/Withdraw, Transcript view, Advertisements).



Advisors



Timetable



Registration



Add/ Drop



Withdrawals



Marks



Student Attendance and Absence



Transcripts

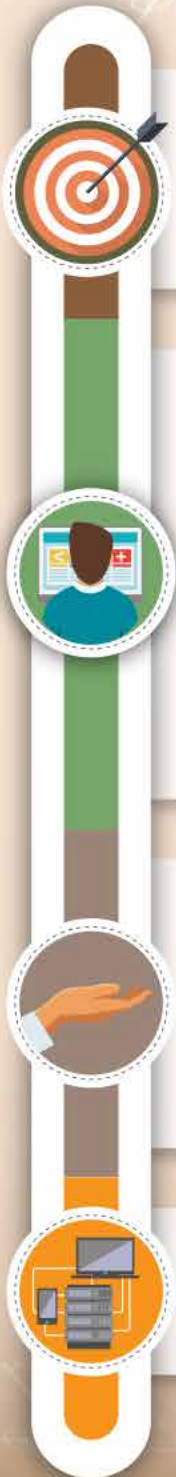
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tagesolutions.com**

Talal Abu-Ghazaleh E-Solutions



TAG E-Solutions

E-Solutions Consultation Services



OUR MISSION

Our core experience in the software engineering, allows us to provide a wide range of consulting services undertaking a comprehensive analysis of your existing system, mapping out your plan on the introduction of new components, and guiding you in the complex software world.

SOFTWARE CONSULTING is essential in various fields:

In planning

- ▶ Overlooking or underestimation of important requirements
- ▶ The overall impracticality of the goals
- ▶ Wrong technology choice
- ▶ Inappropriate architecture



In development

- ▶ Chaotic code
- ▶ Security issues
- ▶ Ineffective system integration
- ▶ Improper data handling
- ▶ Abandoned old technology



In team organization

- ▶ Troubled team communication
- ▶ Poorly organized work
- ▶ Non-optimal usage of resources
- ▶ Late delivery

WE CAN:

- | | |
|---|--|
| <ul style="list-style-type: none"> ✔ Develop application concept ✔ Provide an expert requirements analysis ✔ Create Optimized Development Process ✔ Protect your software from security risks ✔ Upgrade to new technology or architect ✔ Deliver a detailed integration roadmap | <ul style="list-style-type: none"> ✔ Develop an architecture ✔ Advise on technology selection ✔ Fine-tune the project management ✔ Assure the quality of your software ✔ Find problems and tune performance |
|---|--|

TECHNOLOGIES

- | | |
|--|---|
| <ul style="list-style-type: none"> ▶ Front end ▶ Hybrid Mobile | <ul style="list-style-type: none"> ▶ Back end ▶ Databases |
|--|---|

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Talal Abu-Ghazaleh E-Solutions



TAG-ERP is the new generation of ERP.

Low Code:

- with more than 70% reduction in development cost & time
- Build and deploy business apps faster
- Designed for business users with minimum need of developers.

Digital transformation

platform:

- Form Designer
- Bi Designer
- Policies
- Procedures
- Notifications
- Collaborations
- Workflow
- Communications
- Integrations

Multiple Business units Built on the top of a platform such as:

- Financial Management
- HR & Payroll
- Student Management & Registration
- Material control
- Procurements
- Sales & retail
- CRM
- Projects
- Manufacturing

Accessibility:

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Characteristics & Features:

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- Reports & Dashboard (with the ability of reports and dashboard sharing)
- Collaboration
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- Alerts & Notifications
- Multi legal entities
- Multi Sites
- Multi languages
- Multi-currency
- Analytical data list (view and analyze data at the same time)
- Easy search
- Pivot data view
- On-fly report and exportable data
- Attachments, notes for each record
- Security can be managed by screen, record or field level
- On-fly customizations
- Self-services (Built in within the system)

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tagesolutions.com

Website Development and Audit Services

Our web development team will assist you in bringing your business online in an efficient and effective manner. If your organization already has a corporate website, our website auditing team can also perform quality assurance and performance testing against international standards.

SERVICES

Website Development

TAG-ITI has extensive experience in building websites and interactive sites to accommodate small, medium and large organizations through the use of dynamic site support and content management system tools.

Our Website Development Service enables clients to give an overview of the products and services they offer and take their business online. Our goal is to deliver a web solution that not only meets all the functionality needs, but also converts qualified traffic into sales through our industry-leading website development approach, thus allowing your organization to improve its return on website investment.

Website Design

The Web Design Team's job lies in creating website design templates and building HTML pages based on approved templates.

The multimedia flash developers also form a part of our design team, developing flash websites as needed.

Our specialization includes custom web design service, e-commerce solutions, systems integration, content management and online reporting.

Website Auditing

A website audit offers full analysis of your website's search visibility level conducted according to international web auditing standards. Adherence to these standards increases user confidence while enabling certified websites to drive traffic and raise advertising revenue for their owners.

We adopt international standards in web design and development: website design, website security, website engineering, website content and website advertising.

Talal Abu-Ghazaleh Information Technology International



WEB DESIGN & DEVELOPMENT SERVICES

With more than 15 years of experience, at TAG-Web we pride ourselves with our top quality services in web development and design through innovation, quality standards, integrity, and attention to detail.

Our core mission is to provide a wide range of high quality web solutions to businesses, to accomplish that, we utilize the latest technologies, put in a lot of dedication and commitment into everything we create, to deliver an outcome that meets the client's needs.

Our ICT services include and not limited to:

Website Development

TAG-Web development team has excellent knowledge in the latest technologies used in developing websites, including PHP, Drupal, WordPress, Java and MS.NET.



Domain Name Registration and Management

TAG-Web domain registration services covers Generic Top Level Domain Name (gTLDs) services, Country Code Top Level Domain Names (ccTLDs) services and Internationalized Domain Names (IDNs) registration services.



Content Management System

TAG-Web creates customized Content Management Systems to provide comprehensive solutions to meet the needs of the clients' websites and applications.



Website Audit

TAG-Web is one of the few organizations that offer website-auditing services that cover the major five aspects of websites development process:

- e-design and structure module
- e-marketing module
- e-media / content module
- e-security module
- e-solutions / web coding module



Website Design

Our work combines modern technology, creativity, professionalism and quality control, in addition to all the exceptional skills that our team members possess. We focus on the design elements to deliver quality design services to our customers and take pride in having experienced design professionals among our team.

Learning Management Systems

TAG-Web offers a customized computer-based learning and digital collaboration system. Content delivered via the Internet, intranet, audio or video tape. It can be self-paced or instructor-led and includes media in the form of text, image, animation and streaming video and audio.

Professional Website Content Editing

TAG-Web offers multiple service in content editing field, such as creating a web-friendly writing and an easy-to-follow flow of information, editorial review of existing content, content writing for landing pages with SEO techniques in mind.

Blogs, Forums, Polls and Surveys

Building web-based forums and surveys to increase the outreach between companies and clients.



Contact Information: Mr. Ramez Quneibi | Email: rquneibi@tag.global
tagiti.com

E-Marketing

E-Marketing is a strategic component in the development of a successful business. Effective promotional methods, both online and traditional offline avenues, often mark the difference between operating a profitable business and an ailing one.

Services include:

- Direct mail.
- Web and banner ads.
- Pay-per-click.
- Pay-per-impression.
- Social networks campaigns.

Search Engine Optimization (SEO):

We can work on increasing the number of visitors to your website by implementing all of the effective Search Engine Optimization (SEO) methods on your website.

Website Optimization (On Page Optimization):

On Page Optimization includes all optimization conducted internally on your new or current website to ensure it is focused on the correct keywords for correct indexing. While this is a crucial part of search engine optimization, On Page Optimization does not increase traffic or position.

Traffic and Position Building (Off Page Optimization):

Off Page Optimization involves all optimization done externally for your website. In other words, we work with other websites, search engines, directories, information websites, and other channels to boost traffic to your site.

Search Engines and E-Marketing Consulting:

We offer hourly or retainer rates on search engine consulting, e-marketing, or traditional marketing.

Pay-Per-Click Campaigns (PPC):

Internet advertising model used to direct traffic to websites, where advertisers pay site owner when the ad is clicked.

E-commerce Applications:

Providing B2B solutions that allow businessmen to perform all commercial processes through the system which also supports transactions between businesses and their customers.

Email Marketing:

Sending advertisements to a bulk of users in the Arab region for marketing purposes.

Learning Management Systems

TAG-Web offers a customized computer-based learning and digital collaboration system. Content delivered via the Internet, intranet, audio or video tape. It can be self-paced or instructor-led and includes media in the form of text, image, animation and streaming video and audio.

Blogs, Forums, Polls and Surveys

Building web-based forums and surveys to increase the companies' outreach to clients.

Social Networking Capabilities

Building social networks that allow users to communicate and share interests and/or activities. Also, the possibility of building and managing static designed pages on the available social networks as a part of E-marketing.

Search Engines

Building search engines that could be applied either internally within the website, or externally on the web.

Professional Website Content Editing

We can proofread and edit website content if needed through TAG-Translate, a dedicated team of translators who can help edit content in different languages for use on websites.

Solutions

TAG Content Management System:

TAG CMS is a web-based system that allows webmasters to manage and update their websites dynamically at any time.

TAG-CMS is much more than just a powerful content management system. It features a host of 'out of the box' functions, but the true power of TAG-CMS is in its extensibility.

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Talal Abu-Ghazaleh Information Technology International



DIGITAL MARKETING SERVICES

There is no doubt digital marketing is an important aspect in today's businesses. and we, Talal Abu-Ghazaleh Digital Marketing, are ready to provide your marketing ideas with a digital twist for more success and for a better future for your presence. We offer effective and comprehensive online-promotional methods to help clients operate and expand in this ever-challenging digital world.

Believing that the most effective digital marketing happens over time when quality meets consistency, TAG-DM follows the latest Digital Marketing trends and techniques, putting well-structured plans crafted with the intent of building an influential, impactful and powerful online presence and reach.

Our Digital Marketing services include and not limited to:



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E-Archiving Services

TAG E-Archiving, a member of Talal Abu Ghazaleh Global, has launched a new professional service titled “Integrated Solutions for E-Archiving and Workflow Management” to be added to the diversified professional services rendered by TAG.Global.

For this purpose, TAG E-Archiving has developed TAG E-Archive system, which is a powerful correspondence management solution that can transform the way businesses manage, secure and share information with a unique approach that solves the problems of managing, finding, and tracking information in companies of all sizes.

TAG E-Archiving services include:

- E-archiving System and Workflow: application of archiving and workflow system, provision of periodic and annual maintenance, in addition to operations management and internal workflows management.
- Archiving Paper Files: in the presence of an existing e-archiving system, TAG E-Archiving can help perform the actual archiving of paper files and documents as follows:
 - Analysis of archiving requirements
 - Securing the technical staff necessary to prepare and scan the files.
 - Provide the best and fastest scanners
 - Convert the documents into electronic copies and save them according to your needs
 - Include electronic documents in the system
- Archiving and Work Flow Integrated Solutions: this service includes the completion of all archiving requirements, necessary studies and consultations system; archiving paper documents and including them in the system; in addition to the provision of integrated solutions to establish and control the operations and internal workflows progress.

TAG- E-Archiving is keen to present you with solutions for all document management problems and work procedure planning.

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The global organization for professional services, education, capacity building and intellectual property

ELECTRONIC ARCHIVING

First: Archiving benefits



Meeting standards and regulatory compliance requirements



Limiting storage and costs



Lowering the risks of documents' damage



Easy access to major documents

Second: Archiving services



Scanning and indexing documents services

Conversion of paper documents into digital copies.



Document management systems implementation services

Document management system implementation.



Document management consultancy services

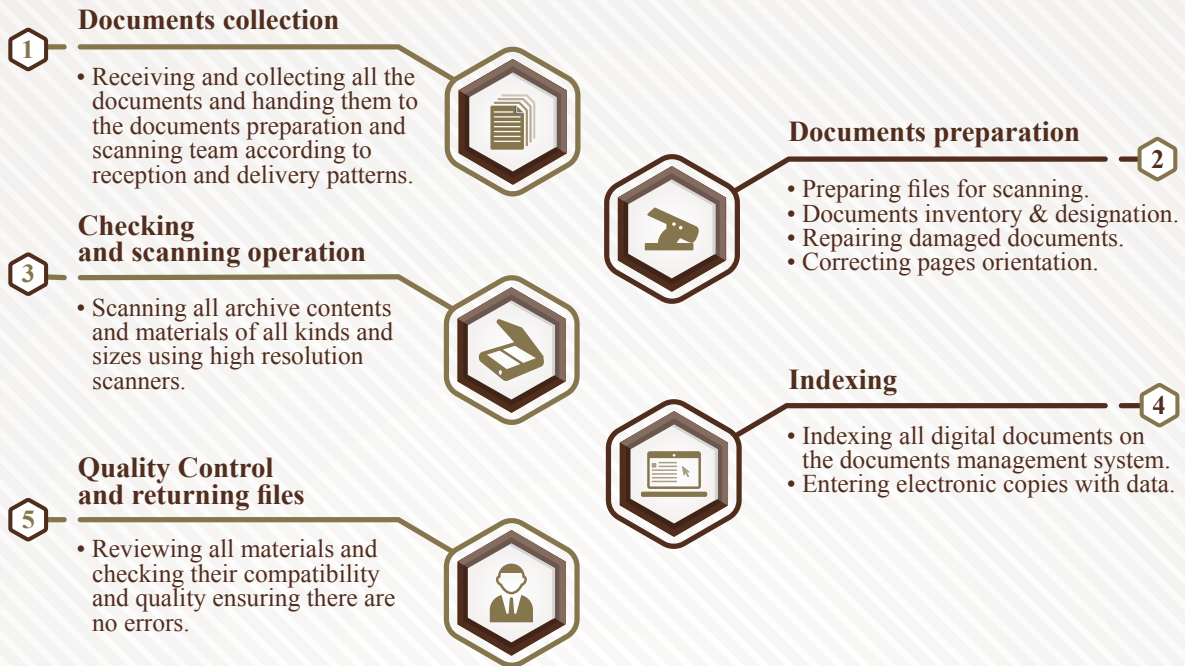
Assisting companies in their search for managing solutions to their documents and provision of the best adequate solutions.



Business process and workflow services

The system provides a flexible platform supporting a wide range of business requirements.

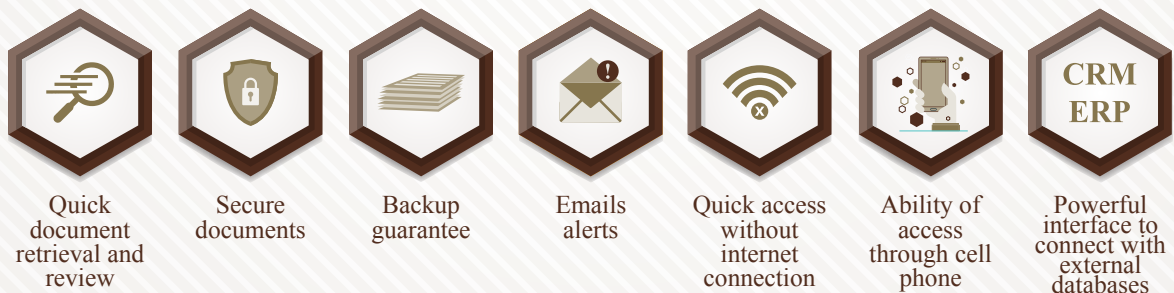
Third: Archiving procedures



TAG E-Archive

It is a system for managing companies and public institutions, mainly directed to documents archiving and electronic exchange of formalities. It is specially designed to help public and private companies and institutions having a large number of paper and electronic formalities on a daily basis, this system will be considered amongst the best systems worldwide.

System features



Electronic archiving allows saving 500 sqm. for the storage of 3 million documents which will be stored on a 20 GB unit, with faster information access

Talal Abu Ghazaleh Global has already archived about 250.000.000 (two hundred fifty million documents)

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Specialized Database Services

TAG-ITI's TAG Database is a support service providing a centralized location for contacts, NGOs, funding agencies, companies, governmental institutions, external expert CVs and in-house expert CVs under different sectors. This is provided through an easy-to-use search engine giving organizations access to quick searches and sorting of information within the database.

Database Services:

- Database maintenance through data research, content editing and content verification procedures.
- Managed mailshot services to help in circulating news, newsletters and marketing materials.
- Providing CRM functionality in addition to maintaining the databases on a regular basis.
- Providing specific corporate intelligence with accurate, up-to-date information for sourcing expertise, and obtaining contact details of all official institutions responsible for international projects and funds.

Contact Person: Mr. Mohammad Abu Murry

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Website: tagiti.com



Talal Abu-Ghazaleh Information Technology International



TAG-DATABASE

GROW YOUR BUSINESS BY TARGETING PEOPLE WHO ARE MOST LIKELY TO REACT TO YOUR MESSAGE



SERVICES

- Sending Email campaigns
- Sending Newsletters
- Sending Announcements
- Sending a single email to bulk of subscribers
- Designing HTML mailshots
- Advertisements design
- Newsletters design

POWERFUL DATABASES

- Audience Targeting
- Targeting New Businesses
- Verified and updated databases
- Develop accurate, relevant b2b, b2c, c2c databases
- +750,000 email addresses to choose from



FEATURES

- Message tracking
- Manage Campaign schedules
- Reminders to re-send your campaigns
- Guarantee marketing campaigns are not sent repetitively
- Send email attachments through links
- Email bounce validator
- Fully mobile responsive templates

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tagiti.com

Design Services

Talal Abu-Ghazaleh Design and Publishing (TAG-Design), a member of TAG.Global, is a professional design providing high quality design consultancy and publishing services for both external and internal customers. Its designs combine modern technology, creativity, professionalism, quality control and the exceptional skills of the firm's team members; enabling it to succeed in presenting innovative designs that satisfy its clients' vision and needs according to the international standards accredited in the fields of design.

With more than 20 years of experience, TAG-Design operates from the foundations of strict quality standards: accuracy in the design in terms of shape, outputs, and international standards; quality assurance of the design process and product route starting from the analysis process, the design, and finally the printing as well as quality control of the final products to ensure they are in line with quality procedures and standards. The firm boasts an exceptional team comprised of a group of creative, professional and highly qualified designers with in-depth experience of the most recent tools, devices and software.

Its key services include, but are not limited to: brand identity (including logo, stationary and document design and production as well as the development and articulation of corporate identity and branding guidelines); advertisements (including the development of advertisements for both print and online dissemination); sales collateral (including design and production of PowerPoint presentations as well as the design and layout of both sales and internal documents); marketing collateral (including the design, layout and production of, for instance, brochures, booklets, books, newsletters, mailers, leaflets, exhibition concepts and stand design, promotional gifts and branded clothing, billboards, posters and banners amongst many others); information design (including signage and front office) as well as packaging design (including both product as well as CV/DVD packaging).

Design Services

At Talal Abu-Ghazaleh Global, we pride ourselves with our top quality services in graphic designs through innovation, quality standards, integrity, and attention to detail. We believe that there is no one-size fits all approach and that is why we tend to deal with each client individually, making sure that each project is molded to accomplish its purpose efficiently.

Our core mission is to provide a wide range of high quality graphic design services to businesses, to accomplish that, we utilize the latest technologies, put in a lot of dedication and commitment into everything we create, to deliver an outcome that meets the client's needs.

Quality Standards

Our approach towards quality and clients satisfaction is unmatched. Accuracy, uniqueness and artistic approach are the core of our work and we make sure to achieve all this through our quality control measures.

- Accuracy in terms of development, outputs, and international standards.
- Quality assurance of the processes and product route, starting from the planning and analysis processes, the execution and implementation, and finally the delivery, maintenance and support.
- Quality control of the final products to ensure they are in line with quality procedures, standards and clients' vision.

To assure the best quality service, we do believe that our mission does not end at the point we deliver the product, but we do continue whenever you need us until you reach your goals.

Our Services

Keeping abreast with the latest development in the world of graphic design is a very critical issue and our role at TAG-Design is to facilitate work and provide you with unique and exceptional designs for all your graphic design needs whether they are logos, brochures or business cards and leaflets, we are here to serve your business needs.

We know that designs change by time and old concepts might not work all the time that is why our team of professionals work extra hard to be knowledgeable with all the new software and applications that make your designs, the right design for the right time.

TAG-Design has 20 years of solid experience in producing exceptional design solutions for all business sectors and beyond. We tend to combine modern technology, creativity, professionalism, quality control and our team's exceptional skills.

We make sure the clients' content and creative imagery are represented perfectly and effectively every time with every assignment we handle.

TAG-Design uses both analytical tools and generative techniques to turn simple ideas into a visual masterpiece!

Brand Identity

- Logo Creation
- Stationery ranging from business cards, billboards to other print media
- Corporate identity guide

Sales collaterals

- PowerPoint presentation.
- Sales document design and layout.
- Internal document design and layout.

Marketing Tools

- Brochures, booklets, books.
- Newsletters.
- Mailers and leaflets.
- Exhibition concepts and stand design.
- Promotional gifts and branded clothing.
- Billboards, posters, banners and advertisement.
- Packaging Designs

Information design

- Signage
- Front office design.

Packaging design

- Product packaging
- CD/DVD packaging

Consultancy

Our team of professionals put the world in your hands, offering you different strategic alternatives that help you understand and solve your most challenging design problems.

Contact Person: Mr. Mohammad Al-Zoubi

Email: malzoubi@tag.global

Website: tag.global

Talal Abu-Ghazaleh Information Technology International



GRAPHIC DESIGN SERVICES

Our role at TAG-Design is to facilitate work and provide you with unique and exceptional designs for all your graphic design needs whether they are logos, brochures or business cards and leaflets; we are here to serve your business needs. Through our 20 years of experience in producing exceptional design and solutions for all business sectors and beyond, we have followed a steady approach towards quality and client satisfaction. Accuracy, uniqueness and artistic approach are the core of our work and we make sure to achieve all this through our quality control measures.

Our Graphic Design services include and not limited to:



Brand Identity

- Logo Creation
- Stationery ranging from business cards, billboards to other print media
- Corporate identity guide



Sales Collaterals

- PowerPoint presentation.
- Sales document design and layout.
- Internal document design and layout.



Information Design

- Signage
- Front office design.



Packaging Design

- Product packaging
- CD/DVD packaging



Marketing Tools

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Our team of professionals put the world in the hands of our clients, offering them different strategic alternatives that help them understand and solve their most challenging design problems.

Contact Information: Mr. Mohammad Al-Zoubi | Email: malzoubi@tag.global

tagiti.com

Publications Services

Talal Abu-Ghazaleh International Press and Publishing (TAG-Publish), a member firm of Talal Abu-Ghazaleh Global (TAG.Global), is responsible for issuing and distributing all of TAG.Global publications. It provides many other printing related services to clients from different countries in accordance with the highest global quality standards.

Our Services:

- Providing TAG.Global offices with the required publications and promotional materials
- Setting up marketing plans for TAG-Publish
- Providing printing consulting services
- Digitally publishing all TAG.Global publications
- Ensuring implementation of quality and productivity policy
- Participating in local book fairs
- Providing all TAG.Global offices with a list of international book fairs and their dates
- Updating TAG-Publish Guide
- Developing the skills of TAG-Publish cadre constantly
- Following-up on all TAG.Global publications and services to make sure they conform to the best global quality standards

Contact Person: Mr. Mustafa Hammad

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Website: tag-publication.com

Talal Abu-Ghazaleh International Press and Publishing



TAG-Publish Services

Our Publications

1. Professional and Educational
2. Marketing Materials
3. Dictionaries and Documentaries

Our Services

1. Typographical Consulting Services
2. Overseeing Printing Process
3. Distribution and Publishing

Statistics

- **Offset Printing:** More than 6,000 operations 1,000,000 Copies
- **Digital Printing:** More than 50,000 operations 1,000,000 Sheets
- **Exhibitions & Events:** More than 1,000 participation
- **Promotional:** More than 7,000 operation

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tag-publication.com

Infrastructure Services

TAG-ITI, led by its experienced infrastructure team, offers a wide variety of infrastructure services. We understand that infrastructure is the backbone of any IT setup and vital to ensure business continuity. We guarantee access to the most experienced consultants to ensure your business remains functional and that your infrastructure is robust and flexible enough to grow with business needs.

Services:

Data Center Design Consulting

TAG-ITI can help you build a strategy for complete data center design, from server specifications to rack configuration, as well as power and cooling requirements. We can build data center designs from scratch as well as provide analysis of currently established ones to ensure that your data center is in line with industry best practices.

Network Design Consulting

Our network design services are designed to provide organizations with end-to-end network design services from simple network cabling to design and implementation of complex network infrastructures.

Directory Services and E-Mail Systems

Many organizations face difficulty when putting together directory and e-mail services. Our experts can assist in developing the most suitable directory structure for active directory or other LDAP-based directory services. We can also consult, design and implement mail services for any corporate environment.

Web Hosting Consulting

Web Hosting is crucial in today's business environment where organizations cannot afford any downtime which could affect online business or corporate image. We can offer a complete range of webhosting services including virtual servers, domain name registration and related services, DNS services and complete support for webhosting infrastructure from our state-of-the-art data center.

Open Source Consulting

Open source is a particular specialty for organizations that do not want closed source environments. We can provide end-to-end consulting services for those looking at alternatives for critical infrastructure based on Linux. This includes consultation and implementation for both operating system and application alternatives, with consideration that ongoing support and maintenance is a major

factor for organizations when considering open source alternatives as part of their IT infrastructure.

Backup and Disaster Recovery Consulting

Backup and disaster recovery are two key elements for any organization that are only really tested when systems become unavailable. Our consultants can help you design and implement the most suitable backup schedules and disaster recovery plans based on your information retention needs and your requirements for factors such as RPO and RTO, which dictate the length of time you can proceed without systems and how quickly systems should be restored. As this is a business decision, our consultants work with management to determine disaster recovery and backup needs based on corporate priorities to ensure the best solution is put in place for your needs.

Server Hardware and OS Consulting and support

We provide a dedicated telephone helpdesk service giving you immediate access to an IT professional offering a quick diagnosis and server fix. Alternatively, we can arrange for an onsite engineer call-out. We document the configuration of every server supported, the majority of which are constantly monitored under our standard contract arrangements. Naturally, due to the negative impact of a failing or failed server on an organization, our IT professionals' priorities are to respond quickly to any server issues. For clients that simply require the monitoring service we can provide full-time support in the event of illness or holiday cover.

Our server support engineers have years of experience working on hundreds of server systems of varying size and complexity. Moreover, our support experts have access to state-of-the-art maintenance software and system applications. We keep ahead of the curve on server architecture, research and development, so you don't have to. This all adds up to reduced costs, aggressively increased performance, effective disaster prevention, and speedy problem resolution.

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Intellectual Property Services

IP Prosecution

AGIP helps clients all over the world in protecting their Intellectual Property, including all IP rights, in terms of registration, maintenance, and records. We offer our services all over the world either through fully established offices in over 30 countries or through a network of carefully selected agents and associates.

- Trademark
- Patent
- Industrial Design
- Copyright
- Domain Name
- Plant Variety
- Trade Secret
- Customs Recordation
- Geographical Indication

IP Enforcement

AGIP defends its clients' rights against any unauthorized use against third parties, whether through legal actions at the local IP offices, or even legal courts, which could include oppositions, cancellations, anti-infringement, anti-piracy and/or anti-counterfeiting actions.

- Litigation
- Cease & Desist
- Warning Letter
- Market Search
- Negotiation/Settlement

IP Consultancy

AGIP offers professional technical advice to its clients in all aspects of IP rights through expert qualified lawyers and specialized staff of different backgrounds.

- Licensing & Franchising
- Valuation
- Contract Drafting
- Strategy Configuration

AGIP Regional Services

Brand Protection:

Brand Protection Department (BPD) was founded with the aim of serving brand owners' interest through establishing a one-window service hub based on a comprehensive analytical study for different aspects of trademark portfolio and best practices of the available enforcement measures for trademark protection in the respective country.

Why Do You Need to Consult Brand Protection Department?

The Department aims to provide clients with strategic plans for trademark protection on administrative, judicial as well as commercializing levels, with the view of providing clients with a comprehensive legal protection system for their brand portfolios handled by the Department.

How Do We Help Our Clients To Protect Their Brands Worldwide?

Brand Protection Department is committed to providing clients with highly standardized services by a professional team who provides clients with a customized approach on protecting and enforcing their brands in the markets. Our professional team can also assist clients with all trademark-related matters.

What Kind Of Services Brand Protection Department Offers?

Brand Protection Department assists its clients in professionally managing both offline and online services:

Offline Brand Protection:

- **Litigation Services**

Dealing with many skillful lawyers regionally and globally, our Department can serve brands' owners with litigation services in case of an infringement before all courts levels: mainly criminal complaints, criminal lawsuits, civil lawsuits, cancellation actions and unfair competition lawsuits.

- **Legal Consultations**

Upon request, our experienced legal team provides clients with advisory on the convenient legal action, whether our clients' concern was regarding the governing local laws, protecting their brand portfolios or any legal issue. Our team welcomes any type of legal inquiries.

- **Customs Measures**

Our team provides efficient services before Customs local departments through working closely with the governmental authorities to promote the enforcement of trademarks.

- **Drafting Franchise Agreement**

Ensuring a full enforcement of our clients' trademarks cannot be accomplished without well-drafted franchise agreements, our professional lawyers can provide.

- **Cease and Desist Letters**

We assist clients wishing to cease infringements of their trademarks without resorting to courts by either drafting cease and desist letters, or obtaining settlements; saving our clients' time and money.

- **Market Investigation**

Our highly skilled inspectors continuously investigate the markets to detect any counterfeit marks.

Online Brand Protection:

- **Online Search:**

We can provide our clients with comprehensive reports which reveal online infringing websites, social media pages and groups as well as online shopping platforms.

- **Brand Listening:**

Do not miss any mention for your brand digitally. Our professional team can follow such mentions through various digital platforms in order to avoid missing the opportunity of detecting your brand infringement before escalation.

- **Takedown Infringing Pages:**

Our team can handle the takedown of infringing pages on social media platforms.

- **Domain Names Disputes:**

Handling complaints in relation to domain names infringement locally before the competent authorities and internationally before the specialized entities.

- **Takedown Copyright Infringement before DMCA:**

Complying with DMCA (Digital Millennium Copyright Act), we handle complaints in case of facing a copyright online infringement.

- **Detect Counterfeit Goods:**

Online shops are currently flooding the online market with counterfeit goods which might affect the reputation of our client's and devalue their brands, or render consumers to believe that their products are of low quality.

Our team can conduct thorough online search to detect counterfeit goods and deal with the infringers by consulting our clients with the suitable enforcement action.

For further queries and questions about our Brand Protection Service: brand.protection@agip.com

IP Portfolio Management:

IP Portfolio Management Department at AGIP provides wide and comprehensive range of IP services which can assure and maintain the client's intangible IPR assets in the market place.

The role of this department is to assist the brands owners in making decisions in terms of their IPRs by drawing strategies and roadmaps to ensure efficient exploitation of such assets in correct manner.

For further queries and questions about our IP Portfolio Management Service: IPPM@agip.com

Single Power of Attorney (PoA):

AGIP is introducing an enhanced and comprehensive single Power of Attorney service that will provide clients with an outstanding opportunity to cover the MENA Region in one form. By this newly launched service, clients will authorize AGIP through one Power of Attorney (regardless of the number of countries to be covered) to issue separate forms on behalf of the applicant in the countries of interest. The countries of interest should be specified in the Power of Attorney form, or the client has the option to add the phrase "in all countries". This single Power of Attorney, which may be general or limited to a specific case, should be legalized up to the Lebanese Consulate at the client's end in order to proceed with generating the sub-power forms for each designated country through AGIP Lebanon office, noting that it's valid for 10 years. While the legalization formalities may take weeks to accomplish in certain countries, our newly proposed service will save time, efforts and cost at a very competitive rate.

For further queries and questions about our Single Power of Attorney Service: proposals@agip.com

Global TM Watch:

As the global IP firm, AGIP expanded its trademark watch service internationally. AGIP is providing an important service tool for the proactive monitoring of registered trademarks globally.

With our top-notch, pioneering Global Trademark Watch Service, we, at AGIP, monitor the global use of identical and/or similar trademarks. We can help you safeguard your trademarks by locating any infringement, misuse and violation on these rights. Furthermore, through our experienced lawyers, we advise you of the appropriate steps needed, and take immediate action necessary to protect you and your commercial ventures and intellectual properties.

Covering multiple jurisdictions worldwide, our Global Trademark Watch Service provides a cost-effective solution for monitoring newly-published trademarks in our trademark database and official gazettes across different countries of the world.

For further queries and questions about our Global Trademark Watch Service: watch.service@agip.com

Product Certification:

Through its “Product Certification Department” AGIP provides product registration services and labelling consulting services in the Middle East.

Product Certification Department completes inspection, assessment, conformity and certification of all types of products whether pharmaceutical, foodstuff, chemical, mechanical, electrical or beauty products, to ensure that they are safe and eligible to be used, distributed or sold in the markets.

The department provides also Halal certification which covers animal, farming, and food products; considering as important as the trademark registration itself, but on a commercial level rather than IP protection.

Our product certificates are provided in various countries around the world where AGIP operates; for example, ESMA certificate is provided for products in the UAE, and SASO certificate is provided in Saudi Arabia.

For further queries and questions about our Product Certification Service: certification.dept@agip.com

Domain Name Registration

TAG-Domains, a subsidiary of AGIP and an ICANN-accredited Registrar, is one of the leading domain name registration providers for gTLDs and ccTLDs. TAG-Domains offers a full range of domain name services including management, registration, renewals and transfers.

For more information: www.tagidomains.com

Contact Person: Mr. Charles Shaban

Email: cshaban@agip.com

Contact Person: Mr. Mahmoud Lattouf

Email: mlattouf@agip.com

Website: agip.com



Abu-Ghazaleh Intellectual Property (AGIP)



A GLOBAL IP Leader



KEY MILESTONES

- AGIP's Chairman HE Dr. Talal Abu-Ghazaleh was inducted to the prestigious IP Hall of Fame in 2007 for his role in the development of IP law and practice in the Arab world.
- Selected the Top Firm in the Middle East by Managing Intellectual Property (MIP) for 11 years.
- Awarded the Best IP Advisor in the Middle East by the Innovation & IP Forum and Awards.
- Serves a broad range of global clients including major firms of the Fortune Global 500.
- More than 500,000 trademarks registered and 100,000 Intellectual Property Rights managed globally.



agip.com | tag.global

- Operates out of 110+ offices around the world.
- Provides unique and comprehensive database of the trademarks periodically published in official gazettes, and online since 1930, with detailed records of more than two million trademarks.
- Provides full-fledged patent search services, including Freedom-To-Operate searches in all technical fields.
- AGIP's unique database includes comprehensive and detailed information about patents and patent applications published in the Arab countries.

SERVICES SCOPE

- → Trademarks, Patents, Designs and Copyrights Registration
- → Search for Published Trademarks
- → Trademark Watch Service
- → Patent Drafting
- → Patent Validation System
- → Patent Anti-Infringement
- → Search for Published Patents
- → Domain Name Registration
- → IP-Renewals
- → IP Valuation
- → Licensing and Franchising
- → AG-IP-News Agency
- → IP Portfolio Management
- → Brand Protection
- → Global Trademark Watch Service
- → Product Certification



For more Information

agip@agip.com

agip.com | tag.global

Patent Services

Patent prosecution

We cover all client Intellectual Property needs including registration, prosecution, maintenance, licensing and counseling related to patents, industrial designs and models in Arab countries and the rest of the world through our long-established global network of offices and associates.

Moreover, through our extensive knowledge in PCT law and regulations, we support our clients in filing and prosecution of PCT applications, including filing e-PCT applications.

Patent Drafting

This includes drafting patent claims, full description of the invention and drawings in compliance with various international patent laws.

Patent Validation System

No effort is spared in accelerating the examination procedures at national patent offices. We offer our clients the following services:

- **Search report analysis:**
To find any granted patents for the desired applications valid at the national patent offices.
- **Claims amendment:**
To submit application in compliance with national patent laws.
- **Examination process follow-up:**
Completion of validation process upon issuance of patent.

Patent Portfolio Audit

We study clients' patent portfolio in the Middle East and North Africa (MENA), and help them align their patent strategy with their business strategy.

Patent Infringement Follow-up

Market watch is actively and continuously engaged in providing us with infringement alerts, thus guaranteeing maximum protection for your patents.

Due to the extremely high risk of pharmaceutical and biotechnology patent infringement, AGIP has created a new tracking and follow-up service for this sector at the local health authorities and patent offices regarding any patent related or data protection infringement, to ensure adequate protection.

Patent Litigation

In cooperation with our sister company, Talal Abu-Ghazaleh Legal (TAG Legal), we provide legal support with relation to all patent litigation cases, including patent opposition, infringement, and invalidation.

TAG-Legal is a globally recognized law firm with more than 400 lawyers and professionals in its network, located in strategic offices around the world to provide its clients with the best legal consultancy and professional services. For more information, please visit TAG-Legal website at www.tag-legal.com.

Patent Search

Patent searches are completed through our internal database of published patents, our state-of-the-art database includes comprehensive and detailed information about patents and patent applications published in the Arab countries, including bibliographic data, abstracts, claims, description, patent families, legal status, etc.

We have a worldwide geographical coverage with a focus on the Middle East and Africa such as Saudi Arabia, United Arab Emirates, GCC, Iran, Algeria, Jordan, Egypt, Kenya, Ethiopia...etc.

Our patent search methodology utilizes a wide range of parameters including invention title; abstract; applicant / inventors names; publication / application / priority numbers and dates; international patent classification (IPC); and patent families.

Our highly qualified patent professionals are well trained to conduct various types of patent searches, using sophisticated search techniques for the following patent search types:

- Freedom-to-Operate Search
- Applicant/inventor search
- Equivalent Search
- Classification Search
- Keyword /Subject Search
- Collection Search
- Infringement search
- Pre-filing search (novelty/patentability search)
- Industrial design search
- Plant variety search

Patent Monitoring

Our highly recommendable “Patent Monitoring” service can save you millions of dollars in patent infringement lawsuits, it can also guarantee that you will stay ahead of the competition through monitoring all recently issued or published patents in a certain field.

Patent Monitoring will keep you alert and aware of patents published in the name of a certain applicant, inventor, or any patents published in a specific field of technology. This service provides a cost effective method for safeguarding your business, and will give you a competitive advantage in your industry.

Upon subscription, a monthly alert will be delivered to your e-mail inbox, this alert will contain an integrated report with the following patent information: names (inventor/applicant), numbers and dates (publication, application, and priority), title and abstract. Information in the monthly alerts can also be customized to accommodate your business needs.

Due diligence Search Reports

Due diligence search report aims to determine if a product/ process would infringe any existing patent while also offering a comprehensive review of all patent literature in a particular field. It enables an inventor or company to know in advance whether there are any patents covering their product/ process, as well as helps to gain an overall perspective of a particular patent field.

This search report covers all aspects of an invention, it includes analysis of the search results, focusing on the claims of the active patents. Based on the detailed and careful evaluation of the captured results, we provide a written opinion on the risks of going forward with the product or service.

Our methodology in conducting said search involves screening our internal database of published patents for anything related to the patent field of interest. Our database includes comprehensive and detailed information about patents/ applications published in the Arab countries, including bibliographic data, abstracts, claims, description, patent families, legal status, etc.

We have a worldwide geographical coverage with a focus on the Middle Eastern and African countries such as Saudi Arabia, United Arab Emirates, GCC, Iran, Algeria, Jordan, Egypt, Kenya, and Ethiopia... etc.

Our patent search methodology utilizes a wide range of parameters including invention title; abstract; applicant / inventors names; publication / application / priority numbers and dates; international patent classification (IPC); and patent families.

Pharma-Watch

Pharma-Watch will keep you aware of any possibly “infringing” generic products as soon they are launched in a certain country, hence, help with better enforcement of the registered patents of your originator products.

Upon requesting this service, a quarterly report will be delivered to your e-mail inbox, the report shall contain the following information: brand name, generic name, dosage form, manufacturer name and marketing authorization status. We offer this service in Saudi Arabia, Oman, Bahrain, Qatar, UAE and Egypt.

Patent Consultations

We have the knowledge and skills to provide technical and legal consultations in matters related to responding to office actions, patent filing strategy, patent linkage, parallel importation, patent term adjustment...etc.

Moreover, we provide regulatory consultations for pharmaceutical companies regarding biotechnology products registration in the MENA region, and data exclusivities.

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Abu-Ghazaleh Intellectual Property (AGIP)



Talal Abu-Ghazaleh Patents TAG-Patents

Who we are?

TAG-Patents is unique database which includes comprehensive and detailed information about patents and patent applications published in many Middle Eastern and African countries such as Saudi Arabia, United Arab Emirates, GCC, Iran, Algeria, Jordan, Egypt, Kenya, Ethiopia...etc.



Why TAG-Patents?

TAG-Patents contains:

- Patents published in many Middle Eastern and African countries
- Patent bibliographic details in Arabic, English and French
- Patent family information of patents filed in the Arab region
- Full patent bibliographic data, and specification including abstract, claims and description



What we do?

Our specialized team of professionals is constantly updating TAG-Patents database, and is providing full-fledged patent search services.

Our patent search methodology utilizes wide range of parameters including invention title; abstract; applicant / inventors names; publication / application / priority numbers and dates; international patent classification (IPC); and patent families.



Our Services:

Our experienced professionals are well trained to conduct various types of patent searches, such as:






- Freedom-to-Operate Search
- Applicant/inventor search
- Equivalent Search
- Classification Search
- Novelty search
- Collection Search
- Infringement search
- Keyword/Subject Search
- Industrial design search
- Plant variety search



Under the umbrella of AGIP, TAG-Patents provide many other services including:

- Patent Prosecution
- Patent Portfolio Audit
- Patent Intelligence Reports
- Patent Monitoring
- Pharma-Watch
- Patent Consultations
- Patent Litigation
- Patent Drafting



<p> With more than 100 operational, liaison and representative offices, our geographical coverage is global</p>	<p>We have filed more than 27, 500 patent applications during the past 5 years </p>
<p>Our team consists of 70 patent professionals </p>	<p> We gained the trust and had the pleasure to serve more than 19,000 patent clients</p>
<p> We are the only IP firm with comprehensive database of published patents in the MENA region</p>	<p>We have more than 45 years of experience in IP and patent matters </p>



Contact Information: Email: patents@agip.com | patents.ippr@agip.com
agip.com

Domain Names Services

One of the most important ways to excel as a business is to own your presence on the World Wide Web. Through our professional and reliable network of offices and correspondents, we are able to cover all your domain name registration needs.

Businesses are evolving into a new era and TAG-Domains continues to be a part of this evolution. TAG-Domains, a subsidiary of Abu-Ghazaleh Intellectual Property (AGIP) and an ICANN accredited registrar, covers a wide range of domain name registration services, including domain registrations, renewals, and transfers.

Domain Name Services

Our reputation for being the leading domain name service provider derives from our connections and high-quality services:

- Generic Top Level Domains (gTLDs)
- Registrations, Bulk Registrations
- Renewals, Bulk Renewals
- Transfers, Bulk Transfers
- Country-Code Top-Level Domains (ccTLD)
- International Domain Names (IDN ccTLD)
- Auto-renewal and Deletion Policies

If you are not comfortable using your credit card online, you may register your gTLD through our company without using your card.

Arabic Domain Names

The rapid industrial and business growth in various developing countries and regions has led to the pressing need for the protection of brand names in different languages.

Here at TAG-Domains, we specialize in protecting brand names of online businesses by offering domain name registration in the Arabic language. We offer translation and transliteration services for your brands.

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Tendering Consultancy Services

Procurement and Tendering Consulting

TAG-TENDERS has extensive experience in both the public and private sector procurement and tendering systems as procurement has become a more complex mission around the world. Today, procured goods and services make up a major part of the budgets and resources of institutions and organizations in our global village. As such, it is now more important than ever for business, public and governmental concerns to put into practice sound procurement procedures and management, through standardization and greater transparency, in order to minimize costs, maximize efficiency, and promote good governance.

TAG-TENDERS offers customized services to our clients, giving them the essential tools to implement top procurement procedures and ability to meet user requirements and specifications more effectively.

Our services include, but not limited to:

1. Development of Procurement Systems and Guidelines

- i. We, at TAG.Global, develop extensive procurement systems, guidelines and reporting tools that details the procurement process from its initial inception to its completion with professional and profitable end results.
- ii. Our expert managers and consultants patiently focus on aiding our clients to realize their objectives while developing a simple-to-use, specialized systems to increase good governance that promotes transparency and efficiency with managerial flair.

2. Monitoring and Assessing Systems

- i. We develop essential M&E tools to monitor and gauge the daily activities of the existing procurement systems and do systematic checks on a regular basis for your benefit.
- ii. Our methodical checks measure:
 - Efficiency
 - Cost-saving
 - Transparency
 - Good governance

Finally, we provide comprehensive reports on our findings to support your decision-making process, ability and gain.

3. Arabization of Systems

- i. Take advantage of our multi-lingual staff and our vast experience in the Arab world and internationally. We can help assure your procurement procedures comply with local practices, systems, norms, and values, whilst participating in the realization of the crucial local, regional and global economic development that is taking place.

4. Green Procurement

- i. TAG.Global is committed to responsible, top-notch, professional sustainable procurement practices. We seek to maximize the benefits for our clients and their stakeholders. TAG-TENDERS offers plans on how to implement the most-up-to-date environmentally-responsible procedures. We develop a strategy only after we assess current policy to provide a baseline for setting precise goals, targets and objectives to meet your needs.

5. E-Procurement

- i. E-procurement systems have become essential tools in the intricate procurement process. The benefits of using e-procurement systems is that they have not only simplified the process by increased standardization and organization, but have also increased transparency and fairness to all those involved.
- ii. Thus, we provide the necessary guidance to implement e-procurement systems and make sure the client receives top value.

Training

TAG.Global offers training in marketing, business development, procurement and tendering processes that is essential for sustainability and growth. Our training is uniquely adapted to meet the specific needs of our clients, keeping in mind the nature of their institution, work and profession. Our training programs can cover the whole procurement process, from the initial steps to its completion, and/or focus on specific aspects the client calls for because we are here to serve you.

Our training programs include, but not limited to:

- Procurement and tendering procedures
- Contract management and legal obligations
- Risk management
- Development of tendering and solicitation documentation
- Green procurement
- E-procurement
- Proposal writing and sourcing

Procurement Implementation

We provide outsourcing services for your procurement activities, which can either be completely handled by our expert teams and/or in conjunction with your organization's staff in harmonious collaboration.

It's your preference. You can choose the type and level of sourcing services you require, ranging from our highly trained, professional, managerial team of across-the-board consultants for handling your procurement activities to supplementing your own team with our specialists.

We are able to source locally, regionally and internationally pulling from our over 100 offices plus our partners in the world.

Tender Consultancy Services:

- Bid announcement services
- Consultation services for bid regulation and guideline improvement
- Consultation services for management of contracts and legal obligations
- Consultation services for bid implementation by our consultants, expert network and partners
- Consultation services for supplier register management
- Consultation services for bid document preparation, bid invitation and assessment
- Training service for bid documentation preparation and analysis, bidding and management of bid risks

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Talal Abu-Ghazaleh Knowledge Forum Services

Talal Abu Ghazaleh Knowledge Forum:

(TAGKF) was established as a think tank and a national platform for discussion and dialogue among Socio-Economic Sectors and submit recommendations to decision makers on all economic policies that assure the transformation of Jordan into a knowledge-based (digital) society. The Forum is a non-profit pool of expertise, funded by TAG Foundation, the CSR arm of Talal Abu-Ghazaleh Global.

To this end, TAGKF hosts business persons, academics, experts, scientists, educators, industrialists, artists, civil society and international organizations, government officials, community leaders and many others, providing them with the required means and tools to enable them to find solutions for various problems and conduct research that enhances innovation and progress.

Digital transformation:

Talal Abu Ghazaleh Knowledge Forum (TAGKF) launched a series of digital talks and dialogues (TAGKF Digital Talks) as part of the digital transformation that all our events and forums was adapted to, in response to COVID-19 Pandemic that forced the entire world to accelerate in digitalizing its functions and operations.

We are honored hosting a number of prestigious national personalities and officials in the public and private sectors, as well as conducting panel discussions in partnership with several local and international organizations, in an interactive and direct dialogue addressing number of important socio-economic matters. You can view all by visiting our website: www.tag-forum.org

TAGKF Services

- Economic consultancy services
- Economic research and studies in Jordan
- Organizing economic-related events
- Hosting Public Private Dialogue
- Hosting and organizing workshops, and conferences.
- Conducting advocacy campaigns for national causes.

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Talal Abu-Ghazaleh Knowledge Forum
 knowledge Economy and Social Justice Community Economy



“Towards Knowledge Society”



Mission:

The role of the Forum is to promote discussion and exchange of expertise towards achieving a digital economy based on information and telecommunication Technologies.



Activities:

- | | | | | | |
|------------------------------------|--|---------------------------------|---------------------|---------------------------------------|---------------------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| | | | | | |
| Organizing focus group discussions | Holding specialized workshops, seminars and lectures | Holding public private dialogue | Hosting conferences | Delivering raising awareness sessions | Specialized committees and taskforces |

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tag-forum.org

Valuation Services

1. Business Valuation

Due to the constantly changing and complex business environment, businesses must be flexible and ready to adapt and respond promptly.

Valuation is a crucial component of the management process that leads to understanding the underlying dynamics of your enterprise. Valuation is therefore essential for estimating the fair value of your business, financial assets or even liabilities.

TAG-Value offers the following Business Valuation services:

1.1 Security Valuation

Securities are negotiable and exchangeable instruments that represent a financial value, and they are categorized as either debt securities, such as bonds and debentures issued by governments and corporations, or equity securities, such as common and preferred stocks, which reflect a proof of partial ownership or right in a corporation.

TAG-Value provides the valuation of a broad range of securities, which includes equity, equity & interest rate options, swaps, treasuries, corporate and government bonds, mortgage-backed securities, collateralized mortgage obligations, credit derivative swaps, and many more.

TAG-Value uses diagnostic tools for valuing securities, applying a series of mathematical relationships and financial models to determine the price at which a security should be exchanged.

1.2 Stock Valuation

We apply sophisticated valuation techniques for determining the fair value of stock options. These valuation techniques include:

- Monte Carlo simulation.
- The Black-Scholes Models.
- Lattice Models, including the Binomial Options Pricing Model.
- Synthetic Option Modeling.

1.3 Tangible Assets Valuation

Our team of experts works in conjunction with university professors and experts in various fields, along with licensed appraisers in order to value a wide range of tangible assets.

Our areas of expertise of valuing tangible assets include:

Real Estate

- Residential sector: apartments, housing buildings, villas, condos.
- Commercial sector: office space, retail space, hotels.
- Industrial properties.
- Land.

Machinery & Equipment

- Machinery: multi-purpose machines, special use machines.
- Equipment: sporting equipment, apparatus, gear, material.
- Vehicles: trucks, bulldozers, cars, motorbikes, loaders, forklifts, cranes, compactors.
- Oil Pumps.

Mines & Mineral Reserves

- Valuation of fully developed and operational mines.
- Valuation of partly explored deposits, exploration property.
- Major and minor material, metallic and non-metallic material and fuel minerals.
- Open-pit as well as underground mines.

Specialized Assets

- Aircrafts, aircraft engines (gas turbines)
- Ocean-going vessels
- Gas turbines for energy generation

Infrastructure

- Airports
- Harbors and Ports
- Railroads and Highways
- Lakes and Water Bodies
- Mineral Reserves

1.4 Valuation of Intellectual Property and Other Intangible Assets

A company's overall value comprises tangible and intangible assets and intellectual property rights. According to recent studies, close to 70% of a corporation's value lies in its intangible assets. According to Financial Accounting Standards Board (FASB), intangible assets are any assets that are neither physical nor financial nor human.

TAG-Value offers Intellectual Property valuation solutions for brands, patents, trademarks, trade names, industrial designs, copyrights, and other intangible assets.

1.5 Purchase Price Allocation

Purchase Price Allocation (PPA) is the process in which fair and new values are assigned to all assets, as well as liabilities, based on the paid price of an acquired business entity following a merger or an acquisition. The need for this process stems from the fact that the book values of many companies are considered less than market values.

1.6 Goodwill Impairment Testing

After the Financial Accounting Standards Board has adopted the Statement of Financial Accounting Standards 142, audited companies are required to test goodwill at least once annually for impairment.

Goodwill impairment takes place when the value of the goodwill of a business unit declines to an amount less than the carrying value of the goodwill on the company's books.

TAG-Value provides you with a complete set of tests that enables you to determine the annual value of your goodwill.

1.7 Valuation Review and Fairness Opinion

A fairness opinion is a report with a primary objective of determining whether a business transaction is fair from a financial point of view to other parties such as but not limited to shareholders and retirement plan beneficiaries who are not directly involved in the actual dealings that include negotiations and execution. Top management usually sanctions such reports in order to obtain a non-biased third-party opinion that attests to the fairness of the transactions.

We conduct rigorous valuation reviews and provide our clients with fairness opinions in regards to their transactions such as buybacks, spin-offs and private placements.

1.8 Valuation Consulting

Our team of professionals provides you with consultations in respect to:

- Privatization
- Mergers & Acquisitions
- Litigation
- Buy/sell agreements
- Stock option plans
- Financial reporting
- Reorganizational purposes
- Business Dissolution & Liquidation

2. Due Diligence

TAG-Value offers comprehensive Due Diligence services for companies, which are considering business transactions such as mergers and acquisitions, investing and forming strategic alliances with others. Due Diligence is also imperative for companies that are looking to improve the effectiveness of their businesses through a third party's unbiased inspection.

Due diligence is performed by scrutinizing the transaction at hand and all related previous and ongoing activities, in addition to analyzing and authenticating past and present financial, commercial, operational and strategic aspects by applying detailed intensive studies and identifying appropriate actionable plans for the purpose of enhancing organizational effectiveness.

As a leading consulting firm highly regarded as one of the top financial consulting firms in the region, we aim to strengthen our clients' transacting decisions by uniting knowledge and experience in various fields with writing skills that present comprehensive outcomes in clear final reports.

Due Diligence helps, companies formulate their corporate strategies and identify poor performance. It also provides the basis on which plans for assessing new markets and prospective acquisition targets are prepared.

2.1 Financial Due Diligence

Our team of experts conducts financial due diligence reviews to assist clients that are contemplating acquiring a new business, in order to ensure that the financial statements reflect the reality about the target of the business transaction.

A financial due diligence review does not only take into account the historical financial statements of a business but also investigates reasons for the trends observed in the operations' results over a period, and reports relevant findings.

Financial due diligence reviews are imperative in merger and acquisition decisions. However, they are also important in other areas, such as assessing investment requirements for venture capital arrangements.

Conducting a Financial Due Diligence enables you to:

- Identify potential deficiency in the target and detect bad business transactions.
- Verify that the transaction complies with investment or acquisition criteria.
- Validate that the business entity is what it appears to be.

2.2 Market and Commercial Due Diligence

Businesses that seek to engage in M&A transactions need to recognize the importance of examining not only the target company but also how its operations relate to the prevailing market conditions defining the business environment of a specific industry.

Many factors influencing the competitive state of markets include technology, customers, legislation, powerful buyers, emergence of new geographic markets, etc.

TAG-Value's market and commercial due diligence services are supported by our dedicated staff and vast experience and through the spread of our offices globally.

2.3 Tax Due Diligence

Since taxes can constitute a large burden if they are overlooked in M&A transactions, the information arising from the tax due diligence can be very useful to potential acquirers. It will highlight the main warranties and indemnities, show opportunities for tax planning and show any tax liabilities.

Tax due diligence includes a review of the income and corporate revenue tax returns in addition to the Value Added Tax (VAT) collections, with the local authorities, in order to unveil any non-compliance which may result in large surcharges, interest and penalties.

2.4 Legal Due Diligence

Due diligence is important in order to check, examine, analyze and evaluate the status of a business when any business opportunity arises. We investigate and examine all available information, which will lead us to any obligations, fines, or penalties imposed on the business in addition to any rights the business is entitled to have.

After researching and evaluating the status of the business, we provide clients with the appropriate information enabling them to make decisions that will guarantee rewarding outcomes to their company in the future. Due diligence also includes being fully knowledgeable of the obligations of the company, such as debts, pending and potential lawsuits, leases, warranties, long-term customer agreements, employment contracts, distribution agreements, compensation arrangements, and so forth. Such knowledge obtained by our team is very useful for evaluating representations and warranties, negotiating price concessions, and verifying that transactions comply with the investment or acquisition criteria.

3. Financial Modeling

TAG-Value constructs various financial models, each of which is based on a different scenario, for the purpose of testing and weighing all the available options in a given situation. These models undergo a sensitivity analysis in order to clearly reflect the impact of prevailing economic and financial conditions on the results.

Financial models illustrate the analysis of a company's projected financial data, in addition to assessing the effects of all variables on the model. Results are then interpreted in reports that support your business decisions.

We also conduct a review process for models, ensuring that applied formulas and calculations are correct and the assumptions used are logical, while performing continuous plausibility checks.

Financial models are essential for:

- Business Planning
- Corporate Transactions
- Project Financing
- Management Reporting and Budgeting

Financial Modeling Includes:

- Basic Financial Model
- Premium Financial Model
- Start-up Financial Model
- Acquisition Model
- Valuation Model
- Real Estate Model

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Talal Abu-Ghazaleh Valuation



“In vain does a man possess property if he makes no use of it”
Latin Proverb

WHY VALUATION



OUR VALUATION SERVICES COVER



Valuation of Intellectual Property

- Brands
- Trademarks
- Patents
- Information Technology
- E-Commerce Sites



Business Valuation

- Securities Valuation
- Stock Valuation
- Purchase Price Allocation
- Impairment Testing
- IPO's
- Mergers & Acquisitions
- Valuation Reviews



Asset Valuation

- Real Estate
- Machinery & Equipment
- Infrastructure
- Assets Management

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 Email: info@tagvaluation.com | website: tagvaluation.com

Legal Services

Talal Abu-Ghazaleh Legal (TAG-Legal), a member of Talal Abu-Ghazaleh Global (TAG.Global), was established in 1998 as a new model for legal service providers in collaboration with local law firms, while focusing on gaining international recognition with a “who’s who” of global and Arab business clients.

TAG-Legal constantly strives to maintain and contribute to the highest global standards of professional practice through its pursuit of excellence, hard work and dedication by all TAG-Legal staff. The organization also enjoys international connections and resources in every region of the globe, allowing its clients to smoothly traverse borders, boundaries and industries, and providing them with superior services across different regions and time zones.

TAG-Legal attorneys are professionally trained to successfully deal with a variety of business transactions. One of our greatest assets is the quality time we invest in personally engaging with our clients to carefully examine and analyze their major business goals. When dealing with international businesses, such analysis becomes an indispensable requisite for achieving proficient outcomes. This practical method brings us one step closer to efficiently identifying and applying the best legal reasoning to achieving client objectives. Guiding our clients’ commercial transactions towards international success is a unique hallmark of TAG-Legal that we attained gradually through hard work and determination to remain leaders in the field.

Incorporation and Foreign Investments

TAG-Legal assists investors and emerging businesses in their company startups by providing a full set of incorporation solutions that fit multiple jurisdictions and helps them achieve their commercial objectives by offering the following services:

Company Establishment and Registration:

We hold extensive experience in establishing and registering all types of companies, from operational companies and representative offices to free zone companies, by performing the required regulatory procedures with efficiency and in a timely manner.

Our comprehensive practice also covers post-establishment services relating to various aspects of company structure transformation in accordance with local laws, amending memorandum and article of association, drafting related agreements, mergers and acquisitions, advisory services on law amendments relating to their business specialization, and all required maintenance work.

Forming Offshore Companies:

Manufacturers and business owners who seek the advantages of starting an offshore company have put their trust in our Corporate Department to establish their companies in all Tax-Haven jurisdictions due to our reputed expertise in this field. We are proud of our long-lasting relationship with our clients stemming from our efficient performance of all needed renewal and maintenance work.

Legal Due Diligence

Our services also extend to performing legal due diligence studies providing highly accurate assessments of a particular company's status that serve our client's purposes, such as mergers and acquisitions, and prevent any undesired risks.

Intellectual Property Rights:

With today's highly competitive markets and increasing reliance on technology, protection of innovative products and services has become more challenging for IP holders striving to expand their businesses and to push their creativity forward.

At Talal Abu-Ghazaleh Legal (TAG-Legal), we are aware of our clients' needs, and therefore, our highly qualified experts and lawyers work with dedication to safeguard our clients' rights and interests and provide them with practical solutions to protect and enforce their IPRs regionally and globally through a wide range of services:

Trademarks

Our recognition of trademark importance in representing your products among the varied consumers and industries has led us to devote a professional team to providing you with a customized approach on protecting and enforcing your trademark(s) in the markets. Our experienced team can help you with all trademark-related matters including the following services:

Market Investigations:

Dedicated to proactively stopping infringement against our clients' trademarks, we have hired a team of professionally trained inspectors who continuously investigate markets to detect any counterfeit marks, upon which we immediately alert the client of any suspected infringement and advise them on available legal action.

Border Measures:

TAG-Legal works closely with governmental authorities to promote trademark and related IP rights enforcement in the region and has signed several Memoranda of Understanding (MoUs) with these bodies that serve these needs. Our lawyers offer their expertise under these MoUs to the Customs and other competent authorities through specialized training held by our organization to increase skills in

distinguishing counterfeit products. In turn, the competent authorities continuously cooperate with us to prevent entry of infringing products into the country.

IP Workshops and Awareness Sessions

Our experienced lawyers readily share their experience with their local community by organizing annual workshops and training programs for companies and authorities specialized in the IP field. TAG-Legal raises awareness on the importance of IPR enforcement on all levels, tackles emerging issues threatening the protection of these rights, and provides modern tools and methods for combating such infringements.

Opposition and Cancellation Actions

With many skilled lawyers regionally and globally, and based on our years of solid experience gained in this area by successful court representation of many brand owners and service providers and successful achievement of favorable settlements in other cases, TAG-Legal provides its clients with practical consultations on their opposition and cancellation proceedings.

Our global-reach practice is backed by a dedicated Watch team who continuously monitor published trademarks and collaborate with us to inform the client about any infringing published trademarks.

Unfair Competition and Infringement Lawsuits

When all attempts to end trademark infringement fail, or in the event of continued unfair competition, our lawyers do not hesitate to proceed with filing court lawsuits on behalf of our clients, putting their interests first.

Social Media Disputes:

Today, social media is considered one of the most important marketing tools in the modern world. Creating engaging content guarantees interaction with clients. TAG-Legal lawyers are ready to assist you in protecting your Intellectual Property Rights on all social media networks and handling any related disputes and issues.

Copyrights

TAG-Legal offers fully integrated services for copyright holders of all industries, from film making to the fashion industry. Our lawyers are capable of providing advisory services on all types of related agreements and concerns and of handling infringement lawsuits and disputes in accordance with our commitment to helping our clients to fully protect and benefit from their financial and moral protected rights.

Patents

Many businesses rely on originality and exclusivity of their inventions to achieve success and expansion. TAG-Legal comprises pioneering experts in the field to advise its clients on the best tools and approaches to protect their innovative work and to represent them in related disputes, employing their deep understanding of regulating laws and treaties, their awareness of required precautionary measures, and benefiting from careful analysis of unusual cases and disputes.

Domain Name Disputes

Our lawyers have developed in-depth experience of the domain name sector by following up with emerging resolutions and laws, handling several related disputes with efficiency, and participating in international courses allowing them to exchange expertise with professional counterparts from around the globe. This integrated knowledge is the reason why clients seek us for consultation on all their domain name issues and have confidence in our expert representation in disputes before the Arbitration and Mediation centers.

Franchise Agreements

Ensuring full enforcement of our clients' trademarks and IPRs cannot be accomplished without well-drafted agreements that clearly stipulate their rights and enforce their protection, and our lawyers have the experience to draft and review all types of IP agreements and provide convenient consultations.

Moreover, we assist brand owners aspiring to expand their business and get their marks renowned by drafting Franchise Agreements meeting their needs in compliance with local laws, along with producing detailed operation manuals to guarantee third-party commitment to their brand's specifications and standards.

Tax Services

We rely on our selected qualified tax advisors and lawyers to provide our clients with integrated tax solutions and to facilitate fulfillment of their complex requirements and obligations. Our technical knowledge of tax operations and deep understanding of related legal framework and tax laws qualifies us to provide advisory services on tax issues, perform calculations for deductible and non-deductible taxes, file annual income declarations, offer consultation on related contracts, or any taxation matter with commitment to tax and sales department requirements in compliance with deadlines.

Our professional lawyers are able to represent clients before authorized tax departments and objection committees for dissatisfactory auditor reports, and we have successfully represented many businesses, from entrepreneurial companies to large business chains, in tax disputes and litigations.

Labor Law Related Services

Our lawyers mitigate all labor-related issues for employers, employees, and contractors utilizing their cross-industry experience to provide legal consultations and draft adequate contracts and agreements. As for labor and employment disputes and lawsuits, rest assured that TAG-Legal is the right choice to defend your case and guarantee your rights.

Insurance and Reinsurance

TAG-Legal's solid experience strongly places our lawyers in a position to defend clients in insurance litigations and claims following a careful review of insurance plans and policies to secure the financial rights of the client. Our lawyers are ready to negotiate and reach amicable settlements when necessary.

Legal Consultation and Litigation

Whether clients have concerns regarding governing local laws, their newly established business, protecting their marks portfolio, or any legal issue our team welcomes all types of legal inquiries, provides advisory services on appropriate legal action and assists in any litigation before courts of all levels.

Contract Drafting and Reviewing

We have strong experience in preparing and reviewing all types of agreements related to your business regardless of the sector, including labor-related contracts, IP agreements, and agreements for commercial purposes.

Prize Promotion

We assist our clients in obtaining licenses for their prize promotion campaigns and provide advisory services on related agreements.

Data Exclusivity for Pharmaceutical Products

We advise our clients on medicine and pharmaceutical product licensing and assist in fulfilling the requirements for obtaining these licenses.

Labeling Compliance

The Middle East region has become an import-driven region which opened its domestic market to foreign businesses. Consequently, some policies have been set out to ensure the safety of goods imported into Middle East countries.

Talal Abu-Ghazaleh Legal (TAG-Legal) is committed to helping companies across many industries, from small businesses to major national and international corporations, protect their Intellectual Property Rights (IPRs) and business.

This commitment has been translated through consultancy services provided by TAG-Legal, as follows:

- Legal consultations, including the requirements, procedures, charges, and other information related to labeling services.
- Checking and following up with the competent authorities to obtain the necessary approvals and documents such as the standards.
- Food Certification: checking and following up with the competent authorities to obtain required information, approvals and documents for Halal certification.
- Product promotion by registering promotions and obtaining the necessary licenses.

Translation

Our Translation Department works in collaboration with our lawyers to provide professional legal translation of all types of documents, including translation of petitions and claims supporting our clients' cases, with commitment to accuracy and in a timely manner.

Contact Person: Ms. Deema Abu Zulaikha

Email: dabu-zulekha@tag-legal.com

Website: tag-legal.com



Talal Abu-Ghazaleh Legal



TAG-Legal

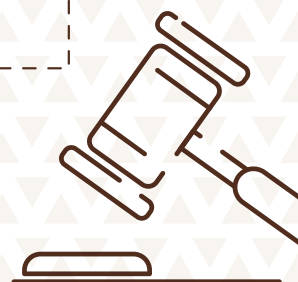
MISSION

We have committed ourselves to exceeding our clients' expectations by providing them with optimal legal services by a diverse team of professionals united by a desire to undertake challenging, exciting and refined legal work. Our professional atmosphere is competitive and cooperative and we always exert our utmost effort to help maintain the high level of quality which we are famed for worldwide.



OUR SERVICES

- Establishing companies and forming offshore companies
- Conducting legal due diligence
- Tax legal services
- Labor legal services
- Insurance and reinsurance
- Providing legal consultations and arranging for litigations in different fields of law
- Reviewing and drafting all types of contracts and agreements
- Data exclusivity researches and legal consultations
- Handling prize promotions legal aspects, licensing and legal consultations
- Intellectual Property:
 - IP legal consultations
 - Drafting and reviewing all IP contracts and franchise agreements
 - Cease and desist letters
 - Boarder measures and customs recordation
 - Market investigation
 - IP workshops and legal awareness
 - Social media complaints
 - Domain names complaints
 - IP litigations and administrative complaints



FACTS

- Network of International lawyers: **+400**
- In house lawyers: **+50**
- No. of legal consultations: **+2000 yearly**
- No. of offices: **22**
- No. of established companies: **+300 yearly**
- No. of filed lawsuits: **+1000 yearly**
- No. of drafted and reviewed contracts: **+500 yearly**

Contact Information: Ms. Deema Abu Zulaikha | Email: dabu-zulekha@tag-legal.com
tag-legal.com

Translation Services

TAG-Translate is a global translation house with 110+ offices around the world that provide translation, interpreting, editing, proofreading and copywriting services in every language and all fields for individuals, NGOs, private and public sectors.

Established in 1985 with the aim of providing quality, confidentiality and punctuality in addition to transparency in our fees and efficient execution of assignments, TAG-Translate delivers translation services in many languages and in many fields and sectors and is privileged to have the close supervision of its Founder and Chairman HE Dr. Talal Abu-Ghazaleh who believes in the importance of such a service to clients who ask for nothing but perfection.

Through more than 110 offices worldwide, native translators in all languages are all set to excel to meet and exceed client expectations under a new efficient and resourceful management.

Translation

TAG-Translate offers professional translation services for official documents, brochures, certificates, websites and all types of publications using the highest level of accuracy the old-fashioned way as we don't use any web-based mediums to translate.

Our experienced team of over 150 in-house translators provides all types of general, technical and specialized translation services. Our services are not limited to translation from/into English and Arabic; we also translate into and from all other major international languages, such as French, German, Spanish and Russian, as well as numerous other languages such as Belarusian, Assamese, Garo, Bulgarian, Albanian, Ukrainian, Mizo, Bengali, Greek, Khasi, Croatian, Urdu, Nepali, Gujarati, Khmer (Cambodian), Czech, Vietnamese, Oriya, Chinese (Mandarin/Simplified), Hindi, Kazakh, Dutch, Danish, Finnish, French (European), Indonesian, Konkani, Estonian, Kurdish, Swedish, Chinese (Traditional), Italian, Maithili, Flemish, Burmese, Hungarian, French (Canadian), Amharic (Ethiopian), Slovak, German, Farsi (Persian), Turkish, Kannada, Malayalam, Portuguese (Brazilian and European), Slovenian, Thai, Polish, Manipuri, Korean, Punjabi, Armenian, Serbian, Dari, Marathi, Latvian, Lithuanian, Bosnian, Hebrew.

Our Specialization fields include:

- Economic, Financial, and Accounting Translation.
- Commercial, Contractual, Industrial Business Translation.
- Legal Translation.
- Intellectual Property Translation.

- Advanced Educational Curricula Translation.
- Computer, Communication, and IT Translation.
- Scientific Translation.
- General Administrative and Business Translation

Editing and Proofreading

Our editing, proofreading and copywriting services conducted by professional translators, technical writers and journalists covering almost all subjects are strategically planned and quality controlled to give the correct meaning, create an attractive piece and provide the best product whether it is an influential speech, a catchy advertisement, a comprehensive brochure or any publications.

Our Specialization fields include:

- Economic, Financial, and Accounting Translation.
- Commercial, Contractual, Industrial Business Translation.
- Legal Translation.
- Intellectual Property Translation.
- Advanced Educational Curricula Translation.
- Computer, Communication, and IT Translation.
- Scientific Translation.
- General Administrative and Business Translation.

Interpretation

Our interpretation services are second to none and we boast of providing our services to major high-profile events with excellence and affordable fees that gained the approval of key United Nations agencies and NGOs in addition to key players in the business world.

Be it a small meeting or a big conference, local or international, we are always ready to offer professional interpretation services with different options to satisfy different needs. Our interpreters are highly qualified and have worked for years in simultaneous and consecutive interpreting in all fields that include but are not limited to: Economics, Banking and Finance, Human Rights, Law, Judiciary, Management, Hospitals (JCIA), Political Development, Environment, Parliamentary Affairs, Education, Human Resources,, Medical and Post-conflict matters. The following services are offered:

- Simultaneous interpreting.
- Consecutive interpreting.
- Whispering.

Contact Person: Ms. Rana Alkhadra

Email: ralkhadra@tag.global

Website: tagtranslate.com

Talal Abu-Ghazaleh Translation



TAG-Translate

With more than 30 years of experience in translation and interpretation services

Talal Abu-Ghazaleh Translation (TAG-Translate) is a global translation house with **110+ offices** around the world that provides:



Translation Services:



🕒 Translation services into and from all major international languages including English, French, Russian, German, Italian, Spanish, Chinese, and Japanese in addition to others.

TAG-Translation translates all types of materials including books, brochures, manuals and guides, print media, etc. in addition to website translation. Examples of our fields of specialty include:

- Economic, Financial, and Accounting Translation
- Commercial, contractual, industrial business translation
- Legal Translation
- Intellectual Property Translation
- Advanced Educational Curricula Translation
- Computer, Communication, and IT Translation
- Scientific Translation
- General Administrative and Business Translation

◎ Simultaneous and consecutive interpretation services;

Our interpretation services are second to none and we boast of providing our services to major high-profile events with excellence and affordable fees that gained the approval of key United Nations agencies and NGOs in addition to key players in the business world. Examples of our fields of specialty include:

- Economics,
- Banking & Finance,
- Human Rights, Law, Judiciary,
- Management,
- Medical & Post-conflict matters,
- Patents,
- News,
- Political Development,
- Parliamentary Affairs,
- Education,
- Human Resources,
- Hospitals (JCIA),
- Laws,
- Publications.



◎ Copywriting & More

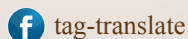
Our editing, proofreading and copywriting services conducted by professional translators, technical writers and journalists covering almost all subjects are strategically planned and quality controlled to give the correct meaning, create an attractive piece and provide the best product whether it is an influential speech, a catchy advertisement, a comprehensive brochure or any publications.



We strongly believe that having a quality translation “all the time” is paramount and that is why every document, website and official paper passes through a comprehensive quality control process to make sure that translation is accurate, consistent and at the same time gives the correct meaning.

Contact Information:

Email: ylefdawi@tagtranslate.com
translation.amman@tagtranslate.com
tagtranslate.com



Recruitment and HR Development Services

Recruitment

TAG-Recruit utilizes advanced methodologies to ensure a perfect selection of candidates to fill vacancies.

TAG-Recruit has been following a well-planned recruitment process consisting of matching the right candidate to the right job, based on the position and qualifications required by a specific vacancy. The process includes:

- Screening all potential candidates
- Matching suitable candidates with clients' job vacancies
- Examining candidates
- Conducting interviews
- Short listing qualified candidates
- Evaluating candidates

Headhunting

The Arab world is experiencing fierce competition in recruiting highly qualified staff to fill job positions in a growing business environment.

Many companies are facing challenges in locating and attracting high-caliber candidates. However, TAG-Recruit offers a headhunting service targeting high-level executives that are difficult to reach.

The headhunting process is simple yet effective and tailored to meet the client's requirements by following the below steps:

- Gathering Information
- Research: identifying companies in the same sector
- Identifying and profiling the very best possible candidates, according to pre-established precise criteria and client mandate.
- Creating a shortlist of candidates and companies so clients can select the best candidates for their business within the talent pool.
- Shortlist recommendation: producing candidate profile reports and recommendations for interview.
- Selection process: guaranteeing all initial candidates contacts and briefings

Recruitment services for external clients and internal recruitment for TAG.Global

- Recruitment.
- Employment evaluation system.
- Candidate evaluation.
- Hiring procedures training for companies.
- Testing procedures.

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Website: tagirecruitment.com



Cloud Services

TAG-Cloud, a subsidiary company of TAG-ITI, has established itself as a leader in this ever-changing field adding value to clients' businesses through a set of technological advancement tools.

Equipped with the passion needed to excel and the expertise to make a difference, TAG-Cloud embraces the latest innovations in the belief that technology is the way of the future.

Cloud Strategic Planning

TAG-Cloud offers end-to-end cloud computing consulting to transform the way organizations leverage IT. Strategic transformation of processes, technologies and capabilities delivers reduced costs and enhanced efficiency, assures quick service delivery and improved scalability.

TAG-Cloud develops an effective strategy to achieve your cloud vision by:

- Highlighting business process support and service level requirements for key application workloads
- Evaluating the suitability of these applications for cloud migration
- Determining an optimal cloud model, among several architectural options, for application placement
- Delivering plans and implementation of the right cloud strategy based on client's technical and business objectives

Cloud Infrastructure Consulting

TAG-Cloud Infrastructure Consulting Services are based on international best practices for all aspects of cloud infrastructure including capacity assessment and planning, security, physical and logical architecture, virtualization and consolidation.

Cloud Service Discovery

TAG-Cloud Consulting aims to support its clients in finding a cloud solution that fits their business needs and helps them understand the available options.

These options include:

Infrastructure as a Cloud Service (IaaS):

This is a form of cloud computing that provides virtualized computing resources over the Internet.

Platform as a Cloud Service (PaaS):

TAG-Cloud helps clients facilitate the deployment of applications or services without buying and managing the underlying hardware and software and provides hosting capabilities.

Software as a Cloud Service (SaaS):

TAG-Cloud helps its clients build on-demand software through clouds by installing and operating application software in the cloud to meet changing work demand. SaaS allows a business to reduce IT operational costs by outsourcing hardware and software maintenance and support. This enables the business to reallocate IT operations costs away from hardware/software spending and personnel expenses towards meeting other goals.

Hybrid Solutions Consulting

TAG-Cloud helps clients find the best hybrid solution in the cloud computing environment by implementing a mix of on-premises, private cloud and public cloud services.

By allowing workloads to move between private and public clouds as computing needs and costs change, hybrid solutions give businesses greater flexibility and more data deployment options.

Desktop Virtualization architecture

TAG-Cloud helps clients find the best comprehensive desktop environment management system that suits their applications and business needs and allows for a highly flexible and secure desktop delivery model.

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Email: katieh@tag.global

Website: tagicloud.com

(TAG-Apps) Services

Our developers at TAG-Apps are not limited by traditional ways of thinking. Our developers, designers, and analysts go the extra mile to provide you with the best mobile app solutions possible.

SERVICES:

Mobile Application Development

TAG- Apps can put the client's idea in motion with flawless execution based on the client's goals, objectives and budget.

iOS Application Development

Apple's iPhone dominates a large portion of market in the mobile platform, and this is probably the reason that most clients will want their app to exist in the Apple app store. To this end, we at TAG-Apps build iOS apps with native approach, leveraging C, objective C and swift technologies, to deliver the best for the clients' iPhone or iPad Applications.

Pixel-perfect designs, robust functionalities and a customized user experience for business needs are the main concepts the TAG-Apps expert iOS team focusses on when developing any native iOS application.

Android Application Development

TAG-Apps has been building Android apps from the inception of the Android platform. The Android development team at TAG-Aapp has the best Java developers who build scalable and robust applications with clean code.

Elegance, rich features and compatibility are the main attributes used by the TAG-Apps Android development experts to meet client requirements and deliver an app that exceeds expectations.

Hybrid Applications

With the rising costs of building and maintaining a native application, more and more customers are considering cross-platform app development (HYBRID) applications, as these apps can be used on multiple mobile platforms. TAG-Apps develops highly durable applications that are compatible with iOS and Android.

Mobile App Design

User experience is one of the most important aspects of any successful app, and must be carefully considered, tested and optimized. We at TAG-Apps provide custom mobile app design services for business owners and offshore startups.

The mobile application design at TAG-Apps consists of two successive steps - the wireframe stage for user experience design and the UI mockup stage for user interface design, which help visualize the client's idea and lay the groundwork for the development team.

Consulting

Through strategy and consulting, we analyze the client's unique challenges, business model, users, value propositions, channels, revenue streams and existing resources to create a strategy that maps the competitive landscape and outlines the prominence of a client's idea.

TAG-Apps consulting team will explore all possible tangents of an idea in order to meet all the client's business needs. The idea is examined through a rigorous creative assessment designed to develop the best solution to turn your idea into reality.

Mobile Application Porting

TAG-Apps can help port your existing application on any mobile or desktop platform to IOS or Android platforms.

Testing and Quality Assurance

TAG-Apps perform rigorous testing of target devices and network infrastructure through manual and automated testing methods. The client's application will be flawlessly executed to deliver a desired user experience across all platforms.

Contact Person: Mr. Reyad Noubeh

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Website: tagiti.com

Mobile Application Services

TAG-apps is capable of putting the clients' ideas in motion and executing it flawlessly all based on the clients goals, objectives and budget.

 **iOS Application Development**

 **Android Application Development**

 **Hybrid Applications**



Mobile App Design

As the user experience is one of the most important aspects of any successful app, and must be carefully considered, tested and optimized. We at TAG-APPS provide custom mobile app design services for business owners and startups offshore.



Testing and Quality Assurance

TAG-apps comprehensive practices from rigorous testing of target devices, network infrastructure, to manual and automated testing methods, the client's application will have flawless execution and a desired user experience of across all platforms.



Mobile Application Porting

TAG-apps can help port your existing application on any mobile or desktop platform to IOS or Android platforms.



Consulting

TAG-apps consulting team will explore all possible tangents of an idea so that it meets all the client's business needs, the creative hoops that the team put the idea through are designed to flesh out the best solution to turn your idea into reality.



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tag.global

Capacity Building

S e r v i c e s



Training Services

Talal Abu-Ghazaleh Academy

Talal Abu-Ghazaleh Academy (TAG-Academy) provides integrated training solutions and professional training in more than 20 sectors and through 500-plus training programs. Our core competencies include comprehensive training consulting in areas of training needs assessments, training plans, organizational structures reengineering and system design. In addition, TAG-Academy provides, in cooperation with leading governmental and non-governmental agencies and organizations from around the globe, highly desirable, flexible and business-oriented accredited professional programs.

Furthermore, TAG-Academy offers contractual programs that are designed to meet the training needs of a specific institution in the light of the objectives it seeks and challenges it faces. Usually such programs are designed after complete training needs assessments are performed or according to client's specific needs.

Training Needs Assessment and Training Plan Preparation

The objective of training needs assessment is to assist the training management team in designing an appropriate methodology to recognize institutional, operational and subjective training needs for all levels of an organizational structure. Then, the appropriate tools are selected to observe, classify, and organize these needs into an integrated training plan.

Training Impact Evaluation

Designing efficient measurement tools to analyze the impact of training within the target period, and evaluate the impact on staff duties and responsibilities.

Accordingly, an accurate report outlining how to proceed with the training operation development, from planning to execution of training programs, will be provided to the management team.

Internal Training System Design

Preparation of procedural guides to assist internal training management in executing their activities and operations, in an interactive and organized way. Such guides cover the main tasks of the internal training management unit team, such as training needs classification, preparing training plans, designing training programs, developing training packages and trainer selection (evaluation of training offers),

Training Center Development

Evaluation of training center performance level and designing a road map for improving performance, building capacity, and assisting training centers to work strategically for a period of not less than (3) years, in addition to the provision of modern designs to establish new training centers in governmental institutions and companies.

Training Kit and Guides Development

This support service provides training solutions to training centers, trainers and organizations that fund and supervise training and rehabilitation projects, by preparing and developing training kits and catalogs for their use in executing training programs. This service aims at increasing training program efficiency and effectiveness by implementing the required objectives of these programs.

Internal Training Unit Restructuring and Development

Internal training unit performance enhancement in accordance with objectives set out in the organization's strategic plan, along with the requirements for the implementation of organizational re-constructing and re-engineering of human resources units.

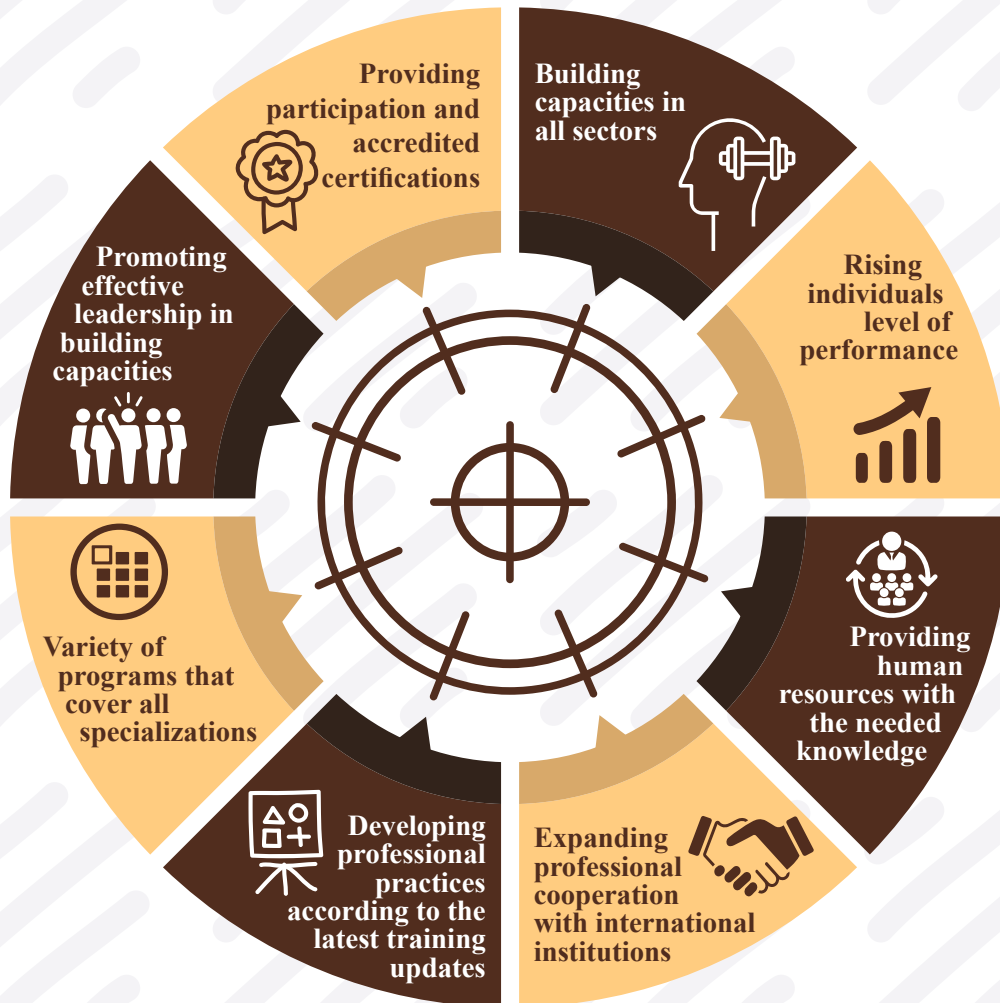
Contact Person: Mr. Yousef Al-Rawas

Email: info@tagacademy.global







Website: tagacademy.global



OUR GOALS



FACTS

					
+500,000	+500,000	+250,000	+50,000	+10,000	+1,000
Professionals trained at TAG-Academy	Professional certificates granted by TAG-Academy	Talal Abu-Ghazaleh International Certificates in IT	Contracted advisers on the tenders database	Contracted trainers on the training database	TAG-Academy Affiliated Training Centers

Contact Person: Mr. Yousef Al-Rawas | Email: info@tagacademy.global
tagacademy.global

TAG-Confucius Institute Services

TAG-Confucius Institute conducts and organizes many events and activities related to the Chinese culture. Activities include: teaching Chinese language and providing students with the necessary resources, training Chinese language instructors and preparing and conducting the Chinese Proficiency Test (HSK). TAG-Confucius also provides consultancy services in education and facilitating scholarships in China for students of different levels and abilities. Other activities include organizing summer camps and educators delegations to China, holding “Chinese Bridge” – a Chinese proficiency competition for foreign college students, inviting students to attend Chinese activities held in Amman to give them the opportunity to interact with the Chinese community in Jordan and practice their knowledge of the Chinese language, organizing workshops related to business in China, Chinese economy and traditional Chinese medicine as well as conducting teaching activities and cultural exchange activities.

Regular Chinese Courses

Regular Chinese courses consist of four levels and are all taught by native speakers.

The course descriptions are as follows:

Levels	Contents of Course	Outcomes of successful Completion of Each Level	Sub-Levels	Duration (hour)
Threshold	Phonetics of Chinese, simple characters writing, situational dialogues, simple listening and grammar.	Acquiring 350 Chinese characters used in daily contexts.	T1	24
			T2	24
			T3	24
			T4	24
Basic	Conversation, making sentences and simple composition, reading and listening comprehension, grammar.	Acquiring 300 new Chinese characters and using them with a degree of proficiency.	B1	24
			B2	24
			B3	24
			B4	24
Intermediate	Conversation in different fields, simple literature reading and writing, simple translation.	Reading newspapers and communicating effectively in daily situations.	I1	30
			I2	30
			I3	30
Advanced	Conversation in different fields, advanced reading and writing, translation.	Reading Chinese articles and short stories effectively and communicating fluently in daily situations.	A1	30
			A2	30
			A3	30

Business Chinese Language Training Course

This course is designed for adults and professionals seeking to acquire the basic and useful business communication skills. It consists of basic level, intermediate level and advanced level. Each level includes two sub-levels.

Basic		Intermediate		Advanced	
BB1	12 hours	BI1	12 hours	BA1	12 hours
BB2	12 hours	BI2	12 hours	BA2	12 hours

Outcomes of the course:

After successfully completing this course, students will be able to:

- Use appropriate expressions during social and business interactions including initial contact, greetings, introduction, apology and congratulations.
- Use appropriate expressions for shopping, traveling, banking, renting a room, ordering meals, booking a ticket, telephoning and making appointments.
- Use appropriate expressions for commercial activities such as giving a brief account of a company and its products, giving comments or statements.
- Use appropriate expressions in consulting, bargaining, discussing cooperation, etc.
- Improve intercultural communicative competence in business cooperation and exchanges concerning business etiquette, practices and Chinese cultural knowledge.

Children's Chinese Course

This course is aimed at two age groups: 6 - 11 and 12 - 15 years old. This course will provide 'Chinese for kids' by introducing the language in an interesting way and in an appealing atmosphere, making learning an exciting experience.

Threshold		Basic		Intermediate		Advanced	
KT1	18 hours	KB1	18 hours	KI1	18 hours	KA1	18 hours
KT2	18 hours	KB2	18 hours	KI2	18 hours	KA2	18 hours
KT3	18 hours	KB3	18 hours	KI3	18 hours	KA3	18 hours
KT4	18 hours	KB4	18 hours	KI4	18 hours	KA4	18 hours

Outcomes of completing the course:

After successfully completing this course, students will be able to:

- Master more than 800 words, more than 330 sentence patterns and basic grammar.
- Have basic capability in listening, speaking, reading and writing.
- Gain knowledge about Chinese culture and possess intercultural communicative competence.

Cultural Courses

In addition to the above-mentioned courses, TAG-CI provides a cultural course including weekend courses, consisting of Tai-chi, calligraphy and handcraft.

Chinese Corner

TAG-CI holds a Chinese corner session once a week. The session consists of Chinese character writing, listening and speaking, art appreciation and cultural workshops.

Contact Person: Mr. Mamoun Abu al-Sebaa'

Email: mabualsebaa@tag.global

Website: tagconfucius.com





TAG-Confucius

Talal Abu-Ghazaleh – Confucius Institute

TAG-CONFUCIUS INSTITUTE (TAG-CI)

The Talal Abu-Ghazaleh Confucius Institute was established in September 2008. This is one-of-a-kind initiative based on the cooperation agreement between Talal Abu-Ghazaleh Global (TAG-Global) and the Confucius Institute headquarter - Hanban- in China.

TAG-CONFUCIUS GOALS

To promote the Chinese language and culture, in order to reach a better mutual understanding between Arab and Chinese cultures

TAG-CONFUCIUS ADVANTAGES

- TAG-CI is the official Chinese language teaching center in Jordan
- Chinese lessons are conducted by professional teachers who are highly experienced in teaching Chinese for foreigners.

TAG-CONFUCIUS SERVICES AND ACTIVITIES:

- Teaching Chinese language and providing students with necessary resources.
- Teaching “Chinese for kids” and introducing the language in an interesting way in an appealing atmosphere, making learning an exciting experience.
- Training Chinese language instructors.
- Preparation HSK exam.
- Conducting Chinese proficiency test (HSK).
- Providing consultation services in education.
- Facilitating scholarships in China for students from different levels.
- Organizing summer camp to China.
- Holding Chinese Cultural activities.
- Organizing workshops in respect of business in china and the Chinese economy.
- Conducting cultural exchange activities.
- Conducting Intensive Chinese Business Courses

TAG-CONFUCIUS IS AN OFFICIAL TESTING CENTER

TAG-CI is an official testing center for China's Hanyu Shuiping Kaoshi or the Chinese proficiency Test (HSK). The new test was launched by Hanban in an effort to better serve Chinese language learners. The test is a result of coordinated efforts by the experts from different disciplines including Chinese language teaching, linguistics, psychology and educational measurement.

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info@tagconfucius.com

tagconfucius.com

Talal Abu-Ghazaleh E-Training Services

Talal Abu-Ghazaleh E-Training Center focuses on providing high-quality IT Skills assessment services in the Arab world through partnership with leading institutions. TAG E-Training seeks to further broaden its reach in the region, offering IT assessment services on specific software applications.

Certificates:

- TAG-DIT

Contact Person: Mr. Oday O. Al-Qasem

Email: oyalqasem@tagcaite.com

Website: tagdit.global



Talal Abu-Ghazaleh International Diploma in IT Skills (TAGDIT.GLOBAL)



Launched in 2001

Evaluates the applicants' practical ability to apply multiple computing skills along with using the fundamental computer techniques that are necessary and crucial for the professional work environment.



TAG-DIT Levels

TAG-DIT

The training hours between **70 - 90** hours according to the trainee's level.

Foundation

Eligible individuals are welcomed to attend the test without the need of having previous training courses.

Standard

TAG-DIT Modules

1. Introduction to Information Technology.
2. Computers Use and Files Management using "Microsoft Windows"
3. Word processing using "Microsoft Word"
4. Spreadsheets using "Microsoft Excel"
5. Electronic Communication using "Internet Explorer"
6. Presentations using "Microsoft Power Point"
7. Databases using "Microsoft Access"



Advantages of TAG-DIT

Bilingual: Availability of selecting the language of the exam either in Arabic or English.

Speed: The results appear immediately on the trainee's screen.

Gradual progress: The possibility of applying for one or more exams.

No registration fees.



Credibility: Electronic correction without any human intervention.

Flexibility: You can attend the exam at any time and at any accredited center.

The Certificate is issued by TAG E-training Center.

Exam's Methodology

1

The applicant selects one of the two levels of the Certificate



The exams can be submitted at any of the accredited centers in all Arab countries

2

3

The exam starts in the application desired by the applicant



In case of failure in any of the seven applications, the examinee may register to retake the exam in that specific application.

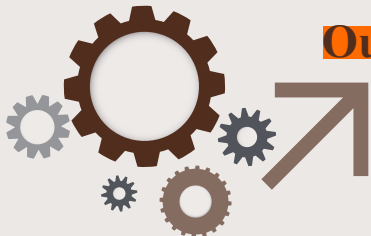


After finishing the exam, the result appears immediately on the examinee's screen

4



Our work:



Talal Abu-Ghazaleh E-Training Center works through accrediting training centers along with educational and professional bodies to form training centers in which examinations are held under accredited quality control procedures.

Contact Information: Mr. Oday O. Al-Qasem | Email: oalqasem@tagcaitc.com
tagicit.com

The Arab Society for Intellectual Property (ASIP)

ASIP is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region, headed by Mr. Talal Abu-Ghazaleh. Its mission is to bring together IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

ASIP works to foster the development of intellectual property laws and systems, the IP profession in the Arab region, and capacity building among Arab practitioners. ASIP implements a broad range of activities, such as assistance in IP law and systems development, holding seminars, workshops, teaching and training courses, research projects and numerous publications.

Through many years of experience, ASIP has developed several long-term and short-term IP training programs, including on some of the most advanced topics in the field. ASIP has continuously developed programs to meet the needs of IP professionals working in today's economy. Other training programs include various short-term training programs, as well as the long-term IP Expert program developed by ASIP and the Arab Certified Intellectual Property Practitioner Program (ACIPP).

Certificates:

- The Arab Certified Intellectual Property Practitioner (ACIPP)

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Website: aspip.org



Arab Society for Intellectual Property

Our Goals



- Qualify ASIP members professionally.
- Encourage scientific research in the field of Intellectual Property.
- Develop Intellectual Property legislation for individual Arab countries and standardize it internationally.



- Offer a new international curriculum for qualifying ASIPs members internationally.
- Provide Arab universities and Intellectual Property societies with the latest reference books and professional standards.



- Strengthen the concept of continuous education by informing ASIP members of the new developments in the profession, step by step.



- Publish educational books and organize scientific meetings, such as seminars, conferences and others.
- Encourage scientific research and professional training related to new international developments in the field of Intellectual Property.



- Advise the members of the new developments in the field of Intellectual Property.
- Globalize Intellectual Property concepts and explain them through ASIP's website.

Our Services



Specialized courses in the fields of legal and Intellectual Property.



Provide IP and legal Consulting Services proposals for international and governmental or any other professional bodies.



Hosting Conferences and Workshops and cooperate with other international and governmental bodies in arranging their conferences and workshops.



Provide interested entities with our Professional Publications such as: Newsletters, Brochures, Magazines and dictionaries.



Short-term training courses in legal and Intellectual Property fields for both Public and Private sectors.

Facts



Attendance Certificates granted by ASIP

+3000



ASIP Members

+2000



ACIPP Holders

+1000

Contact Information: Ms. Majd Khaddash | Email: mkhaddash@tag.global | info@aspip.org
aspip.org

Arab International Society for Management Technology (AIMICT)

The Arab International Society for Management Technology (AIMICT) is a non-profit organization founded on August 29, 1989 in Buffalo, United States of America and officially registered in Amman on October 10, 1990 under the name of “Arab Management Society”.

The realization by Arab managers and businessmen of the importance and impact their role played in serving their local business communities led to the establishment of this society.

The name of the organization was amended to “The Arab International Society for Management Technology” (AIMICT), being an effective driver of the knowledge renaissance of Arab communities to effectively develop the Arab potential.

Our expanding network of more than 18 representatives in the Arab world, along with our international associates, enable us to excel in delivering competitive services.

Certificates:

- Professional Quality Manager (PQM)
- Advanced Certificate in Leadership
- International Standardized Testing Organization (ISTO)

Contact Person: Mr. Ashraf El Hussein

Email: ashusseini@tag.global

Website: aimict.org



The Arab International Society for Management Technology (AIMICT)

Member of TAG-Foundation

AIMICT

The Arab International Society for Management Technology (AIMICT) is a non-profit organization which was established in 1989 in Buffalo-New York in the US to serve business communities around the world. The Main Services are:

Training Programs

The Arab International Society for Management Technology conducts a number of internationally recognized specialized training courses and professional programs. The following are the main certificates at AIMICT:



Professional Quality Manager (PQM)

The Professional Quality Manager (PQM) is a professional program providing participants with the necessary knowledge and skills to conduct effective quality assessments in order to illustrate the essentials of Quality, Quality Assurance (QA) and Quality Control (QC).

Accredited by: Institute of Leadership and Management (I-L-M)

Languages: English/Arabic

Course Time Frame: 60 Hours

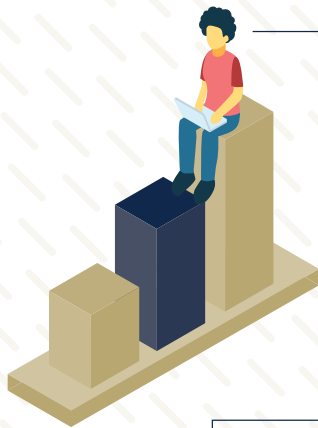
Human Resource Management (HRM)

Human Resource Management (HRM) program is a professional qualification program that aims to develop the necessary skills and knowledge of workers in the field of management and Human Resource Planning.



Training of Trainers (TOT)

Training of Trainers (ToT) program is a professional qualification program that aims to help candidates to professionally and practically execute the entire training process



Advanced Certificate in Leadership

Advanced Certificate in Leadership provides participants with the knowledge and skills necessary for leadership in the modern business world.

ISO 9001 Lead Auditor & Lead Implementer Training Programs

By implementing ISO 9001, the certified professionals will help organizations to adopt continuous improvement practices and provide them with the essential techniques to ameliorate their working processes.



ISO 27001 Lead Auditor & Lead Implementer Training Programs

ISO/IEC 27001 provides requirements for organizations seeking to establish, implement, maintain and continually improve an information security management system.

Consulting Services and Development

The Arab International Society for Management Technology provides specialized consulting services to various fields in terms of knowledge management and quality.



Membership

The membership in AIMICT would give access to various benefits like:

- Discounts
- AIMICT Knowledge Center
- AIMICT Members Area
- Career Center

Contact Person: Mr. Ashraf El Hussein

Email: ashusseini@tag.global

aimict.org

The International Arab Society of Certified Accountants (IASCA)

The notion of establishing IASCA was proposed by a group of elite Arab accountants with the aim of advancing the accounting and auditing professions and other related disciplines in the countries of the Arab League. IASCA also aims at maintaining the professional independence and protection of Arab accountants, as well as the application of professional supervisory measures as a way of elevating the accounting and auditing professions. It also aims at developing and facilitating the continuous dissemination and exchange of professional and technical information among accountants by holding conferences, meetings, seminars, training courses and academic gatherings.

Certificates:

- The International Arab Certified Public Accountant (IACPA)
- The International Arab Certified Management Accountant (IACMA)
- International Financial Reporting Standards (IFRS) Expert
- International Public Sector Accounting Standards (IPSAS) Expert

Contact Person: Mr. Salem Al-Ouri

Email: salouri@iascasociety.org

Website: iascasociety.org



المجمع الدولي لعشاق المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن



The International Arab Certified Public Accountant (IACPA)

Main Objectives:

1. Qualifying participants to the highest levels in the fields of accounting and auditing.

An International Arab professional certificate aiming at:



2. Enabling accountants and auditors to obtain license to practice in the accounting and auditing professions. IACPA has been accredited and recognized in many Arab countries including the United Arab Emirates (UAE), Qatar, Yemen, Syria, Lebanon Kurdistan Region (Iraq), Sudan, Oman and Libya.

Target Groups:



Specialists in accounting and auditing, financial managers, auditors, financial and administrative analysts.

Those seeking to increase their knowledge of modern accounting concepts and methods in accordance with international standards of accounting and auditing.

Those seeking to obtain an officially recognized certificate in a number of Arab countries for the purpose of practicing in the accounting and auditing professions.

Registration Requirements:



Recent personal photo



A Bachelor's degree.



Copies of academic certificates



A photocopy of passport.



Copies of professional certificates and work experience (if applicable).



Payment of examination fees.



Completion of Student Registration application available on IASCA website.

Examination Fees:

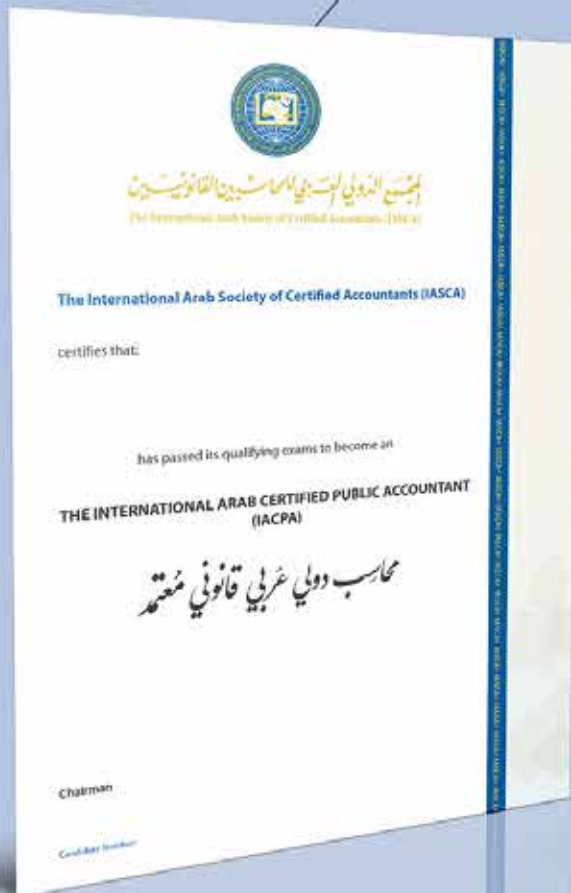
500 \$
Iraq, Sudan,
Egypt, Palestine,
Yemen and Syria

750 \$
Jordan, Lebanon,
Tunisia, Morocco,
Algeria and Libya

2000 \$
Gulf region



IACPA Curriculum:



1 Part 1: Economic & Finance

2 Part 2: Accounting

3 Part 3: Auditing

4 Part 4: Regulations

IACPA Preparation Training Courses:

IASCA provides many preparation training courses offering students the skills to deepen their understanding of the material, solve examples and case studies.



Contact Information: Mr. Omar Al-Bataineh | Email: obataineh@iascasociety.org | info@iascasociety.org

iascasociety.org



المجمع الدولي المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلائع أبو عزاله فاونديشن



The International Arab Certified Management Accountant (IACMA)

Main Objectives:

1. To offer highest level qualification for participants in the field of managerial accounting in accordance with financial reporting standards and risk management.

An International Arab professional certificate aiming at:



2. To increase knowledge in many fields of management, financial accounting, cost accounting and finance.

Target Groups:



Accountants

Financial personnel in the public sector

Investment and banking sector workers

Specialists in the auditing and financial business sectors

Accountants responsible for preparing management reports

Accountants who obtained (IACPA), (CPA) and (CA) qualifications

Financial managers who require certification to support their administrative duty performance appropriately based on a scientific developed approach

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable).



A Bachelor's degree.



Payment of examination fees.



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



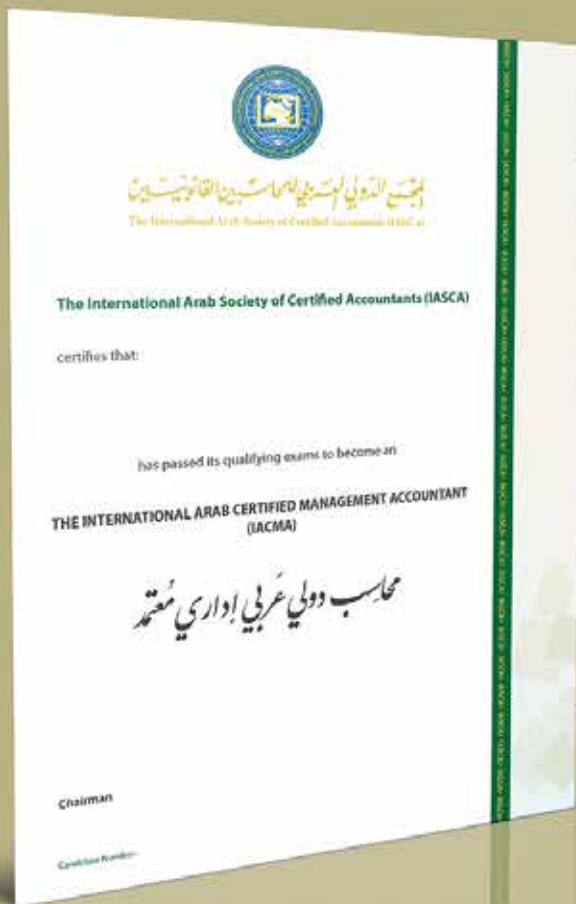
A photocopy of passport.

Examination Fees:

500 \$



IACMA Curriculum:



Part One:

“Financial and Cost Accounting”

- Financial Accounting
- Financial Reporting Standards
- Cost Accounting
- Internal Control
- Professional Ethics

Part Two:

“Managerial Accounting and Financial Management”

- Financial Statement Analysis
- Financial Management and Investment Decisions
- Decision Analysis and Risk Management
- Budgeting
- Decision Making
- Financial Control
- Corporate Governance

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iascasociety.org



الجمعية الدولية المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن



International Financial Reporting Standards (IFRS) Expert

Main Objectives:

1. To enhance continuous professional development in the IFRSs and its amendments.

2. To enable accountants to apply the IFRSs in accounting.



3. To build and develop the necessary knowledge capacities related to the theoretical & conceptual aspects of the International Financial Reporting Standards.

Target Groups:



- Accountants.
- Lecturers specialized in IFRS.
- Investment and banking sector workers.
- Specialists in the auditing and financial business sector.
- Accountants responsible for preparing managerial reports.
- Financial managers responsible for the preparation of IFRS.
- Accountants who obtained IACPA, CPA and/or CA qualifications.

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable).



A Bachelor's degree.



Payment of examination fees.



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



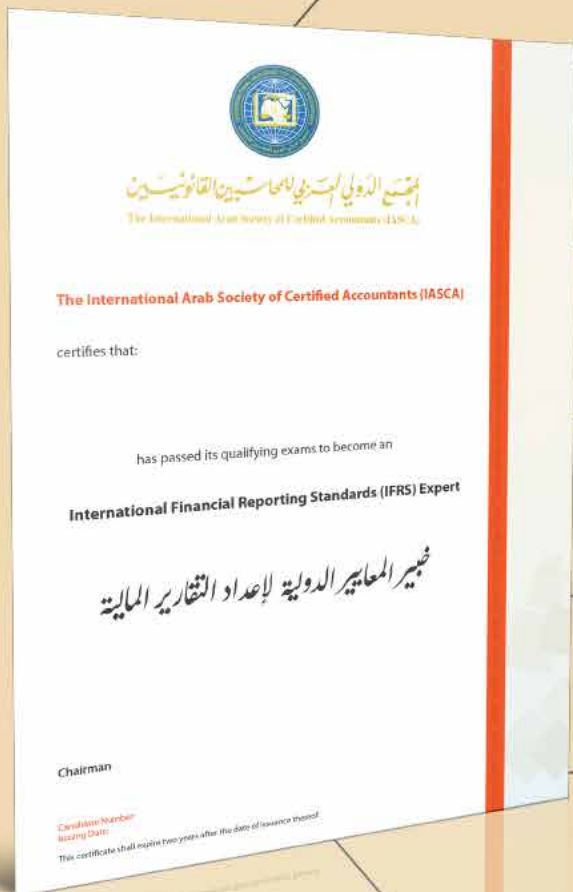
A photocopy of passport.

Examination Fees:

500 \$



IFRS Expert Curriculum:



1

Financial reporting and subsequent events:

IAS (1), IAS (7), IAS (8), IAS (10), IAS (34), IAS (37).

2

Recognition and measurement of non-current assets:

IAS (16) , IAS (23), IAS (36), IAS (38), IAS (40), IFRS (5).

3

Consolidated and separate financial statements and associates:

IFRS (3) , IFRS (10) , IAS (27), IAS (28), IAS (21).

4

Financial Instruments:

IAS (32), IFRS (9) , IFRS (7).

5

Specialized segments:

IAS (41), IFRS (4), IFRS (17), IFRS (6), IFRS (14).

6

Recognition and measurement of financial statement items:

IAS (2), IFRS (15), IFRS (16), IAS (19), IAS (26), IAS (20), IAS (29), IAS (12), IFRS (1), IFRS (2).

7

Disclosure in the financial statements:

IAS (24), IAS (33), IFRS (8), IFRS (11), IFRS (12), IFRS (13).

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iascasociety.org



الجمعية الدولية المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن



International Public Sector Accounting Standards (IPSAS) Expert

Main Objectives:

An International Arab professional certificate aiming at:

1. IPSAS Expert gives full professional knowledge of IPSAS with a focus on its applications and interpretations, and includes many examples on the applications of IPSAS by governments and public sector entities that produce financial statements consistent with IPSAS.



2. Highlighting accounting and reporting practices, and IPSAS, the qualification seeks to be a comprehensive reference for the application of accrual-based IPSAS and modified cash-based IPSAS.

Target Groups:



- Workers in the local government sector and local authorities.
- Workers in the intergovernmental organizations.
- Accountants.
- Accountants responsible for preparing management reports.
- Financial managers who are responsible for the preparation of IFRS.
- Specialists in auditing and financial business sector.
- Lecturers specialized in IPSAS.
- Accountants who obtained IACPA, CPA and/or CA qualifications.

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable)



A Bachelor's degree



Payment of examination fees



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



Photocopy of passport

Examination Fees:

350 \$

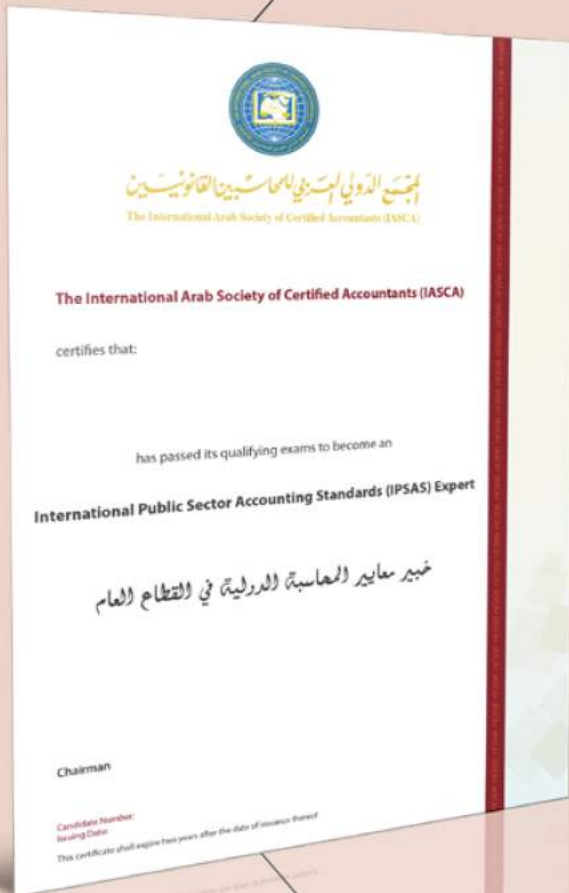


IPSAS Expert Curriculum:

Theme I

Government financial system, its budgets, IAS, and recognition and measurement of the items of the financial statements in accordance with IPSAS. This theme consists of the following:

- ▶ Chapter 1: Introduction to IPSAS.
- ▶ Chapter 2: An approach to public sector accounting practices.
- ▶ Chapter 3: International public sector accounting standards board (IPSASB)
- ▶ Chapter 4: Main concepts of accrual-based accounting.
- ▶ Chapter 5: Presentation of financial statements.
- ▶ Chapter 6: Disclosure standards.
- ▶ Chapter 7: Long-term (non-current) assets
- ▶ Chapter 8: Current assets.
- ▶ Chapter 9: Service concession arrangements: grantor.
- ▶ Chapter 10: Leases and leasing arrangements.
- ▶ Chapter 11: Revenues and expenses.



Reporting financial statements, financial instruments, and budgets, and specific standards according to IPSAS. This theme consists of the following:

- ▶ Chapter 12: Employee benefits, social benefits, and other liabilities.
- ▶ Chapter 13: Provisions and contingencies (contingent assets and liabilities).
- ▶ Chapter 14: Budget reporting.
- ▶ Chapter 15: Financial instruments.
- ▶ Chapter 16: Consolidations and strategic investments.
- ▶ Chapter 17: Accounting for agriculture and accounting in hyperinflation economies.
- ▶ Chapter 18: Recommended practice guidelines (RPGs).
- ▶ Chapter 19: Cash-based IPSAS.
- ▶ Chapter 20: The transition to IPSAS.

Theme II



IPSAS Expert Preparation Training Courses:

IASCA provides many preparation training courses offering students the skills to deepen their understanding of the material, solve examples and case studies.

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iascasociety.org



Licensing Executives Society - Arab Countries (LES-AC)

The Licensing Executives Society-Arab Countries (LES-AC) was first established in 1997 under the name “Arab Licensing and Technology Transfer Society (ALTTS)”, as an Arab professional body addressing licensing and technology transfer issues . The Society aimed at providing technical assistance to specialists and interested parties in the Arab countries.

Since its establishment, the Society had worked hard to join the Licensing Executives Society International (LESI) in order to acquire international recognition via its membership in a specialized international entity. These efforts were successful and the Society joined LESI in 1998 during its Annual Meeting held in Miami, USA. Thus, the new name of the Society became the Licensing Executives Society – Arab Countries (LES-AC).

Being a member of LESI facilitated the Society’s objectives, benefiting from existing international efforts in this field and acquiring other expertise, as well as learning from the technical results of other national societies that are LESI members.



LES-AC represents the countries of the Arab League. Membership is open to all individuals who are specialized or interested in licensing, technology transfer and research and development (R&D) in the Arab world.

The Licensing Executives Society–Arab Countries (LES-AC) is the first non-profit Arab regional society specialized in licensing and technology transfer.

LES-AC aims at educating the business community on the economic importance of licensing, the protection of Intellectual Property Rights (IPRs), and research and development (R&D) investment.

Certificates:

- Arab Certified IP Licensing Practitioner.
- Certified Patent Valuation Analyst.

Contact Person: Ms. Majd Khaddash

Email: mkhaddash@tag.global

Website: lesarab.org











Licensing Executives Society – Arab Countries
Advancing the Business of Intellectual Property Globally

Mission

We are committed to providing the Arab world with professional executives in the fields of licensing and technology transfer as well as developing economic growth by encouraging, facilitating and enforcing intellectual property (IP), licensing and research and development (R&D) investment.

LES-AC seeks to fulfill the following objectives:

-  01 Educating the business community and governmental bodies on the economic importance of licensing, technology transfer and the protection of IPRs.
-  02 Establishing and maintaining a balance between business and licensing professional members of LES-AC throughout the Arab region.
-  03 Assisting members in improving their skills and techniques through education, research, special training courses, publications and exchange of ideas regarding licensing, technology transfer and IP.
-  04 Assisting members of the LES-AC Society in carrying out their activities and coordinating their efforts with other bodies.
-  05 Providing the Arab business community with an added value by providing professional programs and certificates.
-  06 Promoting and nurturing indigenous technological innovation in national, regional and global markets.

Our Services



Facts



Attendance Certificates granted by LES

+2000



LES-AC Members

+1000



ACIPLP Holders

+500

Contact Information: Ms. Majd Khaddash | Email: mkhaddash@tag.global | les@lesarab.org
lesarab.org

TAG Knowledge Societies Training

- Training Services.
- Management of Youth Centers affiliated to the Higher Council of Youth.
- Management of Knowledge Stations affiliated to the Ministry of Information Technology.
- Knowledge Stations management.

Free high-speed Internet

- Access to international knowledge resources and digital libraries.
- Access to all Internet-related services and needs.
- Extensive wireless access.

Recruitment Consultancy

- Recruitment services and career planning.
- Linking students with the recruiting industry, TAG.Global and leading firms.

Training

- Professional training courses.
- Abu-Ghazaleh Training Diploma.
- Language Center.
- English language courses.
- Conversation clubs in different languages.
- Professional translation services.

Social Activities

- Scholarships.
- Free medical days.
- Job fairs.
- Free training courses.

Meeting facilities

Contact Person: Mr. Zaid M. Al-Majali

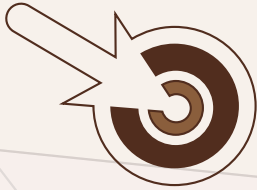
Email: zmajali@tag.global

Website: tagks.com



Talal Abu-Ghazaleh Knowledge Centre

Your Gateway to the Future



Objective:

Supporting the Arab Youth in building their professional Capacities, reshaping their Skills, and upgrading their qualifications.



Facts



Specialized Training Courses

- Human Resources
- Artificial Intelligence
- Cyber Security
- Marketing and Sales Focus
- Project Management
- Translation
- Marketing
- Accounting & Auditing
- Business Management
- Interpersonal Skills
- Languages
 - English (grammar and conversation)
 - Turkish language
 - French language

Contact information:

Mr. Zaid ALMajali

E-mail: zmajali@tag.global

tag-knowledge@tag.global

tagks.com

Location

Abed Al Rahim Al Waked Street,
Shmisani, Amman Building 45



Talal Abu-Ghazaleh Knowledge Centre

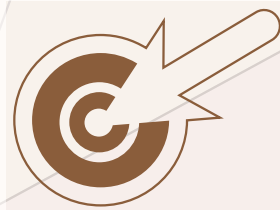


Talal Abu Ghazaleh Knowledge Stations 2021

Talal Abu Ghazaleh Knowledge Center is transitioning through the vision of its founder Dr. Talal Abu Ghazaleh to provide an environment suitable for all the youth who are able to become the next generation of leaders in the world that relies on knowledge and technology.

Objective

Transition to a digital and knowledge economy, and open up opportunities to use information and communication technologies as an effective tool to serve the diverse segments of the Arab Society, while focusing on less fortunate communities with the objective of bridging the digital gap, developing manpower and providing them with modern economic skills, in order to increase their competitiveness in acquiring jobs and raise their practical efficiency - all in complementary to the efforts made-to achieve a comprehensive socio-economic development at the level of populations, that we hope its effects will be reflected directly on the life and wellbeing of the individual.



Vision and Message

Talal Abu Ghazaleh Knowledge Stations aim to support the community of Arab youth, through the development of their scientific and practical skills and capacities that contribute in building their career in the best way within their community service programs.

Services Provided at Knowledge Stations:
Community Needs Courses, specifically the youth in order to connect them to the labor market through providing:



Some of the Training Courses Provided in Knowledge Centers:



Contact information: Mr. Zaid Al Majali | E-mail: zmajali@tag.global
tagks.com

Proctored Testing Centers

TAGIMETRIC Services:

1. Offering both computer-based and online exams.
2. Spreading our services through multiple testing centers.
3. Preparing students for the conventional pen-and-paper exams, and re-sit exams if need be.
4. Developing customized assessments and specialized exams for corporations.
5. Assisting universities in organizing their exams.
6. Aiding corporations and institutions with entry exams and graduation.
7. Facilitating exam performance and earmarking the skills level of its staff using internationally-recognized methods.
8. Verifying students' identities utilizing biometric methods like signature recognition, fingerprints, and face recognition
9. Delivering online monitoring and recording services via web-accessed cameras.

Contact Person: Ms. Areej Ghannam

Email: aabuatyah@agcaitc.com / aghannam@tag.global.com

Website: tagimetric.com



Talal Abu-Ghazaleh Proctored Testing Centers



- The most secure testing center with web-accessed monitoring services
- Students authentication facilities using the latest iometric technology
- State of the Art Surveillance systems
- Perfect for single and multiple locations
- Organized for small or large groups
- More than 2000 professional candidates were tested from different countries



Our Services

- Offering both computer-based and online exams.
- Spreading our services through multiple testing centers.
- Preparing students for the conventional pen-and-paper exams, and re-sit exams if need be.
- Developing customized assessments and specialized exams for corporations.
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- Verifying students' identities utilizing biometric methods like signature recognition, fingerprints, and face recognition
- Delivering online monitoring and recording services via web-accessed cameras.



Our Partners

- Pearson VUE – UK.
- NEXTECINC – USA.
- PSI Exams Online – USA.
- Castle World Wide – USA.
- British Council – UK.
- VOXY – USA.
- Syrian Virtual University – Syria.
- Arabic Fluency Test (TAG-AFT) – Jordan.
- The International Arab Society of Certified Accountants (IASCA) – Jordan.
- The Arab International Society for Management Technology (AIMICT) – Jordan.
- The Licensing Executives Society – Arab Countries (LES-AC) – Jordan.
- Arab Society for Intellectual Property (ASIP) – Jordan.

Our Branches

- Jordan - Amman
- Egypt - Cairo
- Lebanon - Beirut
- Oman - Muscat
- Iraq - Erbil
- Bahrain - Manama
- Sudan - Khartoum



Contact Information: Ms. Areej Ghannam
 Email: aabuatyah@agcaitc.com / aghannam@tag.global.com
tagimetric.com

The Arabic Fluency Program

1. Academic Services (Universities, Colleges)

- Preparing bachelor syllabuses (Arabic Language and Literature), and Post Graduates syllabus (Literature + Linguistics).
- Developing curriculums for teaching Arabic as per your accredited syllabus.
- Supervising scientific theses of MA and PhD.
- Arbitration of researches and scientific theses.
- Hosting university students to study accredited semesters in TAG University for Innovation – Jordan as per their original syllabus.

2. Arabic Languages Services (Training, Testing, Curriculums, Professional)

- Arabic language courses for non-native speakers for all levels and purposes including full accommodation, cultural, and tourist trips.
- Instructor course to teach Arabic language to non-native speakers.
- Teaching strategies course for instructors.
- Arabic calligraphy courses.
- Arabic Language placement tests and fluency tests based on the international standards (CEFR and ACTFL).
- Arabic language curriculums for elementary, mid-level and advanced learners.
- Arabic Editing, drafting, publications review, publishing, and distributing.

The above-mentioned services conform to the standards of the Common European Framework of Reference (CEFR) while taking advantage of the guidelines of the American Council on the Teaching of Foreign Languages (ACTFL), as well as taking into consideration the specificity of the Arabic language.

Contact Person: Mr. Maher Abu Zer

Email: mabuzer@tag.global | certificate@tagarabic.global

Website: Arabicfluency.com | TAGArabic.global

Talal Abu-Ghazaleh Global  TAG.Global

The Arabic Fluency Program

The Arabic Fluency program is designed by Talal Abu-Ghazaleh International University (TAGI-UNI) to contribute to the dissemination of the Arabic language and its culture, enhance its value globally and ensure the standardization of the assessment of the linguistic level of native speakers and non-native speakers.

We are committed to deliver the Arabic fluency program's services through TAG.Global offices around the globe directly or online via the internet.

The Arabic fluency program offers a set of educational, training, and professional services represented in:

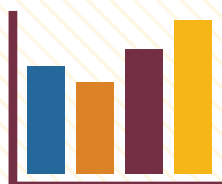
1- Academic Services (Universities, Colleges)

- Preparing bachelor syllabuses (Arabic Language and Literature), and Post Graduates syllabus (Literature + Linguistics).
- Developing curriculums for teaching Arabic as per your accredited syllabus.
- Supervising scientific theses of MA and PhD.
- Arbitration of researches and scientific theses.
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2- Arabic Languages Services (Training, Testing, Curriculums, Professional)

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For more details, please do not hesitate to contact us:

Mr. Maher Abu Zer: mabuzer@tag.global
Website: Arabicfluency.com | TAGArabic.global

Educational
S e r v i c e s



Educational Consulting Services

Strengthening institutional capacity of Arab Ministries of Education

- Developing educational strategies.
- Undertaking strategic planning development and reform projects.

Design and build educational management systems

- Management responsibilities
- Resources
- Realization and delivery of educational products
- Measurement, evaluation, assessment
- Data analysis and improvement

Enhance English language learning projects in the Arab region

- Customizing English language e-learning systems, which include software and other instructional methods.
- Offering learning tools and methods to help evaluate and build students' English language skills.

Offer school management consulting services

- Establishing franchise networks of internationally recognized providers along with equity investment to support school building in the region.
- Facilitating the design and implementation of in-house school management consulting services.
- Restructuring and organizing schools (policies and procedures)

Boost teacher training and professional development

- Implementing in-house teacher training and professional development services.
- Offering certified training courses for teachers and staff.

Provide accreditation

- Designing and creating an accreditation process for secondary and post-secondary education.
- Assisting countries in establishing their national accreditation criteria and standards.

Develop and distribute curriculum and education materials

- Facilitating the introduction of an internationally renowned publishing program
- Developing curricula and e-learning curricula

Use ICT systems in education

- Identifying ICT services appropriate for education.
- Promoting ICT use in education and e-learning.

Education News

- Writing news in the field of education
- Editing and proofreading news in the field of education
- Quality control of translated education news from English to Arabic and vice-versa

Provide infrastructure services to the research and education communities

- Connecting research and education institutions to the regional and global research and education networks
- Providing research and education communities with mobility and access federation services

Contact Person: Mr. Yousef Torman

Email: torman@asrenorg.net

Contact Person: Mr. Yaser Nadi

Email: yalnadi@aroqa.org

Contact Person: Mr. Mamoun Abu al-Sebaa'

Email: mabualsebaa@tag.global

Website:

www.asrenorg.net

www.aroqa.org

www.taguci.edu.jo

TAG-UCI Services

Talal Abu-Ghazaleh University College for Innovation (TAG-UCI) was established in 2018 as an independent University College accredited by the Ministry of Higher Education and Scientific Research in Jordan and the Accreditation and Quality Assurance Commission for Higher Education Institutions. Our programs have been developed with communication and information technology advancement in mind by the most respected and renowned figures in academia. All programs have been designed to bolster the advancement of technical knowledge with practical real-world applications and through the case study approach where appropriate.

TAGUCI is the only major institution in the Arab world specializing in teaching applied information technology. Our academic programs are supplemented by internships in the Talal Abu-Ghazaleh Global that practices all the disciplines taught in the University College.

TAGUCI's aim is to prepare students for leadership positions in their specialized fields. We are committed to always developing new programs that help our students meet the demands of the ever-changing global economy.

To help achieve our goal of encouraging innovation, TAG-UCI will offer a full tuition grant to any student who develops an innovative patentable project. Furthermore, Abu Ghazaleh Intellectual Property (AGIP), the largest Intellectual Property company in the world, will assist in registering their patent for them.

Why TAGUCI?

- TAGUCI is the only major academic institution in the Arab world that specializes in innovation in the fields of business and information technology.
- Programs are designed in cooperation with leading global experts to combine the application of advanced technologies, practical real-world applications/challenges/trends/issues, and the case-study approach where appropriate.
- All programs include practical internships within the Talal Abu-Ghazaleh Global.
- Incubation is offered at TAGUCI where students receive full advisory and technical support from the faculty, and specialized technical and administrative assistance to assist in the growth of their startups.
- TAG-UCI is located in the heart of Amman – on Mecca Street, offering easy access and fully accessible to all different areas.



Talal Abu-Ghazaleh University College for Innovation

About TAGUCI 

The University College was established in 2018 as an independent University College accredited by the Ministry of Higher Education and Scientific Research in Jordan and the Accreditation and Quality Assurance Commission for Higher Education Institutions. Our programs have been developed with the advancement in communication and information technology in mind by the most respected and renowned figures in academia. All programs have been designed to bolster the advancement of technical knowledge with practical real-world applications and through the case study approach where appropriate.

TAGUCI is the only major institution in the Arab world specializing in teaching applied information technology. Our academic programs are supplemented by internships in the Talal Abu-Ghazaleh Global that practices all the disciplines taught in the University College.

TAGUCI's aim is to prepare students for leadership positions in their specialized fields. We are committed to always develop new programs that help our students meet the demands of the ever-changing global economy.

To help achieve our goal of encouraging innovation, TAGUCI will offer any student who develops an innovative project that is patentable a grant that covers the cost of their tuition once over. Furthermore, Abu Ghazaleh Intellectual Property (AGIP), the largest Intellectual Property Company in the world, will assist in registering their patent for them.

Degrees Offered

TAGUCI is a fully accredited university that licensed by the Ministry of Higher Education in Jordan. The following programs are offered:



Bachelor of Business Administration



Bachelor of Computer Science



Master of Business Administration (MBA)

- Data Analytics
 - Human Resources Management
 - Digital Marketing
 - Innovative Leadership and Entrepreneurship
- with tracks in**

**Contact Information: Mr. Mamoun Abu al-Sebaa' | Email: mabualsebaa@tag.global
taguci.edu.jo**

Crisis Management

S e r v i c e s



Crisis Management Services

TAG-Transnational has been forward-thinking in its approach and has developed a new set of 'Crisis Management' programs to help global entities plan for and recover from an impending major crisis. This encompasses a wide variety of services in which we have developed expertise through years of implementation.

1. Strategic Planning and Performance Management

This service includes reviewing the strong and weak points of every business, as well as searching for new opportunities and identifying the right direction for the organization to focus on. Monitoring of current trends in technological, social, political, and economic developments will provide information necessary to adapt to changes and promote continued growth.

i. Strategic Planning

Strategic planning undertakes the task of helping, developing and updating a plan, followed by determining the top priorities and short-term goals. We run SWOT, PEST and other sophisticated analyses aimed at adopting a strategy as a function of external (threats, opportunities, future trends, new competitors, new competitor products) and internal (weaknesses, strength, potential resources, expertise) factors. We also provide clients with an action plan that outlines methods needed to reach short-term and long-term goals.

ii. Performance Management System

A system which assists in measuring and evaluating performance of resources such as human resources, financial performance, internal processes performance, so as to increase the efficiency of the organization. Balance scorecard and KPI's are an example of a performance management system.

2. Business and Investment Advisory:

Business enterprises require a safe environment in which to operate securely towards further advancement. However, the security of business relies on many dimensions and variables. The following services, based on academic and professional sources, guarantee the organization's success in securing their market position in all circumstances, as well as being able to capture opportunities during crises.

i. Feasibility Studies

A feasibility study is performed to achieve successful design and implementation of a project and includes examining current trends in all relevant domains and taking into consideration marketing, technical, organizational and financial issues pertinent to a project in order to provide a comprehensive report which ascertains the likelihood of the project's success.

ii. Market Research and Sectorial Studies

In an era where global markets are witnessing numerous fluctuations and changes, this service provides clients with a comprehensive picture of their business prospects that includes the following:

- Market studies and research,
- Consumer purchasing power and market analysis,
- Marketing strategies,
- Distribution plans,
- Macroeconomic and microeconomic variables,
- Promotion studies, and
- Consumer preferences analytical studies.

iii. Social and Economic Studies and Research

Most business entities base their decisions regarding business solutions and expansion on various economic factors. In this context, we provide the following services:

- Economic analysis,
- Sector and industry studies,
- Economic risk assessment and social economic impact assessment.

3. Financial Advisory

Our primary goal here is to provide the type of financial operations which would easily track financial events, provide financial information significant to the financial management of a company or an organization and/or required for the preparation of financial statements. Whether automated or manual, we consider all the aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support personnel included within financial operations.

Our services include, but are not limited to the following:

- Business valuation.
- Financial and operational Due Diligence systems
- Financial and accounting policies and procedures
- Procurement system
- Assets management system

- IPO
- Financial risk analysis
- Reviewing and improving accounting operations
- Projection and forecasts systems
- Costing systems
- Loss and cost reduction systems
- Fraud investigation
- Company liquidation
- Merger & Acquisition services

4. Business Process Management

i. Business Process Re-engineering

To redesign the organization's core processes and eliminate all obstacles in the operational processes with the aim of improving efficiency of the internal processes or business services provided to customers in order to add value to customers while ensuring efficient use of available resources.

ii. Business Process Integration and Automation

Business Process Integration is essential for businesses looking to connect systems and information efficiently. Business Process Integration allows automation of business processes, integration of systems and services, and the secure sharing of data across numerous applications.

iii. Business Process Improvement (BPI)

Process Improvement efforts start by focusing on defining, understanding and improving the activity flow within major processes. Process Improvement brings major reductions in cost, cycle time and error rates. It is vital for organizations to understand the new possibilities arising once such enhancements are introduced and implemented across and within their divisions.

5. Restructuring and Remapping Services

The restructuring process aims at greater efficiency and adaptation to changing markets. Spin-offs, recapitalizations, strategic buyouts and major management realignments are all developments frequently associated with corporate restructuring.

To guarantee that your operations become much leaner, more efficient, better organized, and better focused on your core business, our experts will offer assistance during any changes in your organization, whether they involve corporate management changes, sale of underutilized assets, reorganization of functions, refinancing of your debts, or any similar developments.

6. Enterprise Risk Management

The process of measuring and evaluating corporate or institutional risks and developing strategies for managing them. These strategies include risk avoidance and minimizing their adverse effects and consequences. More precisely, it is the process of identifying, measuring, controlling and reducing risks in a company or institution.

Our Risk Management Consulting services include but are not limited to:

- Risk assessments
- Compliance with the respective international and national standards
- Internal controls and risk mitigation strategies
- Contingency planning
- Risk governance processes
- Monitoring and reporting
- Loss investigations
- Training and management development.
- Developing Enterprise Risk Management System “ERM”
- ISO31000: Developing Risk Management System as per the International Risk Management Standard

7. Business Continuity Management and Crisis Management System ISO22301:2012, Bs11200:2014

A preventive system developed to increase the readiness of enterprises in crisis and emergency situations to avoid business discontinuity and to continue providing essential services to customers, suppliers, regulators, and other entities that need access to these services under any circumstances. These include day-to-day activities such as project management, backup, change control, and support services. Business continuity is not a plan that is implemented at the time of a disaster; it refers to those daily activities that ensure that services are maintained continuously.

8. Sustainability and Renewable Energy

Sustainability is a broad and complex concept, which has grown into one of the most pressing issues in the energy production industry. The idea of sustainability involves enhancing quality of life, and ensuring efficient use of resources with optimum performance leading to overall cost reduction, which may empower companies during time of economic crisis.

We provide specific services to meet a number of targeted objectives including resource and energy efficiency, pollution prevention, noise reduction, improved indoor air quality and harmonization with the environment.

We also provide the following sustainability and environmental services: energy auditing, energy modeling and optimization, water auditing, waste water management, environmental impact assessment studies, operation environmental management plan, waste management plan, renewable energy research & studies, strategic environmental assessment and ISO 50001.

9. Property Management

We are dedicated to providing the highest level of quality consulting services and have recently added property management services to our portfolio. This service aims at serving property owners in selling, leasing and evaluating their property during the upcoming crisis.

10. Privatization

A wave of privatization swept through the world, opening new opportunities for privately-owned enterprises to penetrate public markets around the globe. The theory behind privatization is that enterprises run far more efficiently and offer better services to customers when owned by stockholders rather than the government.

11. ISO 45005:2020 for safe working during the COVID-19 pandemic

COVID-19 has shifted the way people live and work and employers are faced with challenges never seen before. Organizations must adapt quickly, adopt new working practices and meet new regulations as they embark on a revised course for their “next normal”. ISO/PAS 45005 gives guidance on embedding best practice and will help to manage the risks arising from COVID-19 with reference to work-related health, safety and wellbeing

The guidelines are useful to organizations of all sizes and in all sectors, including those that have been operating throughout the pandemic; those resuming, planning to resume or reoccupying workplaces following full or partial; and those new and planning to operate for the first time.

We at TAG-Consult give you the expert advice you need, help you put industry best practice into place within your business, make sure your business is COVID-secure and safe for workers, customers and visitors.

Contact Person: Mr. Maher Khader

Email: mkhader@tag-consultants.com

Website: tag-consultants.com

TAGTech
Services



About TAGTech

Talal Abu-Ghazaleh for Technology (TAGTech), a member firm of Talal Abu- Ghazaleh Global, is the brainchild of HE Dr. Talal Abu-Ghazaleh who saw an urgent need to establish an entity that would adopt the latest technological advancement and present it to the global society at affordable prices.

TAGTech specializes in developing, designing, manufacturing and producing latest personal and business devices tailored to the knowledge citizens of the world at the fraction of the prices of other brands.

With more than 15 different products, laptops, tablets and smart phones, TAGTECH specializes in tailor make production based on client needs either for educational or governmental or business needs.

Despite being a newly established arm with huge competition, TAGTECH is proud to have presence in more than 15 cities with a network of more than 50 distributors.





TAGTech.Global Products, Factories and Retail Centers

خلال عام متواجدون في
أكثر من ٥٠ موقع/مدينة
بأكثر من ١٦ نوع من المنتجات



**Designed
by TAGTech
Assembled
in China**



Tel.: +962 5 100 250 | E-mail: info@tag.global | Website: tag.global

Retail Centers
TAGTech.Global Factory
(Under construction)
TAGTech.Global Offices



Talal Abu-Ghazaleh after 50 years

Born on April 22, 1938. Founded Talal Abu-Ghazaleh Global (TAG.Global) in 1972, a leading global provider of professional and educational services with more than 100 offices worldwide.

Recognized as one of the most influential leaders in the world, with lifetime achievements, distinctions and outstanding contributions to education, accountancy, Intellectual Property, business administration and management, commerce, ICT, science and technology, law and other fields. A builder of institutions with a sense of history and a vision for the renaissance of the Arab and Islamic worlds.

TAG

- Senator - Jordanian Upper House (2016 - 2019).
- Was awarded over 40 decorations and official awards (Jordan, France, Tunisia, China, Bahrain, Lebanon, Italy, etc.).
- Chaired 14 UN taskforces and initiatives.
- Vice-Chair (with Kofi Annan and Ban Ki-Moon) of UN Global Compact.
- Vice-Chair, UN ICT Taskforce.
- Chair, UN Global Alliance for ICT and Development.
- Chair, UN TF on Harmonizing of Professional Qualifications.
- Chair, UN Intergovernmental Group of Experts on Accounting & Reporting Standards.
- Chair, Network 11 (Digital Technologies for Sustainable Urbanization Network)-UNSDG 11.
- Chair, over 50 companies worldwide.
- Honorary Chair, over 20 institutions worldwide.
- WIPO Business Council.
- Chair, over 30 corporate social responsibility societies worldwide.
- WTO Panel of Experts on the Future of World Trade.
- Board Member on all international accounting bodies.
- Five Honorary Doctorate degrees (USA, Jordan (2), Palestine, Lebanon).
- Decoration of Independence of the Third Order - Jordan (1967) and Decoration of Independence of the First Order - Jordan (2016).
- Special Ambassador, the World Tourism Organization (UNWTO), Madrid, Spain (2017).
- Member of United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB), (2017).
- Member of the Advisory Board of INSEAD Global Talent Competitiveness Index (GTCI), France (2017).
- Honorary President of the Bosphorus Summit's Board of Trustees, Turkey.

In Our 48th Anniversary



Our Leadership in Capacity Building

Translated Pages:	10,000,000+
Professional Reports:	1,000,000+
Professionals Trained:	500,000+
Granted Professional Certificates:	500,000+
Abu-Ghazaleh Intl Certificate in IT:	250,000+
Contracted Trainers:	10,000+
Contracted Advisers:	50,000+
Affiliated Training Centers:	1,000+

Our International Status

Total Clients (All Services):	1,000,000+
TM TMs Registered Globally:	500,000+
IPRs Managed:	100,000+
Annual Increase (Clients):	25,000+
Our Audit Firm is among the Global Top 20	
Best IP Firm in the Middle East for 10 Years	
Number of Convictions against Us Globally:	0
Inducted to the IP Hall of Fame, Chicago 2007	

Our Consulting Services

Archived Documents:	150,000,000+
Trademarks in the IPPR Database:	2,000,000+
Scientific Subjects in TAGEPEDIA:	1,000,000+
Conducted Feasibility Studies:	10,000+
Restructured Institutions by Us:	4,000+
ISO Certified Organizations:	400+

Our Knowledge-based Achievements

150 Databases with Classified Records:	500,000+
Developed E-Software Solutions:	100
TAG.Global's Websites:	60
TAG.Global's Own Internet Line:	TAG-ISP
Constructed and own TAG-Computing Cloud	
1 st Global Accredited Domain Name Registrar	

Presence Online

Annual Online Outreach:	30,000,000+
Search Engine Results:	1,500,000+
Active Followers on Social Media:	1,000,000+
Videos Online:	4,000+
Social Media Page	100+

TAG Tech Products

TAG-DC	TAGITOP-Plus	TAGITOP-Uni
TAG-TAB II	TAGITOP-Plus II	TAGITOP-Pro
TAG-TAB Kids	TAGITOP-Multi	TAG Phone

Talal Abu-Ghazaleh Foundation (CSR)

Our knowledge stations serving communities: **200** | Our fully operated & funded capacity building institutions: **50**
 Talal Abu-Ghazaleh allocates **50%** of its annual profits to Talal Abu-Ghazaleh Foundation and invests the other half in developing its capacities and expanding activities

Talal Abu Ghazaleh Global Members

- 1. Talal Abu-Ghazaleh Global (TAG.Global)** **tag.global**
The Global Organization for professional services and education
- 2. Talal Abu-Ghazaleh & Co. International (TAG-Audit)** **tagi.com**
Audit and Accounting Services
- 3. Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)** **tag-consultants.com**
Management, Economic, and Financial Consulting Services
- 4. Talal Abu-Ghazaleh Valuation (TAG-Value)** **tagvaluation.com**
Asset Valuation and Branding Services
- 5. Talal Abu-Ghazaleh Domains (TAG-Domains)** **tagidomains.com**
ICANN Accredited Registrar
- 6. Talal Abu-Ghazaleh Information Technology International (TAG-ITI)** **tagiti.com**
Consultation, Development and Implementation in the Field of Information and Communication Technologies (ICT)
- 7. Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions)** **tagesolutions.com**
Software Solutions
- 8. Talal Abu-Ghazaleh Intellectual Property (AGIP)** **agip.com**
Registration and Protection of Intellectual Property Rights
- 9. Talal Abu-Ghazaleh Legal (TAG-Legal)** **tag-legal.com**
Legal Services
- 10. Talal Abu-Ghazaleh International Advertising (TAG-Media)** **media.tag.global**
Media Consultants
- 11. Talal Abu-Ghazaleh International Press & Publishing (TAG-Publish)** **tag-publication.com**
Services and Consultations in the Field of Printing and Publishing
- 12. Talal Abu-Ghazaleh Recruitment & Human Resources Development (TAG-Recruit)** **tagirecruitment.com**
Human Resources and Recruitment Services
- 13. Talal Abu-Ghazaleh Tenders (TAG-Tenders)** **tagtenders.com**
Tenders and Bids
- 14. Talal Abu-Ghazaleh Translation (TAG-Translate)** **tagtranslate.com**
Professional Interpretation and Translation Services
- 15. Talal Abu-Ghazaleh International University (TAGIUNI.Global)** **tagiuni.global**
Highly Accredited Online Academic and Professional Programs
- 16. Talal Abu-Ghazaleh Digital University (TAG-DU)** **tag-du.com**
Providing Digital Educational Programs
- 17. Talal Abu Ghazaleh University College for Innovation (TAGUCI)** **taguci.com**
College for Business and IT
- 18. Talal Abu-Ghazaleh University College of Business-Bahrain (TAG-UCB)** **tagucb.com**
Bachelor Degrees in Business Administration
- 19. Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)** **tagconfucius.com**
Teaching Chinese Language
- 20. Talal Abu-Ghazaleh E-Training (TAG E-Training)** **tagitc.com**
Providers of Accredited IT Training and Certification Services
- 21. Talal Abu-Ghazaleh Academy (TAGACADEMY.Global)** **tagacademy.global**
Organizing, Holding and Sponsoring Training Courses, Workshops and Seminars

- 22. Talal Abu-Ghazaleh Knowledge Center (TAG-KS)** tagks.com
It is the CSR arm of TAG.Global which helps the youth enter labor market through offering them training courses and linking them with employers
- 23. Talal Abu-Ghazaleh Knowledge Forum (TAGKF)** tag-forum.org
Event Organizing Services
- 24. Electronic Arabic Encyclopedia Registration Website (TAGEPEDIA)** register.tagepedia.org
Enriching the online world with Arabic content
- 25. International Arab Society of Certified Accountants (IASCA)** iascasociety.org
Professional Certificates (IACPA, IACMA and IFRS Expert), Membership, Training Courses, and Professional Publications
- 26. Arab Society for Intellectual Property (ASIP)** aspip.org
Training and Raising Awareness in Legal and Intellectual Property Fields
- 27. Licensing Executives Society - Arab Countries (LES-AC)** lesarab.org
Advancing the Business of Intellectual Property Globally
- 28. The Arab International Society for Management Technology (AIMICT)** aimict.org
Capacity building and advanced IT training
- 29. Arab Center for Mediation and Arbitration (AIPMAS)** aipmas.org
Conflict settlement related to Intellectual Property
- 30. Arab Organization for Quality Assurance in Education (AROQA)** aroqa.org
Quality of Education
- 31. Arab States Research and Education Networks (ASREN)** asrenorg.net
High Speed Research and Education Networks and e-Infrastructure Services
- 32. Talal Abu-Ghazaleh for Cloud Computing Services (TAG-Cloud)** tagicloud.com
Cloud Computing Consulting Services (CCCS)
- 33. Family Business Governance Center (FBGC)** fbgc.jo
Family business and governance
- 34. Arab Omani Management Training Institute (AOTI-Oman)** tagi-aoti.com
Organize, hold and sponsor training courses, workshops and seminars
- 35. Abu-Ghazaleh Intellectual Property News Agency (AG-IP News)** agip-news.com
Providing media services in the field of intellectual property
- 36. All 4 Palestine Organization (All4Palestine)** all4palestine.com
Compilation of Prominent Palestinian Profiles
- 37. Talal Abu-Ghazaleh Information Technology International News Agency (TAG-IT News)** tagitnews.com
Media Services in the Field of Information Technology
- 38. TAG-Knowledge and Wealth Creation (TAG-Creation)** tagcreation.com
Business Advisory and Wealth Creation
- 39. Talal Abu-Ghazaleh Training-Bahrain (TAGI-Training Bh.)** tagitraining.bh
Training Services
- 40. Talal Abu-Ghazaleh Education News Agency (TAG-Educa News)** tageducanews.com
Media services in the field of education
- 41. Arab Center For Dispute Resolution (ACDR)** acdr.aipmas.org
Domain Name Dispute Resolution
- 42. Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)** tagimetric.com
Third Party Proctored Examinations and Assessments.

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|---|-----------------------------|
| 43. Talal Abu-Ghazaleh for Dispute Resolution Center (TAG-Resolution)
Arbitration to settle conflicts in the field of trademarks | tagresolution.com |
| 44. Talal Abu-Ghazaleh Computer Refurbishment Center (TAG-CRC)
Refurbishing and developing computers | tagcrc.com |
| 45. Talal Abu-Ghazaleh Design & Publishing (TAG-Design)
Design of printing consultations | tagidesign.com |
| 46. Talal Abu-Ghazaleh Academy for Languages (TAG-Lingual)
Languages Training and educational courses | tag-languages.com |
| 47. Talal Abu-Ghazaleh Internal Audit (TAG-Audit)
Internal Audit Services | taginternalaudit.com |
| 48. Talal Abu-Ghazaleh Foundation (TAG-Foundation)
Initiatives in areas of social development, economy, training and job creation, and thought and research forums | tag-foundation.org |
| 49. TAG-International Institute for Social Responsibility (TAG-IISR)
Social development, economic, and training initiatives | tag-foundation.org |
| 50. Talal Abu-Ghazaleh Partners in Development (TAG-PID)
Initiatives and forums Development | tag-foundation.org |
| 51. Talal Abu-Ghazaleh Patents (TAG-Patents)
Patents services | patents.agip.com |
| 52. Talal Abu-Ghazaleh International Diploma in IT Skills (TAGDIT.Global)
Providers of Accredited IT Training and Certification Services | tagitc.com |
| 53. ICTDAR – Talal Abu Ghazaleh for Small and Medium Enterprises (ICTDAR-TAG SME)
Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance | tag.global |
| 54. Talal Abu-Ghazaleh Business and Culture Radio (TAGBC.FM)
Radio Channel for Disseminating Thought, Culture and Education | tagbc.fm |
| 55. Talal Abu-Ghazaleh International Records (TAGI-RECORDS)
Protection of copyrights and neighboring rights in the field of music industry, registration and legal services of companies and domain name registration | tagirecords.com |
| 56. Arabic Fluency Certificate (TAGTALAKA.GLOBAL)
Provider of Arabic fluency exam, teaching Arabic language and teaching methods | tagarabic.global |
| 57. Talal Abu-Ghazaleh for Technologies (TAGTech)
High Tech Laptops & Tablets | tagtech.global |

Talal Abu-Ghazaleh Global Offices

More Than 100 Offices Worldwide

JORDAN

1. Amman

General Administration

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46 Abdel Rahim Al-Waked Street,
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2. Amman Office

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3. Talal Abu-Ghazaleh for

Technologies (TAGTech.Global)

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4. Talal Abu-Ghazaleh University

College for Innovation (TAGUCI)

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6. Ma'an

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AFGHANISTAN

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ALGERIA

8. Algeria

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ARGENTINA

9. Buenos Aires

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BRAZIL

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CHINA

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22. Guangzhou

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COLOMBIA

24. Bogotá

TAG.Global Building
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Fax: +962 6 5100 901
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CYPRUS

25. Nicosia

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DENMARK

26. Copenhagen

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DJIBOUTI

27. Djibouti

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EGYPT

28. Cairo

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ETHIOPIA

29. Addis Ababa

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FINLAND

30. Helsinki

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FRANCE

31. Paris

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GERMANY

32. Dusseldorf

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HUNGARY

33. Budapest

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INDIA

34. New Delhi

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35. Mumbai

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36. Bangalore

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38. Tehran

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IRAQ

39. Baghdad

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40. Erbil

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JAPAN

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45. Kuwait

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47. Beirut-AGIP

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LIBYA

48. Tripoli

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MALTA

50. San Gwann

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51. Mexico City

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NEW ZEALAND

53. Wellington

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NIGERIA

54. Abuja

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NORWAY

55. Oslo

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OMAN

56. Muscat

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57. Salalah

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58. Duqm

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60. Lahore

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PALESTINE

61. Gaza

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62. West Bank

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PANAMA

63. Panama City

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POLAND

64. Warsaw

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QATAR

65. Doha

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66. Moscow

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68. Khobar

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69. Jeddah

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SOUTH KOREA

72. seoul

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SPAIN

73. Madrid

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SUDAN

75. Khartoum

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SWEDEN

76. Stockholm

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SWITZERLAND

77. Geneva

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78. Zurich

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SYRIA

79. Damascus

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TANZANIA

80. Dar es Salam

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83. Istanbul

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84. Abu-Dhabi

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85. Dubai

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86. Ras Al-Khaimah

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87. Al-Ain

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88. Jebel Ali

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89. Um Al-Quwain

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91. Hamriyah

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UNITED KINGDOM

94. London

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UZBEKISTAN

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VENEZUELA

96. Caracas

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VIETNAM

97. Hanoi

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YEMEN

98. Sana'a

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Licensing Executive Society Arab Countries (LES-AC)
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The Arab International Society for Management Technology (AIMICT)
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Arab Intellectual Property Mediation and Arbitration Society (AIPMAS)
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Family Business Governance Center (FBGC)
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Talal Abu-Ghazaleh Knowledge Society (TAG-KS)
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Arab Organization for Quality Assurance in Education (AROQA)
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